

Snapshot of Ohio Help Wanted OnLine® Internship Ads

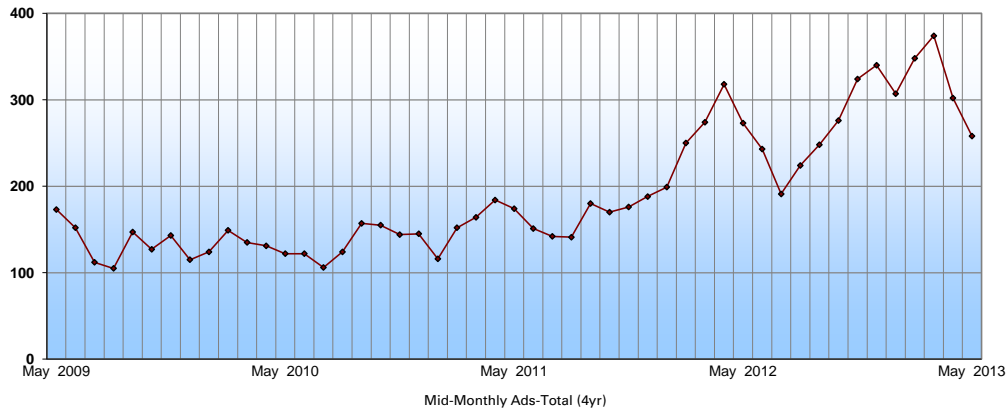
Cincinnati-Southwest Ohio Area, JobsOhio Network

May 2013

Summary

For the last 30-day Conference Board reporting period (April 14, 2013-May 13, 2013) there were 258 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 44 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 15 ads. In addition, the graph below reflects monthly trends of new internship ads posted through May 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From April 14, 2013, to May 13, 2013

Total Ads, Employer	258
Kroger Foods	11
Ethicon Endo-surgery	10
Johnson & Johnson Family of Companies	10
Access Financial	7
L-3 Communications	7
Fifth Third Bank	5
Vantiv	5
Skinny Mom	5
Liberty Mutual	4
AVANTE	4
University of Miami	4
Cengage Learning	3
KPMG	3
Formica	3
Principle Marketing	3
Jacobs	3
Integrity 1st Roofing	3
Tradesmen International	3
Family Dollar	2
Time Warner	2
Enterprise Rent-A-Car Company	2
The Nielsen Company	2
Integra LifeSciences	2

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From April 14, 2013, to May 13, 2013

Total Ads	258
Industrial Engineers	17
Public Relations Specialists	14
Market Research Analysts and Marketing Specialists	11
Managers, All Other	10
Web Developers	10
Accountants	9
Graphic Designers	8
Electrical Engineers	6
Auditors	5
Mechanical Engineers	5
Training and Development Specialists	4
Human Resources Specialists	4
Commercial and Industrial Designers	4
Advertising Sales Agents	4
First-Line Supervisors of Retail Sales Workers	4
Computer User Support Specialists	4
Plumbers	4
Heating and Air Conditioning Mechanics and Installers	4
Registered Nurses	4
Technical Writers	3
First-Line Supervisors of Non-Retail Sales Workers	3
Demonstrators and Product Promoters	3
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	3

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactMI@jfs.ohio.gov.