

Snapshot of Ohio Help Wanted OnLine® Internship Ads

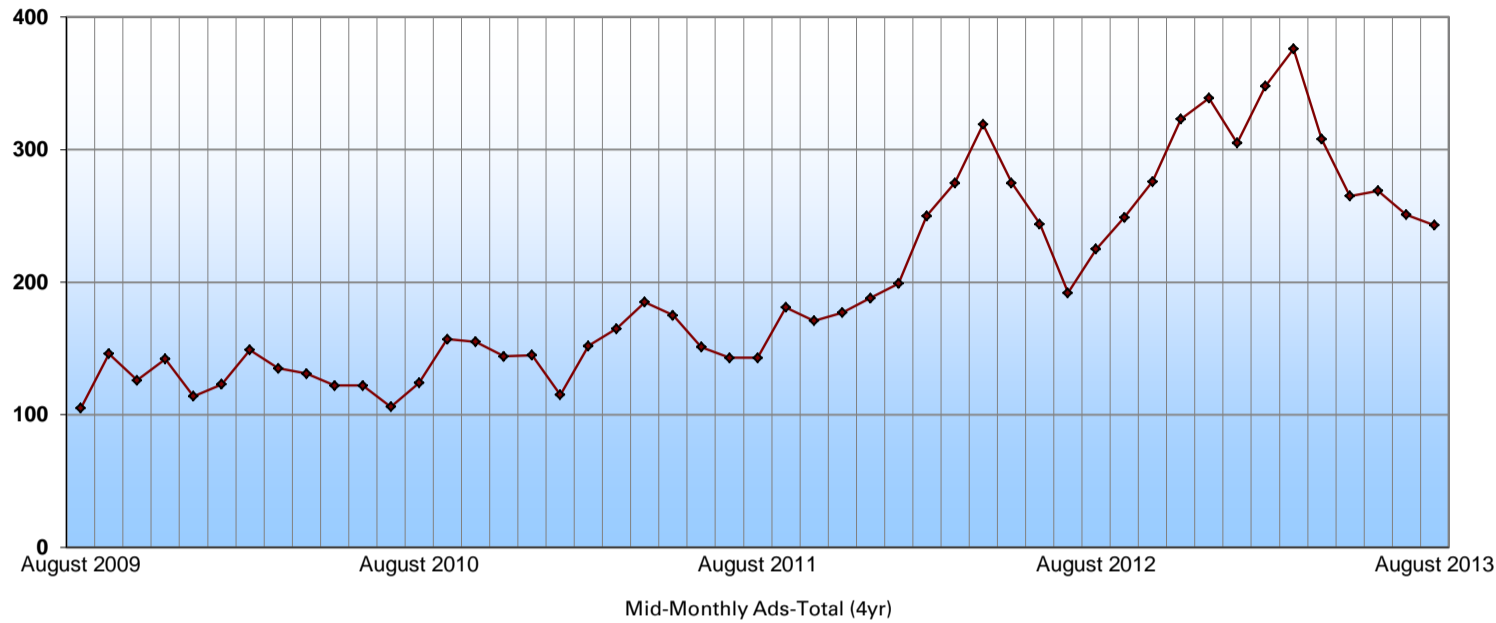
Cincinnati-Southwest Ohio Area, JobsOhio Network

August 2013

Summary

For the last 30-day Conference Board reporting period (July 14, 2013 - August 13, 2013) there were 243 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 8 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 18 ads. In addition, the graph below reflects monthly trends of new internship ads posted through August 13, 2013.

Help Wanted OnLine® Internship Ads in Area



Employers in the Area with the Most Internship Ads*

From July 14, 2013, to August 13, 2013

Total Ads, Employer	243
Kroger Foods	21
The Procter & Gamble Company	14
L-3 Communications	8
Johnson & Johnson Family of Companies	7
Axcess Financial	7
Ethicon Endo-surgery	5
Skinny Mom	5
Armor Metal Group	5
Great American Insurance Co.	4
Ssoe	4
ArmorGroup	3
Duke Energy Corporation	3
Integrity 1st Roofing	3
AVANTE	3
Cincinnati Art Museum	3
Formica	3
Firestone Complete Auto Care	3
Schneider Electric	3
Tires Plus	3
PMI OHIO	3
Enterprise Medical	2
Allure Group	2
RecruitArrow	2

*Third-party and anonymous employers not included. OnLine® ads are all available ads without duplicates.

Top Internship Occupations Found in Area*

From July 14, 2013, to August 13, 2013

Total Ads	243
Public Relations Specialists	16
Industrial Engineers	14
Market Research Analysts and Marketing Specialists	12
Web Developers	10
Graphic Designers	8
Electrical Engineers	7
Accountants	7
Managers, All Other	7
Mechanical Engineers	6
Human Resources Specialists	5
Construction Managers	5
Management Analysts	4
Automotive Master Mechanics	4
First-Line Supervisors of Retail Sales Workers	4
Industrial Safety and Health Engineers	3
Training and Development Specialists	3
Computer User Support Specialists	3
Computer Programmers	3
Information Technology Project Managers	3
Purchasing Managers	3
Compensation and Benefits Managers	3
Bus and Truck Mechanics and Diesel Engine Specialists	3
Heating and Air Conditioning Mechanics and Installers	3

*OnLine® ads are all available ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: ContactLMI@jfs.ohio.gov.