

Snapshot of Ohio Help Wanted OnLine® Internship Ads

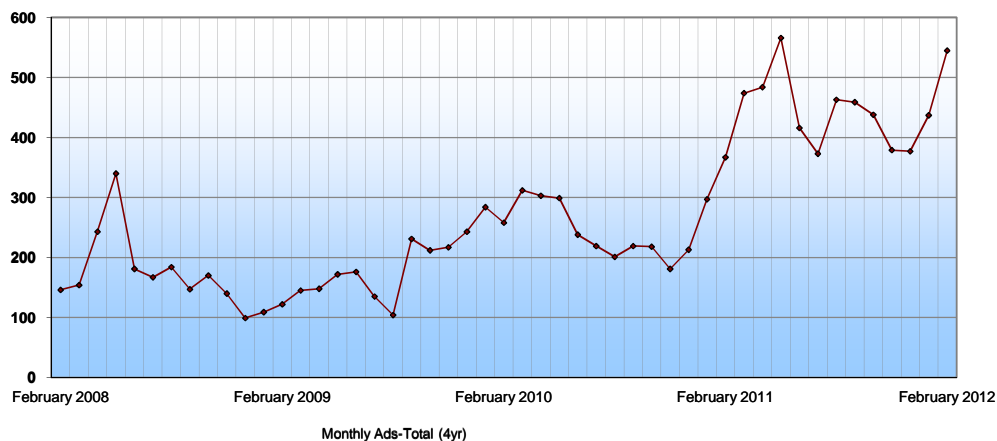
Columbus, JobsOhio Network

February 2012

Summary

For the last 30-day reporting period (January 14 - February 13), 545 Help Wanted OnLine® (HWOL) ads were posted for internships, according to the data from The Conference Board. This was an increase of 108 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 178 ads. In addition, the graph below shows monthly trends of new internship ads posted through February 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

Total Ads, Employer	545
Bechtel	30
The ScottsMiracle-Gro Company	28
IBM	23
Premier Enterprise, Inc	20
Battelle Memorial Institute	16
PEI	13
Nationwide Children's Hospital	10
McGraw-Hill	10
Fiserv	9
Echelon Marketing	9
URS Corporation	6
Echelon Marketing, Inc.	6
Battelle	6
OCLC Online Computer Library Center	5
Walker Marketing And Consultants	5
McGladrey	5
PreviewStay.com	5
Verizon Wireless	4
OCLC	4
Ohiohealth	4
JPMorgan Chase	4
SBC Advertising	4
Kenyon College	4

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*
over the past month

Total Ads	550
Public Relations Specialists	73
1st-Line Superv/Mgr of Non-Retail Sales Workers	34
Industrial Engineers	24
Civil Engineers	23
Computer Support Specialists	19
Market Research Analysts	19
Management Analysts	18
Graphic Designers	17
Web Developers	17
Accountants	13
1st-Line Superv/Mgr of Retail Sales Workers	9
Computer Programmers	9
Auditors	9
Personnel Recruiters	9
Human Resources Managers	9
Advertising Sales Agents	8
Mechanical Engineers	7
Marketing Managers	7
Office Clerks, General	7
Electrical Engineers	6
Sales Agents, Financial Services	6
Operations Research Analysts	6
Meeting and Convention Planners	6

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLM@jfs.ohio.gov.