

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

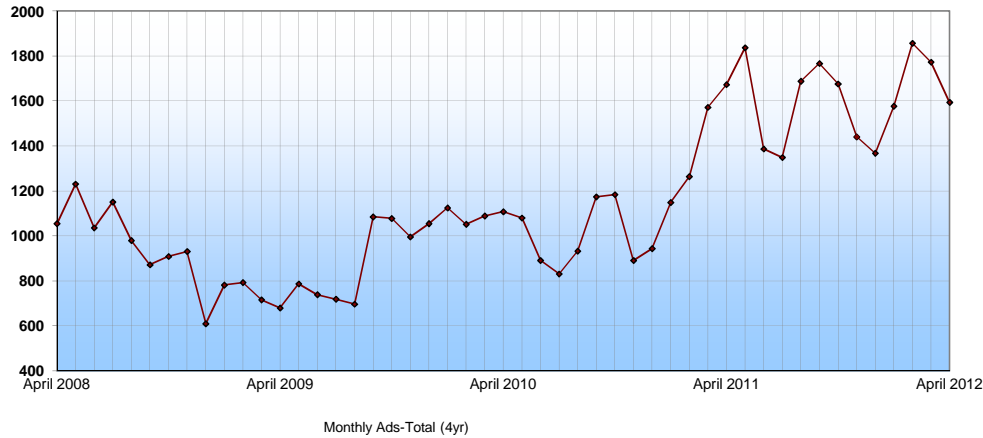
State of Ohio, JobsOhio Network

April 2012

## Summary

For the last 30-day reporting period (March 14 - April 13), **1,594** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This is a decrease of 263 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 79 ads. In addition, the graph below reflects monthly trends of new internship ads posted through April 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads\*  
over the past month

Total Ads, Employer	1,594
IBM	62
Arnoff & Associates Inc.	58
PreviewStay.com	33
Bechtel	20
Cleveland Clinic	16
Enterprise Rent-A-Car	15
Battelle Memorial Institute	13
MetroHealth System	13
Rockwell Automation	12
Fifth Third Bank	12
Scottrade	12
Procter & Gamble	12
Battelle	12
MeadWestvaco Corporation	12
Ge	11
McGraw-Hill	11
The ScottsMiracle-Gro Company	11
Sherwin-Williams	11
Center for Families and Children	10
Cengage Learning	10
Reynolds & Reynolds	9
Ashland	9
Cintas	8

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area\*  
over the past month

Total Ads	1,624
Market Research Analysts	160
Public Relations Specialists	142
Computer Support Specialists	72
Web Developers	57
Industrial Engineers	51
Graphic Designers	42
Accountants	37
Managers, All Other	35
Registered Nurses	35
Pharmacists	32
Management Analysts	31
Computer Programmers	29
Sales Agents, Financial Services	29
Office Clerks, General	28
HR Assistants, Except Payroll and Timekeeping	27
Civil Engineers	26
Real Estate Sales Agents	25
Sales Representatives, Services, All Other	24
Computer Software Engineers, Applications	23
Financial Analysts	22
Electrical Engineers	21
Operations Research Analysts	20
Auditors	20

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLM@jfs.ohio.gov](mailto:ContactLM@jfs.ohio.gov).