

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

Cincinnati, JobsOhio Network

August 2012

## Summary

For the last 30-day reporting period (July 14 - August 13), Help Wanted OnLine® (HWOL) **181** ads were posted for internships, according to data from The Conference Board. This is an increase of 14 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 155 ads. In addition, the graph below reflects monthly trends of new internship ads posted through August 13, 2012.



### Employers in the Area with the Most Internship Ads\* over the past month

Total Ads, Employer	189
IBM	26
Procter & Gamble	17
Deloitte	15
Fifth Third Bank	12
The Kroger Co.	6
Quest Diagnostics	6
Mercy Health Partners	5
Quest Diagnostics Incorporated	4
Kroger	4
Limbo Marketing, Inc.	3
CITI	3
P&g	3
Cintas	2
HFP Racing	2
Izo Brands	2
LeasePointe, Inc.	2
L-3 Communications	2
Schulte Corporation	2
Great American Insurance Co.	2
CH2M Hill	2
SOLIANT HEALTH	1
Marcus & Millichap (Oakland)	1
Kellogg Company	1

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

### Top Internship Occupations Found in Area\* over the past month

Total Ads	188
Auditors	14
Industrial Engineers	14
Market Research Analysts	13
Public Relations Specialists	12
Web Developers	8
Management Analysts	8
Computer Support Specialists	7
Advertising Sales Agents	7
Operations Research Analysts	5
Computer Software Engineers, Applications	5
Financial Managers, Branch or Department	5
Computer Programmers	4
Computer Hardware Engineers	4
Marketing Managers	4
Graphic Designers	4
Office Clerks, General	4
Computer Software Engineers, Systems Software	3
Computer Systems Analysts	3
Accountants	3
Electrical Engineers	3
Human Resources Managers	3
Lawyers	3
Meeting and Convention Planners	2

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactMI@jfs.ohio.gov](mailto:ContactMI@jfs.ohio.gov).