

Snapshot of Ohio Help Wanted OnLine® Internship Ads

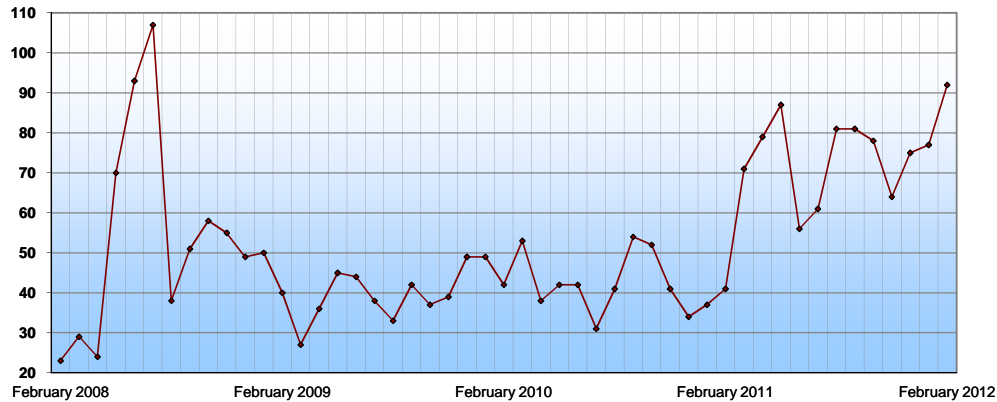
Toledo, JobsOhio Network

February 2012

Summary

For the last 30-day reporting period (January 14 - February 13), **92** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This was an increase of 15 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 51 ads. In addition, the graph below shows monthly trends of new internship ads posted through February 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Monthly Ads-Total (4yr)

Employers in the Area with the Most Internship Ads* over the past month

Total Ads, Employer	92
West Corporation	7
PreviewStay.com	5
Dana Corporation	4
Ge	3
Meaningful INC	3
HILLTOP	3
LINCOLN COLLEGE OF TECHNOLOGY	3
SSOE Inc.	2
Verizon Wireless	2
Roush	2
Bowling Green State University	2
The Toledo Zoo	2
The Campus Special	2
Mercy Health Partners	1
Ohio Northern University	1
Husky Energy Inc.	1
Liberty Mutual	1
Southwestern College	1
CAI	1
University of Toledo	1
Verizon	1
Campbell Soup Supply Company	1
ZEPF COMMUNITY MENTAL HEALTH	1

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area* over the past month

Total Ads	94
Public Relations Specialists	11
1st-Line Superv/Mgr of Non-Retail Sales Workers	9
1st-Line Superv/Mgr of Retail Sales Workers	7
Advertising Sales Agents	6
Real Estate Sales Agents	4
Industrial Engineers	4
Mechanical Engineers	4
Personnel Recruiters	4
Human Resources Managers	4
Human Resources Assistants, Exc. Payroll & Timekeep	4
Demonstrators and Product Promoters	3
Pharmacists	3
Insurance Sales Agents	2
Financial Analysts	2
Adlt Literacy, Remedial Ed, and GED Teachers and Inst	2
Retail Salespersons	1
Sales Agents, Financial Services	1
Sales Representatives, Services, All Other	1
Photographers	1
Environmental Engineers	1
Civil Engineering Technicians	1
Electrical Engineers	1
Materials Engineers	1

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLM@jfs.ohio.gov.