

Snapshot of Ohio Help Wanted OnLine® Internship Ads

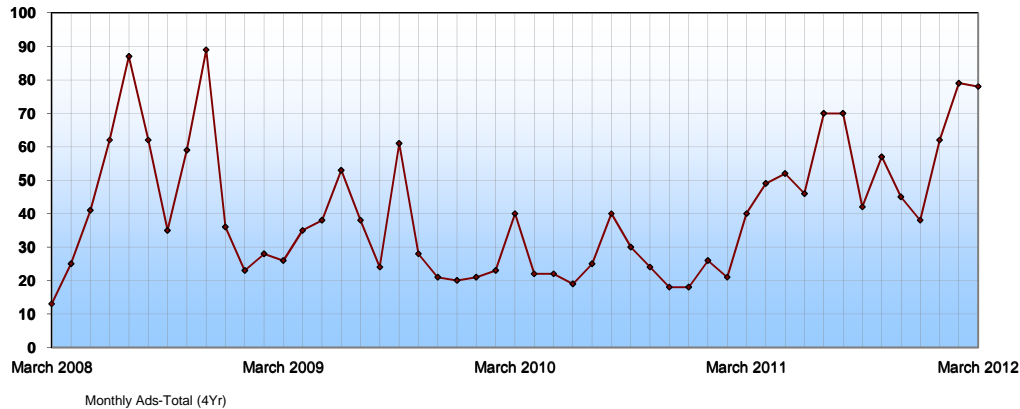
JobsOhio Network Nelsonville Region

March 2012

Summary

For the last 30-day reporting period (February 14 - March 13), **78** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This was a decrease of 1 ad from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 38 ads. In addition, the graph below shows monthly trends of new internship ads posted through March 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads* over the past month

Total Ads, Employer	78
Arnoff & Associates Inc.	19
Echelon Marketing	7
General Mills	3
PreviewStay.com	3
CareerBoard	3
Marietta Memorial Hospital	2
Ohio University	2
Avon	1
Adena Health System	1
THINKERS	1
Balfour	1
Genius Publishers	1
College Dealio	1
Enterprise Rent-A-Car	1
HFP Racing	1
The Campus Special	1
Walmart Home Office	1
Triad Engineering Corp.	1

Top Internship Occupations Found in Area* over the past month

Total Ads	76
Public Relations Specialists	14
Market Research Analysts	13
Bookkeeping, Accounting, and Auditing Clerks	4
Graphic Designers	3
Medical Scientists, Except Epidemiologists	3
Real Estate Sales Agents	3
English Language and Literature Teachers, Postsecondary	3
Computer Science Teachers, Postsecondary	3
Industrial Engineers	3
First-Line Supervisors/Managers of Retail Sales Workers	2
Advertising Sales Agents	2
Human Resources Assistants, Except Payroll and Timekeeping	2
Customer Service Representatives	2
Managers, All Other	2
Human Resources Managers, All Other	2
Human Resources, Training, and Labor Relations Specialists, All O	2
Web Developers	2
First-Line Supervisors/Managers of Non-Retail Sales Workers	1
Sales Representatives, Wholesale and Manufacturing, Except Tec	1
Library Science Teachers, Postsecondary	1
Graduate Teaching Assistants	1
Medical and Health Services Managers	1
Marketing Managers	1

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.