

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

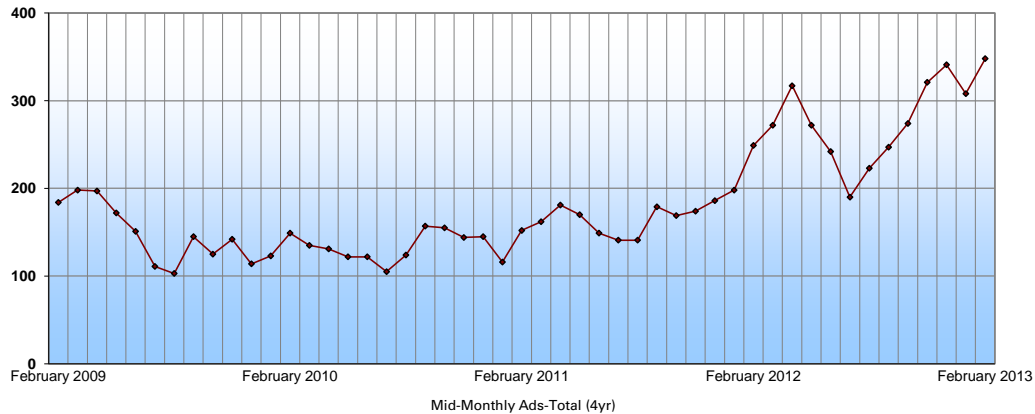
Cincinnati-Southwest Ohio Area, JobsOhio Network

February 2013

## Summary

For the last 30-day Conference Board reporting period (January 14, 2013-February 13, 2013) there were 348 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 40 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 99 ads. In addition, the graph below reflects monthly trends of new internship ads posted through February 13, 2013.

Help Wanted OnLine® Internship Ads in Area



## Employers in the Area with the Most Internship Ads\*

From January 14, 2013, to February 13, 2013

Total Ads, Employer	348
The Procter & Gamble Company	49
IBM	23
Johnson & Johnson Family of Companies	11
Northrop Grumman	10
L-3 Communications	9
Vantiv	8
Ethicon Endo-surgery	7
The Nielsen Company	7
Axcess Financial	6
Kroger	6
Cedar Fair	6
Cincinnati Art Museum	6
UPS	5
Great American Insurance Co.	4
Quest Diagnostics	4
Principle Marketing	4
Enterprise Rent-A-Car Company	4
Liberty Mutual	4
KPMG	3
Duke Energy Corporation	3
RecruitArrow	3
U.S. Bancorp	2
LeasePointe, Inc.	2

## Top Internship Occupations Found in Area\*

From January 14, 2013, to February 13, 2013

Total Ads	348
Industrial Engineers	28
Market Research Analysts & Marketing Specialists	24
Medical Scientists, Except Epidemiologists	13
Computer User Support Specialists	10
Accountants	9
Public Relations Specialists	9
Electrical Engineers	7
Web Developers	7
Environmental Scientists & Specialists, Incl Health	7
First-Line Supervisors of Retail Sales Workers	7
Auditors	6
Management Analysts	6
Computer Hardware Engineers	6
Statisticians	6
Materials Scientists	6
Biological Technicians	6
Managers, All Other	6
Mechanical Engineers	5
Computer Programmers	5
Chemists	5
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	5
Advertising Sales Agents	5
First-Line Supervisors of Non-Retail Sales Workers	5

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLM@jfs.ohio.gov](mailto:ContactLM@jfs.ohio.gov).