

Snapshot of Ohio Help Wanted OnLine® Internship Ads

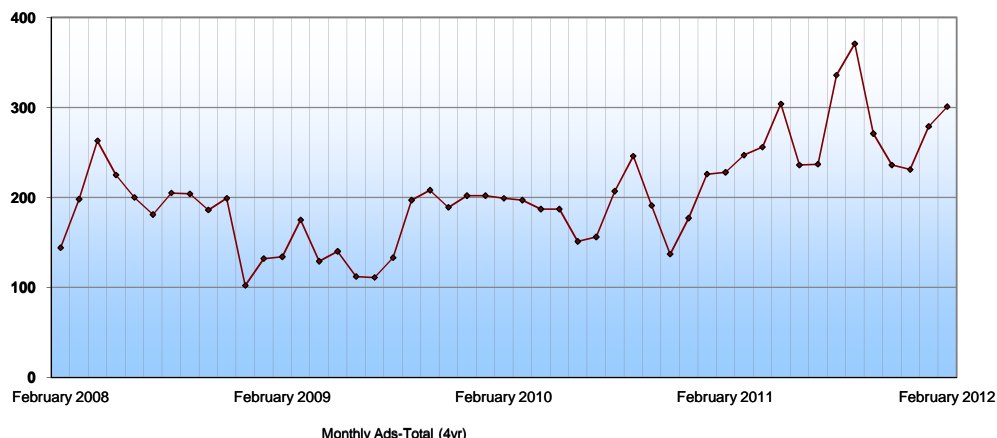
Cincinnati, JobsOhio Network

February 2012

Summary

For the last 30-day reporting period (January 14 - February 13), **301** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This was an increase of 22 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 73 ads. In addition, the graph below shows monthly trends of new internship ads posted through February 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

Total Ads, Employer	301
Procter & Gamble	24
Bechtel	24
IBM	18
Fifth Third Bank	16
Deloitte	16
InnovationsTech	11
LUXOTTICA GROUP	11
Wellpoint	6
Liberty Mutual	6
L-3 Communications	6
Cintas	4
P&g	4
AVANTE	4
Mercy Health Partners	3
Kroger	3
Scottrade	3
Talbert House	3
Western & Southern Financial	3
Duke Energy	3
PreviewStay.com	3
Verizon Wireless	2
Siemens	2
Ascendum Solutions	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*
over the past month

Total Ads	311
Management Analysts	27
Public Relations Specialists	21
Industrial Engineers	19
Market Research Analysts	17
Computer Systems Analysts	13
Web Developers	11
Electrical Engineers	10
Civil Engineers	9
Managers, All Other	6
Financial Managers, Branch or Department	6
1st-Line Superv/Mgr of Retail Sales Workers	6
1st-Line Superv/Mgr of Non-Retail Sales Workers	6
Advertising Sales Agents	6
Mechanical Engineers	5
Auditors	5
Financial Analysts	5
Computer Support Specialists	5
Human Resources Managers	5
Marketing Managers	5
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	5
Sales Agents, Financial Services	5
Personal Financial Advisors	4
Computer Software Engineers, Applications	4

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLM@jfs.ohio.gov.