

Snapshot of Ohio Help Wanted OnLine® Internship Ads

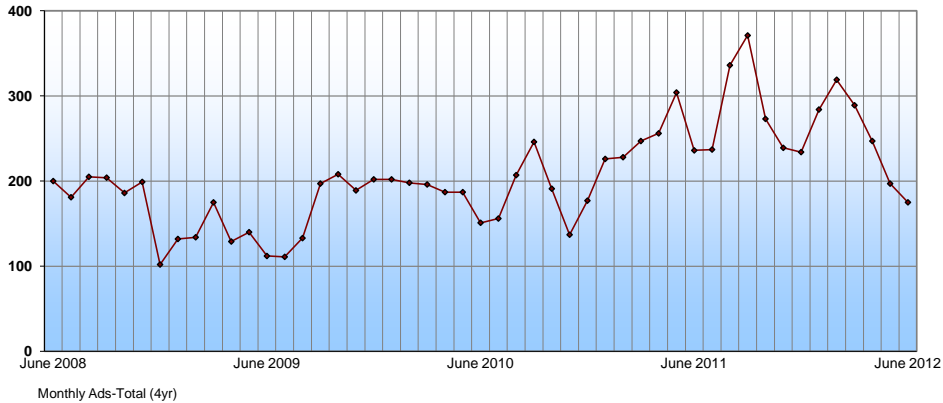
Cincinnati, JobsOhio Network

June 2012

Summary

For the last 30-day reporting period (May 14 - June 13), **175** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This is a decrease of 22 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 61 ads. In addition, the graph below reflects monthly trends of new internship ads posted through June 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

Total Ads, Employer	177
IBM	23
Fifth Third Bank	11
Procter & Gamble	7
PriceWaterhouseCoopers LLP	4
The Kroger Co.	4
Northrop Grumman	4
Quest Diagnostics	4
Limbo Marketing, Inc.	3
PreviewStay.com	3
U.S. Bank	3
Izo Brands	3
Vantiv	3
Ethicon Endo-Surgery, Inc.	3
Johnson & Johnson	3
Cintas	2
HFP Racing	2
Kellogg Company	2
Time Warner Cable	2
Johnson & Johnson Family of Co	2
Miami University	2
SALA, Inc.	2
Altria	2
Quest Diagnostics Incorporated	2

Top Internship Occupations Found in Area*
over the past month

Total Ads	182
Market Research Analysts	19
Public Relations Specialists	16
Web Developers	10
Computer Programmers	8
Computer Support Specialists	7
Computer Software Engineers, Applications	6
Industrial Engineers	6
Advertising Sales Agents	5
Auditors	5
Financial Managers, Branch or Department	5
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	4
Electrical Engineers	4
Office Clerks, General	4
Computer Systems Analysts	3
Accountants	3
Managers, All Other	3
Medical Scientists, Except Epidemiologists	2
1st-Line Superv/Mgr of Non-Retail Sales Workers	2
Sales Representatives, Services, All Other	2
Sales Agents, Financial Services	2
Real Estate Sales Agents	2
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	2
Demonstrators and Product Promoters	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process of ten results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactMI@ifs.ohio.gov.