

Snapshot of Ohio Help Wanted OnLine® Internship Ads

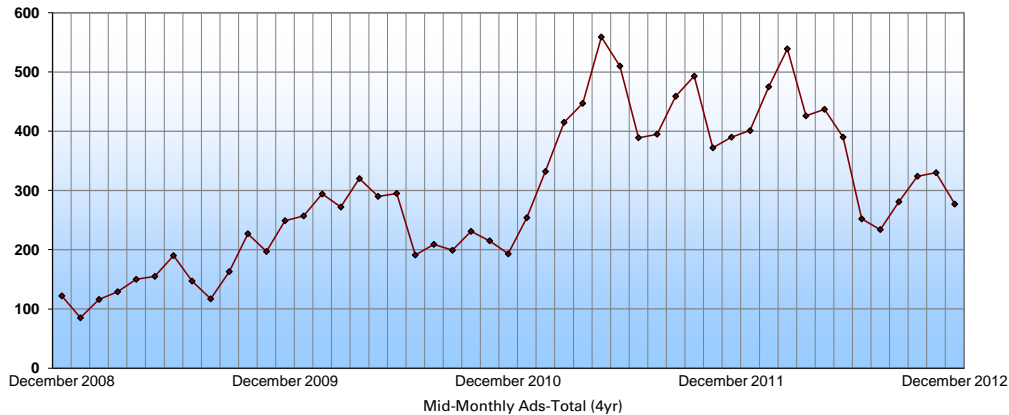
Columbus, JobsOhio Network

December 2012

Summary

For the last 30-day Conference Board reporting period (November 14, 2012 - December 13, 2012) there were 277 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 53 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 113 ads. In addition, the graph below reflects monthly trends of new internship ads posted through December 13, 2012.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From November 14 to December 13, 2012

Total Ads, Employer	278
The Scotts Miracle-Gro Company	12
Battelle Memorial Institute	11
IBM	10
Battelle	9
Alliance Data	8
Nationwide Children's Hospital	7
Cardinal Health	5
Verizon Wireless	4
Data Memory Marketing	4
Target	4
Servicemaster	4
Outlook Media	4
Jacadis	4
Community Shares of Mid Ohio	4
KPMG	3
HONDA R&D AMERICAS, INC.	2
HFP Racing	2
Lingua Love	2
Yun Strength & Fitness Systems	2
SumoSkinny Media	2
LeasePointe, Inc.	2
YENKIN-MAJESTIC PAINT CORP	2
Adp	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From November 14 to December 13, 2012

Total Ads	282
Public Relations Specialists	42
Market Research Analysts	29
Management Analysts	20
Web Developers	17
Computer Support Specialists	12
Graphic Designers	9
Sales Representatives, Services, All Other	9
Computer Software Engineers, Applications	7
Computer Programmers	6
Industrial Engineers	6
Office Clerks, General	6
Operations Research Analysts	5
Auditors	5
Marketing Managers	5
Purchasing Managers	5
Social and Community Service Managers	5
Managers, All Other	4
Civil Engineers	4
Electronic Commerce Specialists	3
Accountants	3
Financial Analysts	3
HR, Training, & Labor Relations Specialists, All Other	3
Sales Agents, Financial Services	3

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@ifs.ohio.gov.