

Snapshot of Ohio Help Wanted OnLine® Internship Ads

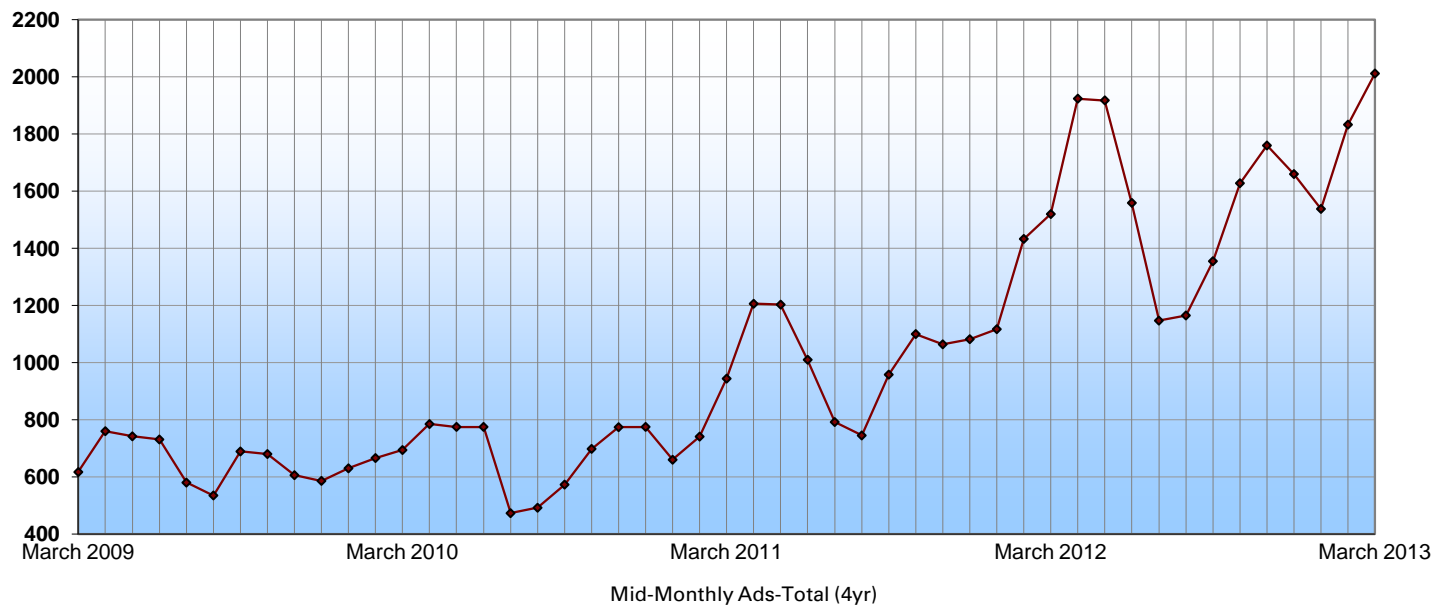
State of Ohio, JobsOhio Network

March 2013

Summary

For the last 30-day Conference Board reporting period (February 14, 2013 - March 13, 2013) there were 2,012 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 179 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 492 ads. In addition, the graph below reflects monthly trends of new internship ads posted through March 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From February 14, 2013, to March 13, 2013

Total Ads, Employer	2,012
IBM	64
The Procter & Gamble Company	55
Emerson Climate Technologies, Inc.	41
Sherwin-Williams	41
Emerson	40
The Scotts Miracle-Gro Company	39
Enterprise Rent-A-Car Company	35
FirstEnergy	33
American Family Insurance	30
Arnoff & Associates Inc.	28
Alliance Data	26
The Centers for Families and Children	22
ADP, Inc.	18
Lubrizol	18
General Motors Corporation	17
Goodyear	17
RecruitArrow	15
Kroger	14
URS Corporation	14
Reed Elsevier	13
L-3 Communications	12
Diebold	12
State of Ohio, Transportation - Central Office	11

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From February 14, 2013, to March 13, 2013

Total Ads	2,012
Market Research Analysts & Marketing Specialists	151
Industrial Engineers	135
Public Relations Specialists	108
Computer Programmers	66
Electrical Engineers	58
Web Developers	57
Managers, All Other	55
Mechanical Engineers	49
Accountants	45
Computer User Support Specialists	42
Insurance Sales Agents	35
Management Analysts	34
Graphic Designers	32
Sales Agents, Financial Services	27
Sales Representatives, Services, All Other	27
Software Developers, Applications	26
Human Resources Specialists	25
First-Line Supervisors of Retail Sales Workers	23
Environmental Engineers	22
Aerospace Engineers	22
Educational, Guidance, School, & Vocational Counselors	22
Training and Development Specialists	20
Marketing Managers	19

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.