

Snapshot of Ohio Help Wanted On-Line Ads

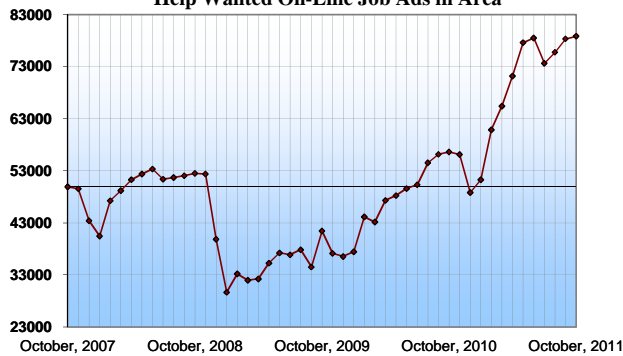
JobsOhio Network Cleveland Area

October, 2011

Summary

For the last 30-day Conference Board reporting period (September 14 - October 13), there were **78,837** Help Wanted On Line (HWOL) ads posted. This is an increase of 497 ads from the previous reporting period. In addition, the Conference Board graph below reflects four-year trends through October 13, 2011. Compared to the same time period a year ago, this reflects an increase of 22,226 ads.

Help Wanted On-Line Job Ads in Area



Salary and Education Ranges for On Line Job Ads

over the past month

Salary Range for Ads over the past month	Total Ads
Entry Level Jobs (less than \$30K)	21.1%
Middle Income Jobs (\$30K-\$49K)	26.3%
Upper Middle Income Jobs (\$50K-\$79K)	31.6%
High Income Jobs (\$80K-\$99K)	16.6%
Six Figure Jobs (\$100K+)	4.4%

Education Range for Ads over the past month	Total Ads
Experience only	38.5%
More than 4 year Degree	5.9%
4 Year Degree	33.7%
Less than 4 year Degree, but more than High School	21.9%

Employers with the Most Area Job Ads*
over the past month

Total Employer Ads	60,242
Cleveland Clinic	2,059
CLEVELAND CLINIC MAIN CAMPUS	957
Deloitte	499
IBM	314
University Hospitals	273
H&R Block	232
Pnc	227
Staples	223
Kaiser Permanente	175
KeyCorp	173
Mercy Regional Medical Center	167
Summa Health System	166
Kent State University	163
Home Depot	161
Boehringer Ingelheim	160
Cleveland Clinic Foundation	158
Lowe's	140
Macy's	139
Macy's Stores	138
Fairview Hospital	129
UPS	126
Community Health Systems	124
Hillcrest Hospital	123
Army National Guard	113
Southwest General Health Center	112
Philips	107
MetroHealth System	105
Lake Health	102
Tutor Select	102
Lakewood Hospital	96
Akron Children's Hospital	95
Goodyear	92
Progressive Insurance	91
Fifth Third Bank	84
GOODYEAR TIRE	81
Firelands Regional Medical Center	80
South Pointe Hospital	76
JoS. A. BANK	76
JPMorgan Chase	75
Kindred Healthcare	75
Euclid, Hillcrest, Huron & So Pointe Cleveland Clinic hospitals	74
Rockwell Automation	73
AT&T	73

Top Occupations Found in Area Job Ads*
over the past month

Total Ads	71,031
Truck Drivers, Heavy and Tractor-Trailer	2,574
Customer Service Representatives	2,351
Retail Salespersons	1,940
First-Line Supervisors/Managers of Retail Sales Workers	1,489
Computer Systems Analysts	1,282
First-Line Supervisors/Managers of Production and Operating Workers	1,199
Industrial Engineers	1,033
Executive Secretaries and Administrative Assistants	1,018
Computer Support Specialists	937
Medical and Health Services Managers	866
Maintenance and Repair Workers, General	864
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	821
Web Developers	794
1st-Line Superv/Mgr of Office & Admin Support Workers	768
Occupational Therapists	761
Accountants	743
Physical Therapists	724
Machinists	716
Sales Representatives, Services, All Other	676
Insurance Sales Agents	675
Management Analysts	640
Receptionists and Information Clerks	637
Office Clerks, General	613
Network and Computer Systems Administrators	595
Computer Software Engineers, Applications	568
Medical Secretaries	560
Mechanical Engineers	557
First-Line Supervisors/Managers of Non-Retail Sales Workers	518
Sales Agents, Financial Services	501
Marketing Managers	498
Welders, Cutters, and Welder Fitters	487
Computer Programmers	483
Bookkeeping, Accounting, and Auditing Clerks	473
Automotive Specialty Technicians	473
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	454
Helpers--Production Workers	448
Licensed Practical and Licensed Vocational Nurses	418
General and Operations Managers	401

*Third party, Staffing Agencies and anonymous employers not included. Employers with the most new on-line ads without duplicates.

Information provided in this report is based on available information from electronic job posting boards known as Help Wanted On-line (HWOL) ads for the time frame shown above. This is a snapshot in time and may not represent long-term trends. This information should be used in conjunction with local labor market information to provide a more complete analysis of current occupational demand. If you have questions about this report, please contact us at ContactLM@jfs.ohio.gov.

*On-line ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.