Ohio Economic Profile Putnam County

Ohio Department of Job and Family Services
Office of Workforce Development

July 2019



1. Employment Percent by Industry

The table below shows how jobs are distributed throughout the county by industry. The higher the percentage, the more workers there are in the industry. Multiple years are shown to demonstrate how employment in the industries may have shifted over time. However, percent change across years does not necessarily indicate growth or decline in employment by industry.

1a. Employment Percent by Industry

	Percent Annual Employment in Industry				
Industry Name	2004	2010	2017		
Manufacturing	31.3%	24.8%	30.6%		
Health Care and Social Assistance	9.8%	12.2%	11.3%		
Educational Services	12.4%	11.3%	10.1%		
Retail Trade	10.7%	10.5%	9.2%		
Construction	9.4%	7.7%	7.7%		
Accommodation and Food Services	6.3%	6.0%	6.7%		
Wholesale Trade	2.3%	3.3%	4.5%		
Other Services (except Public Administration)	3.2%	4.0%	3.9%		
Public Administration	3.0%	3.7%	3.1%		
Finance and Insurance	3.0%	3.1%	2.9%		
Transportation and Warehousing	2.1%	3.3%	2.7%		
Administrative and Support and Waste Management	1.6%	2.3%	2.4%		
Professional, Scientific, and Technical Services	1.4%	5.3%	2.0%		
Agriculture, Forestry, Fishing and Hunting	1.1%	1.1%	1.2%		
Information	1.1%	0.6%	0.9%		
Arts, Entertainment, and Recreation	0.6%	0.5%	0.3%		
Real Estate and Rental and Leasing	0.3%	0.2%	0.3%		
Utilities	NA*	NA*	0.0%		
Mining, Quarrying, and Oil and Gas Extraction	NA*	NA*	0.0%		
Management of Companies and Enterprises	NA*	NA*	NA*		

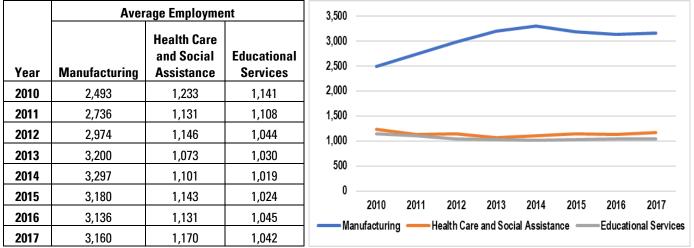
Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

2. Employment, Wage and Firm Size Trends

The next series of tables and graphs provide more information on the top 3 industry shares of county employment for the most recent year identified in the previous chart. Detailed information includes annual employment and wage trends for the three sectors. Employment and wage trends show fluctuations and indicate growth or decline over the years.

^{*}Data non-disclosable as it does not meet U.S. Census Bureau publication standards. Columns may not sum to 100 percent due to both U.S. Census Bureau methodology and the effects of rounding. The difference between summed percentages (<100%) and 100 is not the employment share of the non-disclosed industry.

2a. Employment Trends – Manufacturing, Health Care and Social Assistance, and Educational Services



Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

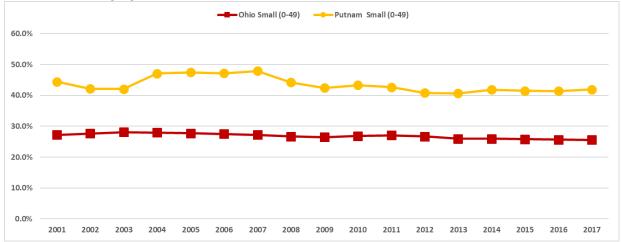
2b. Wage Trends – Manufacturing, Health Care and Social Assistance, and Educational Services

	Avera	ge Monthly Wa	age
Year	Manufacturing	Health Care and Social Assistance	Educational Services
2010	\$3,747	\$2,131	\$2,777
2011	\$3,937	\$2,125	\$2,742
2012	\$4,076	\$2,159	\$2,752
2013	\$4,067	\$2,022	\$2,806
2014	\$4,065	\$2,101	\$2,862
2015	\$4,096	\$2,137	\$3,006
2016	\$4,064	\$2,243	\$2,909
2017	\$4,104	\$2,333	\$2,995

Source: U.S. Census Bureau, Quarterly Workforce Indicators, excludes federal government.

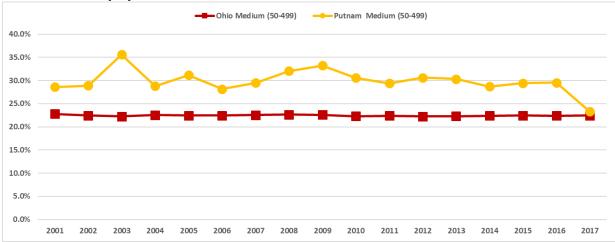
The following three charts compare the percentage of employment in firm size between the county and Ohio. Tables comparing firms with 0-49 employees (small firms), 50-499 employees (medium firms), and, 500+ employees (large firms) are shown. When a large firm dominates an area, downturns in that industry will have a greater impact on a county than when employment is dispersed among many small or mid-size firms.

2c. Percent of Employment in Small Firms



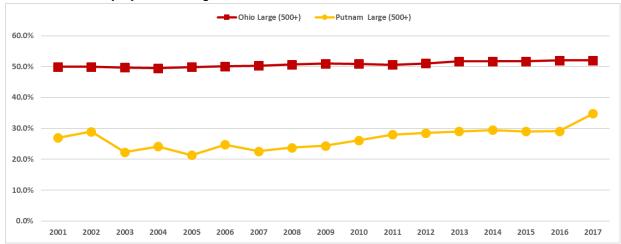
Source: U.S. Census Bureau, Quarterly Workforce Indicators, private ownership only.

2d. Percent of Employment in Medium Firms



Source: U.S. Census Bureau, Quarterly Workforce Indicators, private ownership only.

2e. Percent of Employment in Large Firms



Source: U.S. Census Bureau, Quarterly Workforce Indicators, private ownership only.

3. Online Job Postings

The following section provides a count of online job advertisements for the county. It is a snapshot of one aspect of the labor market and provides a look at labor demand by industry within the county.

3a. Online Job Postings by Industry, 1/1/2018 – 12/31/2018

Industry	Ads
Transportation and Warehousing	3,348
Manufacturing	356
Administrative and Support and Waste Management and Remediation Services	330
Retail Trade	235
Health Care and Social Assistance	213
Construction	165
Other Services (except Public Administration)	116
Information	84
Finance and Insurance	82
Wholesale Trade	78
Accommodation and Food Services	58
Professional, Scientific, and Technical Services	57
Real Estate and Rental and Leasing	52
Public Administration	22
Agriculture, Forestry, Fishing and Hunting	8
Educational Services	8
Management of Companies and Enterprises	1
Total	5,213

Source: The Conference Board Help Wanted OnLine® (HWOL), 2018. Job advertisements counted are those posted in OhioMeansJobs.com, Monster, Indeed, LinkedIn, Career Builder, online newspapers and many others.

3b. Top Occupations with the Most Area Online Job Ads, 1/1/2018 – 12/31/2018

Occupations	Ads
Heavy and Tractor-Trailer Truck Drivers	3,415
First-Line Supervisors of Retail Sales Workers	79
Services Offered	63
Bus and Truck Mechanics and Diesel Engine Specialists	48
First-Line Supervisors of Production and Operating Workers	36
Industrial Truck and Tractor Operators	33
Retail Salespersons	32
Industrial Engineering Technicians	28
Registered Nurses	28
Telecommunications Equipment Installers and Repairers, Except Line Installers	28

Source: The Conference Board Help Wanted OnLine® (HWOL), 2018.

^{*}Excludes job advertisements in unclassified establishments (NAICS 999999) and establishments for which industry was unavailable. *Note:* Recently, the HWOL Data Series has experienced a declining trend in the number of online job ads that may not reflect broader trends in the U.S. labor market.

3c. Top Employers with the Most Area Online Job Ads, 1/1/2018 – 12/31/2018

Employer	Ads
U.S. Xpress	238
Celadon	230
Dart Transit	173
Roehl Transport, Inc.	161
Schneider National	132
TMC Transportation	128
USA Truck, Inc.	125
Midway Products Group	123
K & B Transportation	115
HYWAY TRUCKING COMPANY	109

Source: The Conference Board Help Wanted OnLine® (HWOL), 2018.

3d. Top Certifications for Online Job Ads, 1/1/2018 – 12/31/2018

Certifications	Ads
Class A Commercial Driver's License	3,367
Commercial Driver's License	2,977
HAZMAT	591
Driver's License	261
DOT Medical card	235
Tanker and Hazmat Endorsement	163
Transportation Worker Identification Credential	111
Automobile Technician: Engine Repair	43
Occupational Safety & Health Administration Certification	39
Certified Registered Nurse	36

Source: The Conference Board Help Wanted OnLine® (HWOL), 2018.

3e. Top Skills for Online Job Ads, 1/1/2018 - 12/31/2018

Skills	Ads
Freight+	2,429
Tractor-trailers	541
Flatbed trucks	182
Straight trucks	128
Preventive maintenance	93
Integrated Decision Support Corporation Expert Fuel	84
Forklifts	72
Quality Systems	62
Flatbed scanners	51
Microsoft Office	51

Source: The Conference Board Help Wanted OnLine® (HWOL), 2018.

4. Industry Turnover Rates

The following table looks at industry turnover rates for Ohio and by county. Turnover rates are calculated from stable employment (employment that lasted one calendar quarter with the same employer) and are an indicator of job churn. Industries with high churn will have more openings to replace workers than industries with low churn. It should be noted that this calculation does not include short-term employment that lasts less than a full quarter.

4a. Industry Turnover Rates, Statewide and County

Ta. Industry rumover nates, statewide			nio		Putnam County			
Industry	2016Q4	2017Q1	201702	2017Q3	2016Q4	2017Q1	201702	201703
All NAICS Sectors	8.4%	8.3%	8.2%	9.4%	6.2%	7.1%	6.4%	8.9%
Manufacturing	5.2%	5.1%	5.1%	5.5%	4.3%	4.4%	4.5%	5.3%
Health Care and Social Assistance	7.9%	7.3%	7.8%	8.5%	8.3%	6.8%	7.7%	7.2%
Educational Services	5.8%	7.3%	5.0%	4.1%	4.3%	10.0%	3.5%	2.9%
Retail Trade	10.6%	11.0%	9.9%	10.3%	7.4%	9.0%	7.6%	10.4%
Construction	8.5%	7.6%	9.3%	16.3%	4.8%	4.4%	5.6%	14.7%
Accommodation and Food Services	16.0%	16.2%	16.5%	17.3%	12.1%	14.5%	14.4%	18.5%
Wholesale Trade	5.9%	5.7%	6.0%	6.4%	2.8%	4.9%	3.8%	6.8%
Other Services (except Public Administration)	8.6%	8.4%	8.8%	9.3%	7.1%	9.2%	8.4%	7.7%
Public Administration	3.8%	3.5%	3.7%	5.1%	3.5%	5.2%	4.9%	6.4%
Finance and Insurance	5.2%	5.0%	5.1%	5.2%	2.8%	3.8%	4.4%	3.9%
Transportation and Warehousing	8.0%	7.8%	7.4%	8.6%	6.3%	8.0%	6.6%	10.6%
Administrative and Support and Waste Management	18.3%	16.5%	16.6%	20.1%	23.5%	13.7%	16.5%	28.1%
Professional, Scientific, and Technical Services	6.9%	7.5%	7.1%	7.4%	4.3%	10.0%	8.8%	5.4%
Agriculture, Forestry, Fishing and Hunting	8.1%	8.3%	11.2%	19.0%	6.9%	11.4%	NA*	26.1%
Information	6.4%	5.9%	6.3%	7.3%	6.3%	8.4%	5.7%	7.3%
Arts, Entertainment, and Recreation	9.7%	10.3%	11.1%	24.9%	NA*	NA*	NA*	50.0%
Real Estate and Rental and Leasing	8.2%	8.0%	8.2%	10.1%	NA*	NA*	NA*	16.7%
Utilities	2.8%	3.2%	2.8%	3.3%	NA*	NA*	NA*	NA*
Mining, Quarrying, and Oil and Gas Extraction	9.0%	8.9%	8.5%	11.6%	NA*	NA*	NA*	NA*
Management of Companies and Enterprises	5.6%	5.2%	6.1%	6.1%	 NA*	NA*	NA*	NA*

Source: U.S. Census Bureau, Quarterly Workforce Indicators, All ownerships, except federal government.

^{*}Data non-disclosable as it does not meet U.S. Census Bureau publication standards.

5. High School Enrollment

The table below shows annual enrollment trends for high school seniors for public, private and charter schools by fiscal year, where FY 18 represents the school year 2017-2018. Enrollment is the count of students in October of the school year. School enrollment is important as it has implications for the workforce as well as the county's capacity to accommodate its students. Enrollment changes can be affected by boundary changes or redistricting. Also presented in the table is information regarding the number of OhioMeansJobs.com K-12 accounts that migrated to regular OMJ accounts.

5a. Number of fligh School Senior	Number of High School Sen	niors
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		Number of	12th Graders	*	
Fiscal Year	Public	Private	Charter	Total**	OMJ K-12 Accts Migrate to Regular Acct***
2014	441	0	0	441	
2015	396	0	0	396	72
2016	415	0	0	415	162
2017	397	0	0	397	115
2018	404	0	0	404	386

^{*}Source: Ohio Department of Education. All data that represents <10 students is masked to ensure student privacy.

6. Local Area Talent Report

The next set of tables highlight resumes or talent in the local area. This data provides useful information on the workforce in the local area and presents a snapshot of skills and educational levels. The local reports are created using the Monster.com Talent Dashboard tool and are based on activity or logging into OhioMeansJobs.com or Monster.com in the previous three years. The workforce skills table is organized in ascending order and starts with the skill reported least often and ends with the most reported skill.

Resume Snapshot (April 2019)

There were 1.6 million total resumes in OhioMeansJobs.com of Ohioans and others willing to relocate to Ohio. Resume counts for the county, veterans, and restored citizens are shown below. Note: resumes for restored citizens are for individuals incarcerated in the Ohio Department of Rehabilitation and Correction who had an active resume and a release date in 2019.

County	Total	Total Veteran	Total Restored
	Resumes	Resumes	Citizen Resumes*
Putnam	1,894	99	0

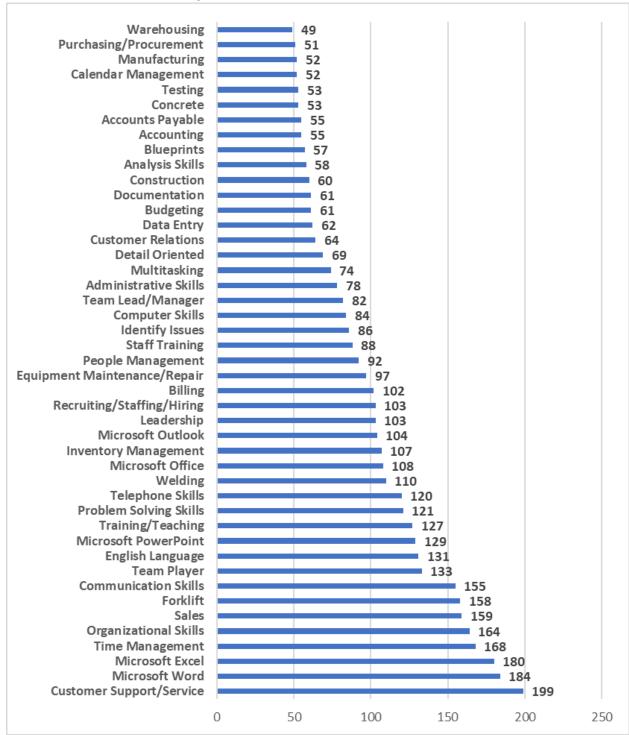
Source: Monster.com and Monster Government Solutions.

^{**}Does not include <10 estimate.

^{***}Source: Monster Government Solutions, K-12 data accessed December 2015, December 2017 and July 2018.

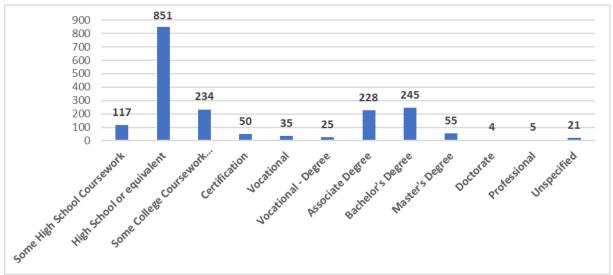
^{*}County was determined based on home/returning address provided by incarcerated individuals.

6a. Number of Resumes with Top 45 Workforce Skills



Source: Monster.com, April 2019.

6b. Educational Level



Source: Monster.com, April 2019. See "Quick Guide to Understanding the County Economic Health Reports" for description of educational categories.

7. Educational Attainment

The following table shows the distribution of educational attainment by age group for county residents. Educational attainment refers to the highest level of education completed.

7a. Educational Attainment by Age Group

Age Categories	Less than 9 th grade	9 th to 12 th grade, no diploma	High school graduate (includes equivalency)	Some college, no degree	Associate degree	Bachelor's degree	Graduate or professional degree	Total
18 to 24 years	58	395	910	990	191	275	15	2,834
25 to 34 years	11	172	927	736	695	708	418	3,667
35 to 44 years	26	71	1,116	752	704	691	396	3,756
45 to 64 years	182	373	4,740	1,626	1,252	961	556	9,690
65 years+	302	520	3,007	711	332	322	243	5,437

Source: American Community Survey, 5-year estimates, 2013-2017.

8. Veteran Employment at the Local Level

The following table represents a snapshot of veteran and nonveteran labor force population (i.e., estimate of the employed and those looking for work); the labor force participation rate (i.e., percent of the total population participating in the labor force); and the unemployment rate (i.e., percent of the labor force that is unemployed). Veterans are those who have ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard.

8a. County Veteran and Nonveteran Employment Estimates

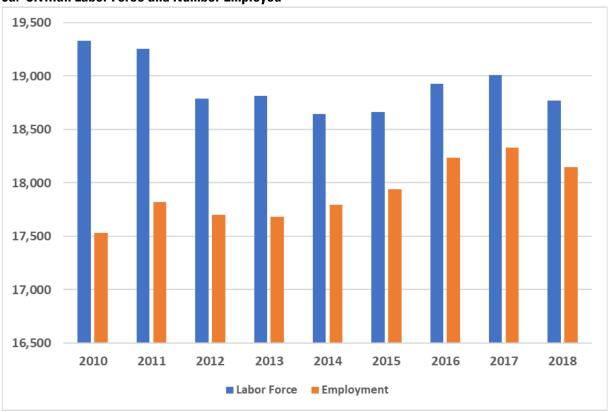
	Nonveterans	Veterans
Labor Force Population	16,115	705
Labor Force Participation Rate	84.5%	82.4%
Unemployment Rate	2.9%	0.3%

Source: American Community Survey, 18-64-year-olds, 5-year estimates, 2013-2017.

9. Civilian Labor Force and Commuting Patterns

The next set of tables look at the civilian labor force and commuting patterns of workers in the county. The civilian labor force is the sum of the employed and unemployed. It is based on civilians 16 years of age and over who are working or seeking work. It excludes military personnel, persons in institutions, those studying or keeping house full-time, retirees, and volunteer workers. This is the available workforce, and used in conjunction with commuting patterns data, one can see where workers in the county live and work. Commuting information is based on all jobs held. Commuting trends data are also presented to see inflow and outflow trends of workers, including the top work counties for out-commuters and top home counties for in-commuters.

9a. Civilian Labor Force and Number Employed



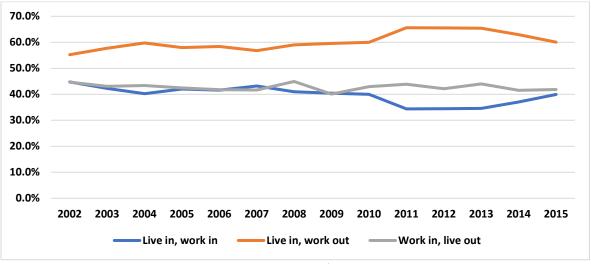
Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics.

9b. Commuting Patterns, 2005 – 2015

	2005	2010	2015
# of workers who live and are employed here	6,560	6,270	6,824
# of workers who live here, but work in another county	9,058	9,402	10,270
# of workers who work here, but live in another county	4,839	4,724	4,909

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

9c. Commuting Trends



Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

9d. Commuting Trends for Out-Commuters – Live in County, but Work in Another County, 2015

Top Work Counties for Out-Commuters	
Allen County OH	2,975
Hancock County OH	1,905
Defiance County OH	566
Van Wert County OH	525
Franklin County OH	352
Henry County OH	298
Lucas County OH	280
Allen County IN	217
Montgomery County OH	213
Hamilton County OH	201

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

9e. Commuting Trends for In-Commuters – Work in County, but Live in Another County, 2015

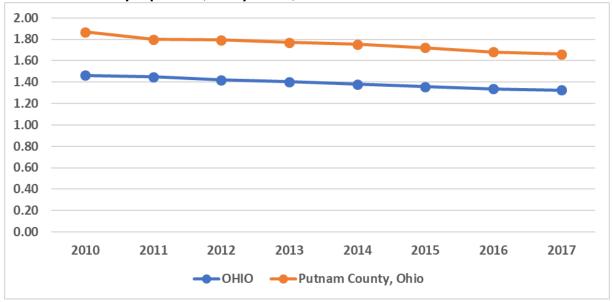
Top Home Counties for In-Commuters	
Allen County OH	1,273
Van Wert County OH	526
Hancock County OH	476
Defiance County OH	265
Henry County OH	235
Paulding County OH	232
Wood County OH	180
Lucas County OH	178
Auglaize County OH	114
Seneca County OH	102

Source: U.S. Census Bureau, OnTheMap. Includes all jobs, 2nd quarter only.

10. Area Population to Jobs

The graph below and map on the next page look at the population to jobs ratio. The prime working-age population consists of those ages 18 to 64. However, not everyone in the working-age population is employed – they may be going to school, caring for children or others, or retired. As the population-to-jobs ratio increases, there are more workers living in the county than there are jobs, meaning there will be more competition for jobs in that county. Workers in high-ratio counties may be more likely to commute to other counties for work. A lower population-to-jobs ratio would indicate the county could have a higher ratio of in-commuters. This will be rare, but a population-to-jobs ratio less than one would indicate there are more jobs than workers. The graph below compares the county population to jobs ratio to the statewide ratio. The map shows population to jobs ratio for all counties.

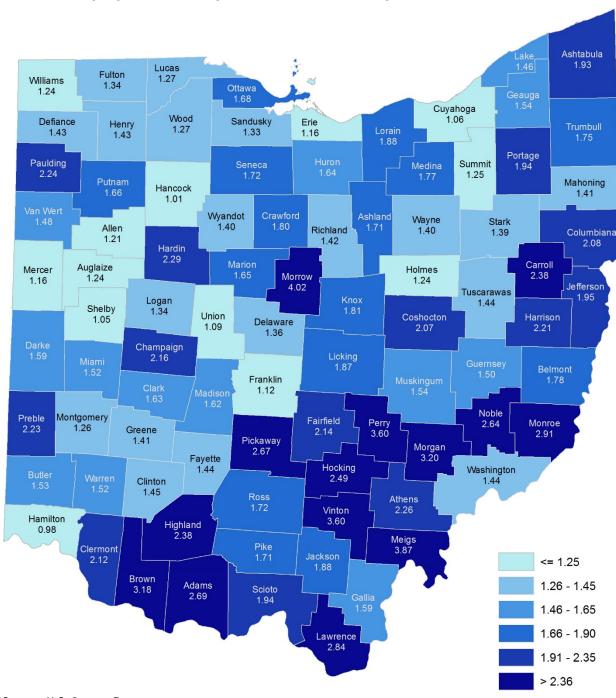
10a. Ohio and County Population (18-64-year-old)* to Jobs** Ratio, 2017



*Source: U.S. Census Bureau.

**Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages.

10b. Ohio County Population* (18-64-year-old) to Jobs** Ratio Map, 2017



^{*}Source: U.S. Census Bureau.

^{**}Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

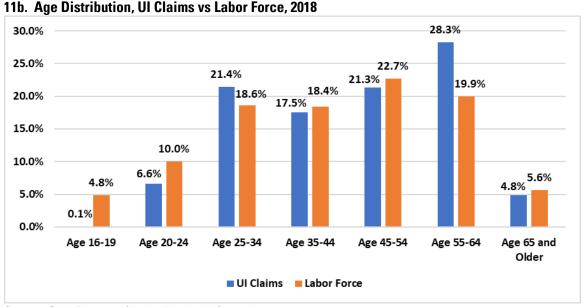
11. Profile of UI Claims

The next set of charts compares demographic characteristics of unemployment insurance claimants and people in the labor force for the county. These graphs can show if some segments of the labor force are filing higher proportions of claims. However, certain industries with seasonal work patterns and/or typical shut down periods, such as construction and manufacturing will have higher proportion of men than women. Differences between the labor force and UI claimants can be used to target intervention and training programs.

80.0% 71.6% 70.0% 60.0% 53.7% 46.4% 50.0% 40.0% 28.0% 30.0% 20.0% 10.0% 0.0% **UI Claims Labor Force** ■ Male ■ Female

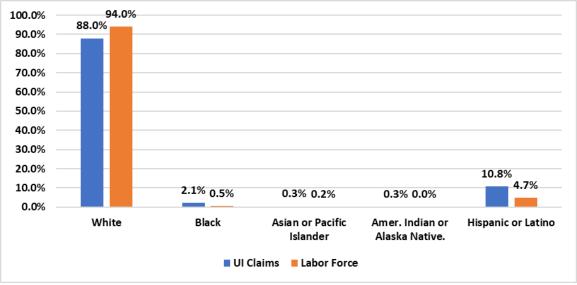
11a. Gender, UI Claims vs Labor Force, 2018

Source: Ohio Bureau of Labor Market Information.



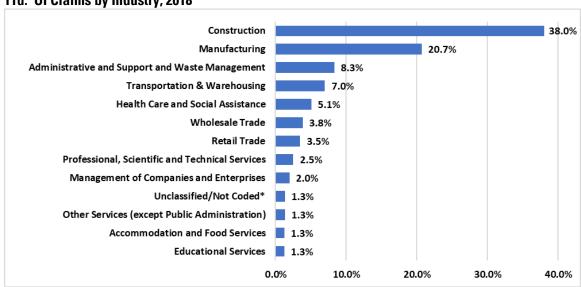
Source: Ohio Bureau of Labor Market Information.

11c. Race, UI Claims vs Labor Force, 2018



Source: Ohio Bureau of Labor Market Information.

11d. UI Claims by Industry, 2018



Source: Ohio Bureau of Labor Market Information.

^{*}Unclassified/Not Coded industries coded as NAICS '999999' or claims with an unspecified employer.

Ohio Department of Job and Family Services Office of Workforce Development P.O. Box 1618 Columbus, OH 43216-1618



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- Develop and deploy new information solution tools and systems for the workforce and economic development community.
- Provide products and services that are customer- and demand-driven.
- Be known as an important and reliable source for information solutions that support workforce development goals and outcomes.

Acknowledgments: The Office of Workforce Development produced this report under the direction of Bureau Chief Coretta Pettway. For further information, visit <u>OhioLMI.com</u> or call the Ohio Bureau of Labor Market Information at **1-888-296-7541** option 6, or **(614) 752-9494**.

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