

Snapshot of Ohio Help Wanted OnLine® Internship Ads

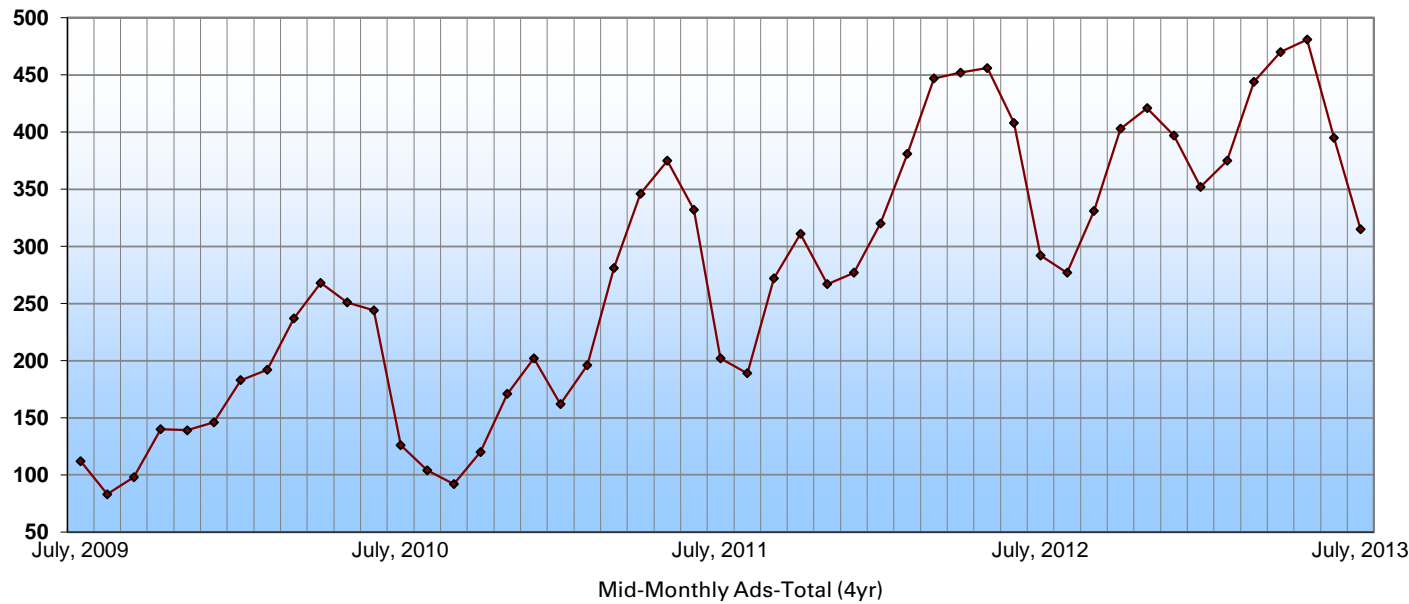
Columbus-Central Ohio Area, JobsOhio Network

July 2013

Summary

For the last 30-day Conference Board reporting period (June 14, 2013 - July 13, 2013) there were 315 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 80 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 23 ads. In addition, the graph below reflects monthly trends of new internship ads posted through July 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From June 14, 2013, to July 13, 2013

Total Ads, Employer	315
BATELLE MEMORIAL INSTITUTE	24
Genesis Rehabilitation	13
AJB Marketing	6
Micro Industries	5
John Deere	5
Bob Evans Farms, Inc.	4
State of Ohio	4
United Way	4
Ashland Inc.	4
Battelle	4
Enterprise Rent-A-Car Company	3
Deloitte	2
S.A. Comunale Co.	2
MV of Ohio	2
Mount Carmel	2
State of Ohio, Transportation - Central Office	2
MOMENTIVE	2
Columbus Zoo	2
ARCADIS	2
American Family Insurance	2
A KICKIN CROWD	2
Amalga Technologies	2
Highlights For Children	2

*Third-party and anonymous employers not included. OnLine® ads are all available ads without duplicates.

Top Internship Occupations Found in Area*

From June 14, 2013, to July 13, 2013

Total Ads	315
Public Relations Specialists	30
Market Research Analysts and Marketing Specialists	22
Web Developers	18
Computer User Support Specialists	13
Managers, All Other	11
Demonstrators and Product Promoters	9
Electricians	8
Computer Programmers	7
Insurance Sales Agents	7
Graphic Designers	6
Industrial Engineers	6
Human Resources Managers	5
Sales Representatives, Services, All Other	5
Auditors	4
Meeting, Convention, and Event Planners	4
Accountants	4
Purchasing Managers	4
Civil Engineers	4
Plumbers	4
Physical Therapists	4
Secretaries & Admin Assts. Except Legal, Medical, & Exec.	4
Office Clerks, General	4
Bus and Truck Mechanics and Diesel Engine Specialists	4

*OnLine® ads are all available ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.