

Snapshot of Ohio Help Wanted OnLine® Internship Ads

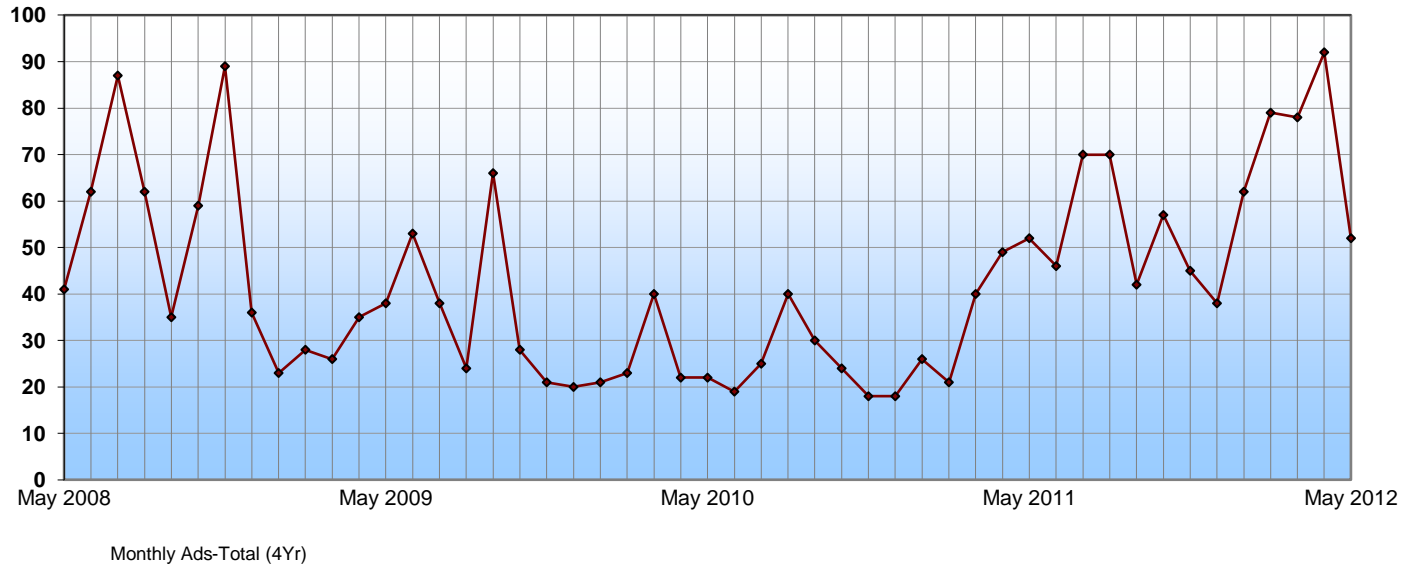
Nelsonville, JobsOhio Network

May 2012

Summary

For the last 30-day reporting period (April 14 - May 13), 52 Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This was a decrease of 40 ads from the previous reporting period. There was no change when compared to the same time period a year ago. In addition, the graph below shows monthly trends of new internship ads posted through May 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

| Total Ads, Employer | Count |
|--|-------|
| Arnoff & Associates Inc. | 31 |
| National Collegiate Athletic Association | 3 |
| Enterprise Rent-A-Car | 2 |
| Marietta Memorial Hospital | 1 |
| Avon | 1 |
| Balfour | 1 |
| PreviewStay.com | 1 |
| Genius Publishers | 1 |
| College Dealio | 1 |
| HFP Racing | 1 |
| Emerson | 1 |
| Walmart Home Office | 1 |
| Capstone Properties | 1 |
| Enterprise Holdings | 1 |
| Unspecified | 5 |

Top Internship Occupations Found in Area*
over the past month

| Total Ads | Count |
|--|-------|
| Market Research Analysts | 11 |
| Public Relations Specialists | 8 |
| Management Analysts | 2 |
| Managers, All Other | 2 |
| Compensation and Benefits Managers | 2 |
| Demonstrators and Product Promoters | 2 |
| Graphic Designers | 1 |
| Copy Writers | 1 |
| Coaches and Scouts | 1 |
| Training and Development Specialists | 1 |
| Accountants | 1 |
| Compensation, Benefits, and Job Analysis Specialists | 1 |
| Personnel Recruiters | 1 |
| Marketing Managers | 1 |
| Construction Managers | 1 |
| Computer Support Specialists | 1 |
| Operations Research Analysts | 1 |
| Web Developers | 1 |
| Electronic Commerce Specialists | 1 |
| Database Administrators | 1 |
| Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod | 1 |
| Real Estate Sales Agents | 1 |
| Library Science Teachers, Postsecondary | 1 |

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.