

Snapshot of Ohio Help Wanted OnLine® Internship Ads

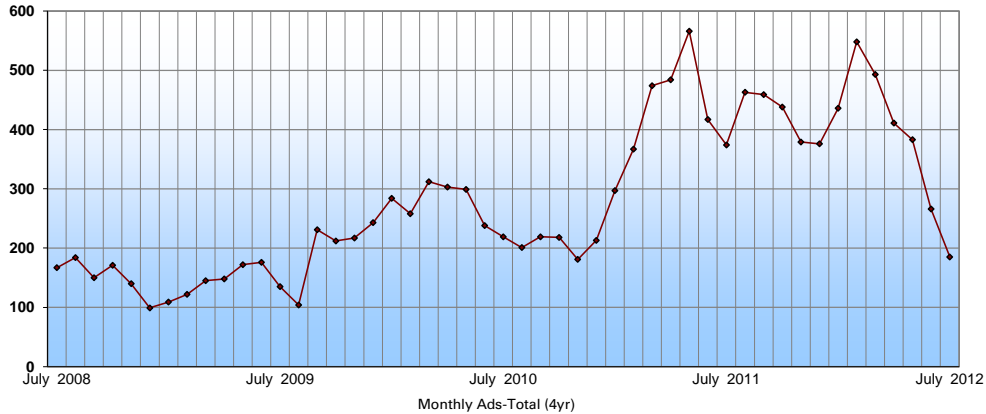
Columbus, JobsOhio Network

July 2012

Summary

For the last 30-day reporting period (June 14 - July 13), **277** Help Wanted OnLine® (HWOL) ads were posted for internships, according to data from The Conference Board. This is a decrease of 81 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 189 ads. In addition, the graph below reflects monthly trends of new internship ads posted through July 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*
over the past month

Total Ads, Employer	186
IBM	18
Nationwide Children's Hospital	6
Battelle	5
The Scotts Miracle-Gro Company	4
Deloitte	4
National Collegiate Athletic Association	4
Target	3
Columbus Idea Foundry	3
Athena Study Abroad, Inc.	3
Fiserv	3
HONDA R&D AMERICAS, INC.	2
HFP Racing	2
Lingua Love	2
Yun Strength & Fitness Systems	2
SumoSkinny Media	2
Outlook Media	2
AT&T	2
Battelle Memorial Institute	2
United Way of Central Ohio	2
Columbus Food League	2
LeasePointe, Inc.	2
Arrow Electronics	2
JUST ENERGY	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*
over the past month

Total Ads	188
Public Relations Specialists	23
Market Research Analysts	19
Computer Support Specialists	13
Graphic Designers	9
Office Clerks, General	8
Web Developers	7
Operations Research Analysts	6
Computer Programmers	5
Management Analysts	5
Pharmacists	5
Accountants	4
Editors	3
Audio and Video Equipment Technicians	3
Computer Software Engineers, Systems Software	3
Electronics Engineering Technicians	3
HR Assistants, Except Payroll and Timekeeping	3
Managers, All Other	3
Coaches and Scouts	2
Film and Video Editors	2
Medical Scientists, Except Epidemiologists	2
Electrical Engineers	2
Computer Hardware Engineers	2
Industrial Engineers	2

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@ifs.ohio.gov.