

Snapshot of Ohio Help Wanted OnLine® Internship Ads

Cleveland, JobsOhio Network

January 2013

Summary

For the last 30-day Conference Board reporting period (December 14, 2012 - January 13, 2013) there were 442 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 2 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 73 ads. In addition, the graph below reflects monthly trends of new internship ads posted through January 13, 2013.



Employers in the Area with the Most Internship Ads*

From December 14, 2012, to January 13, 2013

Total Ads, Employer	448
The Centers for Families and Children	24
FirstEnergy	13
GM	13
National Interstate Insurance Company	10
The Sherwin-Williams Company	9
The Lubrizol Corporation	9
Enterprise Rent-A-Car	8
Akron Racers	8
IBM	7
Akron Zoo	7
Goodyear	6
Cleveland Clinic	6
Key Bank	6
ALCOA	6
Diebold, Incorporated	6
General Motors	6
Dwellworks, LLC	6
The Quicken Loans Arena	5
Lincoln Electric	5
Progressive	4
LeasePointe, Inc.	4
FirstEnergy Service Company	4
Alcoa Inc.	4

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From December 14, 2012, to January 13, 2013

Total Ads	446
Public Relations Specialists	46
Market Research Analysts	34
Computer Support Specialists	16
Computer Systems Analysts	16
1st-Line Superv/Mgr of Prod & Oper Workers	16
Accountants	14
Computer Programmers	13
Management Analysts	12
Network and Computer Systems Administrators	10
Web Developers	9
Sales Representatives, Services, All Other	9
Managers, All Other	8
Auditors	7
1st-Line Superv/Mgr of Retail Sales Workers	7
Customer Service Representatives	7
Office Clerks, General	7
Engineering Teachers, Postsecondary	7
Financial Analysts	6
Industrial Engineering Technologists	6
Property, Real Estate, and Comm Assoc Managers	6
Demonstrators and Product Promoters	5
Industrial Engineers	5
Civil Engineers	5

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactMI@jfs.ohio.gov.