

Snapshot of Ohio Help Wanted OnLine® Internship Ads

Cleveland, JobsOhio Network

July 2012

Summary

For the last 30-day reporting period (June 14 - July 13), **312** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. There was a decrease of 94 ads from the previous reporting period. Compared to the same time period a year ago, this reflected a decrease of 172 ads. In addition, the graph below shows monthly trends of new internship ads posted through July 13, 2012.



Employers in the Area with the Most Internship Ads* over the past month

Total Ads, Employer	318
IBM	20
Center for Families and Children	16
Ge	10
The Quicken Loans Arena	9
Zimmer, Inc.	9
Cleveland Clinic	5
Asurint	5
Akron Racers	4
LeasePointe, Inc.	4
Ibm Corporation	4
ALG Training Center	3
National Society of Leadership and Success	3
Aids Taskforce of Greater Cleveland	3
Leukemia And Lymphoma Society	3
Akron Children's Hospital	2
JDC Group	2
Enterprise Rent-A-Car	2
H.E.L.P. Malawi	2
OurPet's Company	2
PENSKE	2
Kahn and Associates	2
The College of Wooster	2
URS Corporation	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area* over the past month

Total Ads	313
Public Relations Specialists	49
Market Research Analysts	27
Industrial Engineers	17
Computer Support Specialists	16
Registered Nurses	15
Web Developers	13
Graphic Designers	10
Sales Representatives, Services, All Other	8
Human Resources Assistants, Exc. Payroll & Timekeep	6
Computer Programmers	5
1st-Line Superv/Mgr of Non-Retail Sales Workers	5
Accountants	5
Human Resources Managers	5
Management Analysts	4
Social and Community Service Managers	4
Mechanical Engineers	3
Industrial Safety and Health Engineers	3
Electrical Engineers	3
Demonstrators and Product Promoters	3
Training and Development Specialists	3
Personnel Recruiters	3
Financial Analysts	3
Managers, All Other	3

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.