

Snapshot of Ohio Help Wanted OnLine® Internship Ads

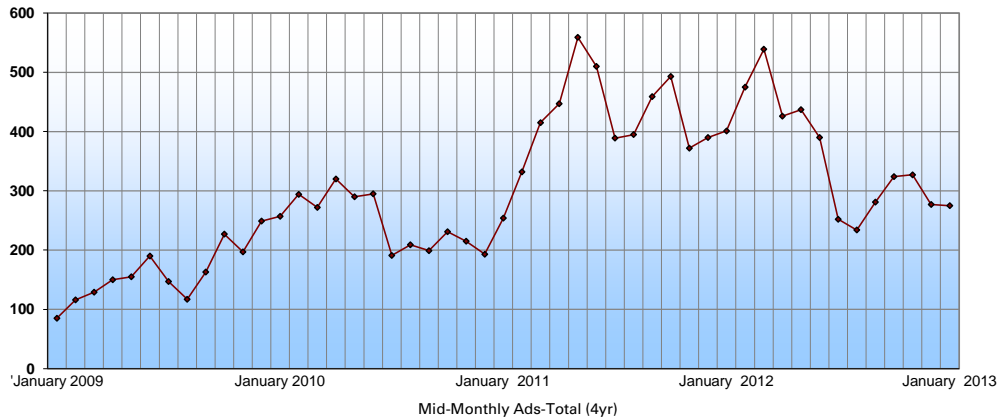
Columbus, JobsOhio Network

January 2013

Summary

For the last 30-day Conference Board reporting period (December 14, 2012 - January 13, 2013) there were 275 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 2 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 126 ads. In addition, the graph below reflects monthly trends of new internship ads posted through January 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From December 14, 2012, to January 13, 2013

Total Ads, Employer	277
Alliance Data	14
Battelle	12
IBM	10
The Scotts Miracle-Gro Company	10
Cardinal Health	7
Nationwide Children's Hospital	5
KPMG	4
Battelle Memorial Institute	4
Outlook Media	4
Gap Inc.	4
HFP Racing	3
Fiserv	3
Life Connect At Home	3
HONDA R&D AMERICAS, INC.	2
Target	2
Lingua Love	2
Yun Strength & Fitness Systems	2
SumoSkinny Media	2
LeasePointe, Inc.	2
YENKIN-MAJESTIC PAINT CORP	2
Adp	2
Primary Solutions	2
Junior Achievement	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From December 14, 2012, to January 13, 2013

Total Ads	283
Public Relations Specialists	39
Market Research Analysts	35
Management Analysts	14
Web Developers	13
Computer Support Specialists	13
Graphic Designers	11
Computer Programmers	10
Accountants	7
Operations Research Analysts	6
Auditors	6
Sales Representatives, Services, All Other	6
Computer Software Engineers, Applications	5
Managers, All Other	5
Meeting and Convention Planners	4
Financial Analysts	4
1st-Line Superv/Mgr of Retail Sales Workers	4
Marketing Managers	4
Industrial Engineers	4
Office Clerks, General	4
Reporters and Correspondents	3
HR, Training, and Labor Relations Specialists, All Other	3
Sales Agents, Financial Services	3
1st-Line Superv/Mgr of Non-Retail Sales Workers	3

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactMI@ifs.ohio.gov.