

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

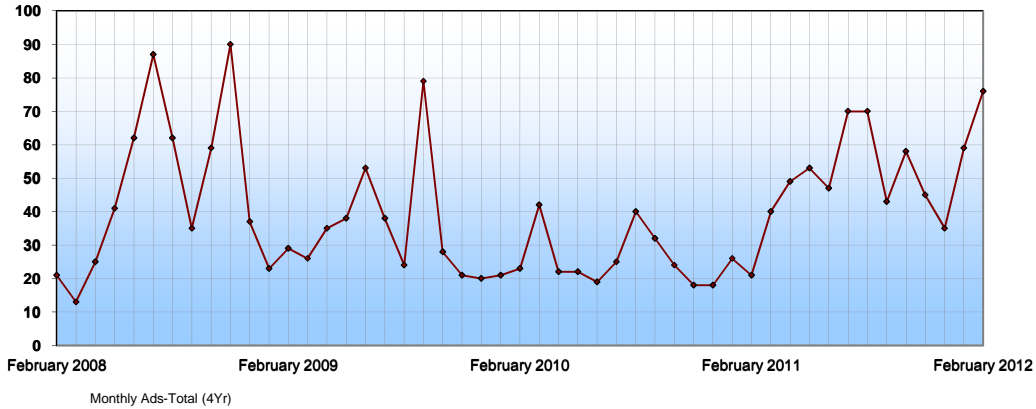
JobsOhio Network Nelsonville Region

February 2012

## Summary

For the last 30-day reporting period (January 14 - February 13), **76** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This was an increase of 17 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 55 ads. In addition, the graph below reflects monthly trends of new internship ads posted through February 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads\* over the past month

Total Ads, Employer	Count
Echelon Marketing	15
Echelon Marketing, Inc.	14
Arnoff & Associates Inc.	8
General Mills	4
PreviewStay.com	3
Ohio University	3
Ohio University - Athens	2
VA, Veterans Health Administration	2
State of Ohio, EPA	1
The Campus Special	1
THINKERS	1
Genius Publishers	1
HFP Racing	1
Kellogg Company	1
Marietta Memorial Hospital	1
Enterprise Rent-A-Car	1
Aspen Dental	1
Avon	1
Balfour	1
Camp Molly Lauman	1
Cerner Resource Systems	1
College Dealio	1
Adena Health System	1

Top Internship Occupations Found in Area\* over the past month

Total Ads	Count
Public Relations Specialists	25
1st-Line Supervisors/Mgr of Non-Retail Sales Workers	5
Advertising Sales Agents	4
Industrial Engineers	4
Graphic Designers	3
First-Line Supervisors/Managers of Retail Sales Workers	3
Real Estate Sales Agents	3
Clinical Psychologists	2
English Language & Literature Teachers, Postsecondary	2
Web Developers	2
Computer Programmers	2
Library Science Teachers, Postsecondary	2
Graduate Teaching Assistants	1
Education Administrators, Postsecondary	1
Medical and Health Services Managers	1
Training and Development Specialists	1
1st-Line Superv/Mgr of Prod & Oper Workers	1
Recreation Workers	1
Social and Human Service Assistants	1
Biomedical Engineers	1
Computer Support Specialists	1
Operations Research Analysts	1
Network and Computer Systems Administrators	1

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLMI@ifs.ohio.gov](mailto:ContactLMI@ifs.ohio.gov).