

Snapshot of Ohio Help Wanted OnLine® Internship Ads

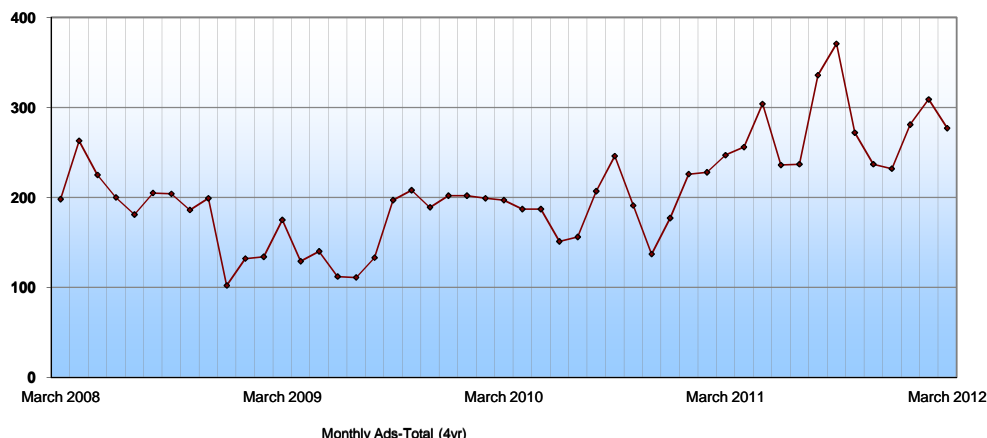
Cincinnati, JobsOhio Network

March 2012

Summary

For the last 30-day reporting period (February 14 - March 13), **277** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This was a decrease of 32 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 30 ads. In addition, the graph below shows monthly trends of new internship ads posted through March 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

Total Ads, Employer	277
Bechtel	24
IBM	21
Procter & Gamble	17
Fifth Third Bank	12
InnovationsTech	9
Duke Energy	8
Wellpoint	7
L-3 Communications	7
Cintas	5
Scottrade	5
Job Overview	5
Liberty Mutual	4
Cengage Learning	4
Kroger	3
Mercy Health Partners	3
Limbo Marketing, Inc.	3
P&g	3
AVANTE	3
CITI	3
PreviewStay.com	3
Liberty Mutual Group	3
Western & Southern Financial	3
L3	3

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*
over the past month

Total Ads	288
Industrial Engineers	20
Market Research Analysts	16
Public Relations Specialists	15
Electrical Engineers	13
Management Analysts	11
Civil Engineers	10
Web Developers	10
Financial Analysts	8
Computer Systems Analysts	8
Managers, All Other	8
Computer Software Engineers, Applications	7
1st-Line Supervisors/Mgr of Non-Retail Sales Workers	7
Auditors	6
Mechanical Engineers	5
Computer Support Specialists	5
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	5
Advertising Sales Agents	5
Financial Managers, Branch or Department	5
Insurance Underwriters	4
Sales Representatives, Services, All Other	4
1st-Line Superv/Mgr of Retail Sales Workers	4
Paralegals and Legal Assistants	4
Electronics Engineers, Except Computer	3

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLM@jfs.ohio.gov.