

Snapshot of Ohio Help Wanted OnLine® Internship Ads

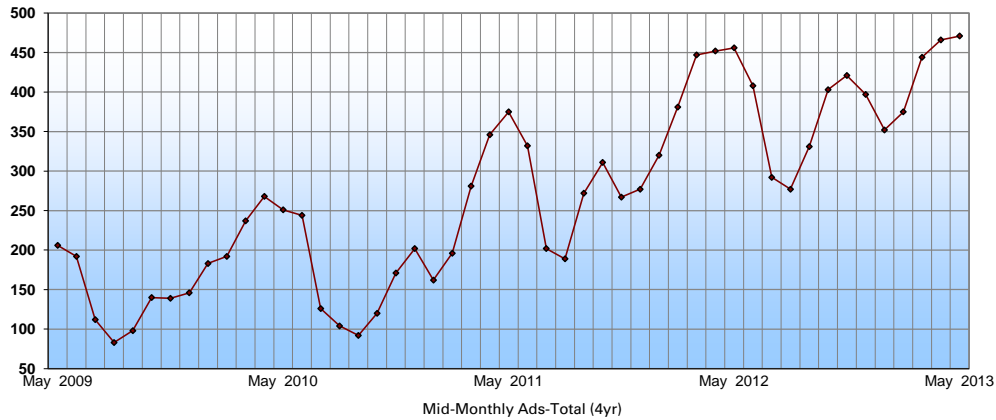
Columbus-Central Ohio Area, JobsOhio Network

May 2013

Summary

For the last 30-day Conference Board reporting period (April 14, 2013 - May 13, 2013) there were 471 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 5 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 15 ads. In addition, the graph below reflects monthly trends of new internship ads posted through May 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From April 14, 2013, to May 13, 2013

Total Ads, Employer	471
Alliance Data	22
The Scotts Miracle-Gro Company	18
Battelle	16
Ohio Technology Consortium	10
Residential Finance Corporation	9
BIG LOTS	7
Grange Insurance	6
FRANKLIN COUNTY DATA CENTER	6
Nationwide Children's Hospital	5
Lake Shore Cryotronics, Inc.	5
Fiserv	4
ADP, Inc.	4
IBM	4
Columbus Zoo	4
Ohio Environmental Council	4
URS Corporation	4
Columbus Regional Airport Authority	4
MOMENTIVE	4
NiSource	4
Ohio Historical Society	4
Community Shares of Mid Ohio	4
Autotool Inc	3
Lawhon and Associates Inc	3

*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

Top Internship Occupations Found in Area*

From April 14, 2013, to May 13, 2013

Total Ads	471
Market Research Analysts and Marketing Specialists	45
Public Relations Specialists	45
Web Developers	30
Managers, All Other	26
Computer User Support Specialists	21
Graphic Designers	17
Computer Programmers	14
Industrial Engineers	14
Management Analysts	11
Accountants	11
Civil Engineers	9
Auditors	8
Insurance Sales Agents	7
Office Clerks, General	7
Human Resources Specialists	6
Marketing Managers	6
Environmental Engineers	6
Sales Representatives, Services, All Other	6
First-Line Supervisors of Retail Sales Workers	6
Meeting, Convention, and Event Planners	5
Public Relations and Fundraising Managers	5
Demonstrators and Product Promoters	5
Community and Social Service Specialists, All Other	5

*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMi@ifs.ohio.gov.