

Snapshot of Ohio Help Wanted OnLine® Internship Ads

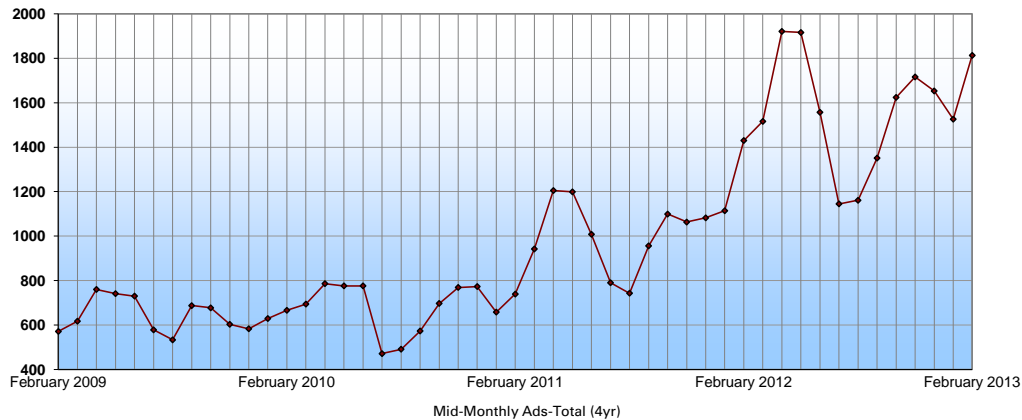
State of Ohio, JobsOhio Network

February 2013

Summary

For the last 30-day Conference Board reporting period (January 14, 2013 - February 13, 2013) there were 1,813 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 287 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 383 ads. In addition, the graph below reflects monthly trends of new internship ads posted through February 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From January 14, 2013, to February 13, 2013

Total Ads, Employer	1,813
IBM	77
Emerson Climate Technologies, Inc.	50
Emerson	50
The Procter & Gamble Company	50
Sherwin-Williams	33
Enterprise Rent-A-Car Company	31
Battelle	30
Arnoff & Associates Inc.	28
American Family Insurance	26
The Centers for Families and Children	25
Alliance Data	24
Diebold	22
FirstEnergy	21
Lubrizol	20
General Motors Corporation	15
The Scotts Miracle-Gro Company	14
Goodyear	13
L-3 Communications	12
RecruitArrow	12
LeasePointe, Inc.	11
Johnson & Johnson Family of Companies	11
Environmental Protection Agency	11
Cardinal Health	10

Top Internship Occupations Found in Area*

From January 14, 2013, to February 13, 2013

Total Ads	1,813
Market Research Analysts and Marketing Specialists	137
Public Relations Specialists	106
Industrial Engineers	87
Computer User Support Specialists	55
Computer Programmers	55
Mechanical Engineers	51
Managers, All Other	50
Web Developers	44
Management Analysts	43
Accountants	42
Electrical Engineers	35
Software Developers, Applications	29
Insurance Sales Agents	29
Graphic Designers	28
Sales Agents, Financial Services	27
Sales Representatives, Services, All Other	27
First-Line Supervisors of Retail Sales Workers	25
Marketing Managers	25
Environmental Engineers	22
Demonstrators and Product Promoters	22
First-Line Supervisors of Non-Retail Sales Workers	19
Advertising Sales Agents	18
Training and Development Specialists	17

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMl@jfs.ohio.gov.