

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

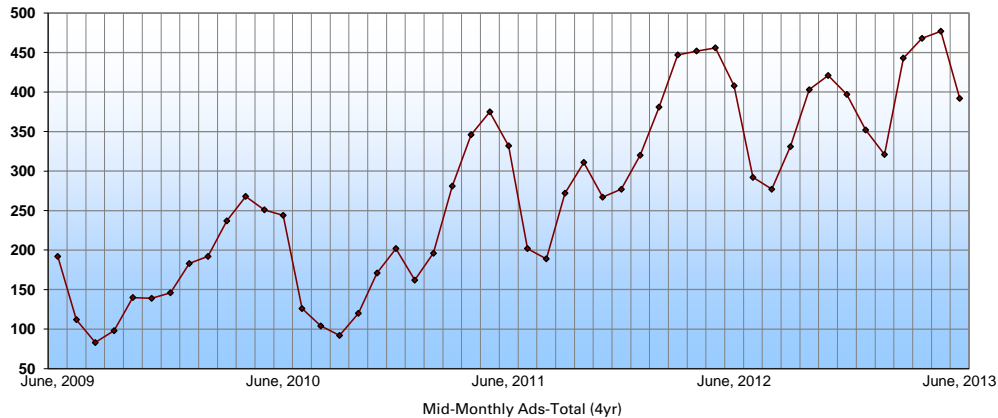
Columbus-Central Ohio Area, JobsOhio Network

June 2013

## Summary

For the last 30-day Conference Board reporting period (May 14, 2013 - June 13, 2013) there were 392 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 85 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 16 ads. In addition, the graph below reflects monthly trends of new internship ads posted through June 13, 2013.

Help Wanted OnLine® Internship Ads in Area



## Employers in the Area with the Most Internship Ads\*

From May 14, 2013, to June 13, 2013

Total Ads, Employer	392
Battelle	13
Ohio Technology Consortium	10
The Scotts Miracle-Gro Company	8
Alliance Data	7
MOMENTIVE	6
Genesis Rehabilitation	5
AJB Marketing	5
IBM	5
Micro Industries	5
ADP, Inc.	4
Community Shares of Mid Ohio	4
Ohio Environmental Council	4
Bob Evans Farms, Inc.	3
Kroger Foods	3
State of Ohio	3
OCLC	3
Columbus Zoo	3
LANE Bryant	3
Whirlpool	3
KPMG	3
Nationwide Children's Hospital	3
CON-WAY FREIGHT	3
United Way	3

\*Third-party and anonymous employers not included. OnLine® ads are new ads without duplicates.

## Top Internship Occupations Found in Area\*

From May 14, 2013, to June 13, 2013

Total Ads	392
Public Relations Specialists	47
Market Research Analysts and Marketing Specialists	30
Computer User Support Specialists	19
Web Developers	18
Managers, All Other	18
Industrial Engineers	10
Computer Programmers	9
Demonstrators and Product Promoters	9
Accountants	8
Office Clerks, General	7
Electricians	7
Management Analysts	6
Insurance Sales Agents	6
Auditors	5
Sales Representatives, Services, All Other	5
Civil Engineers	5
Heating and Air Conditioning Mechanics and Installers	5
Meeting, Convention, and Event Planners	4
Software Developers, Applications	4
Financial Managers, Branch or Department	4
1st-Line Superv/Mgr of Office & Admin Support Workers	4
Bookkeeping, Accounting, and Auditing Clerks	4
Construction Carpenters	4

\*OnLine® ads are new ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLMi@ifs.ohio.gov](mailto:ContactLMi@ifs.ohio.gov).