

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

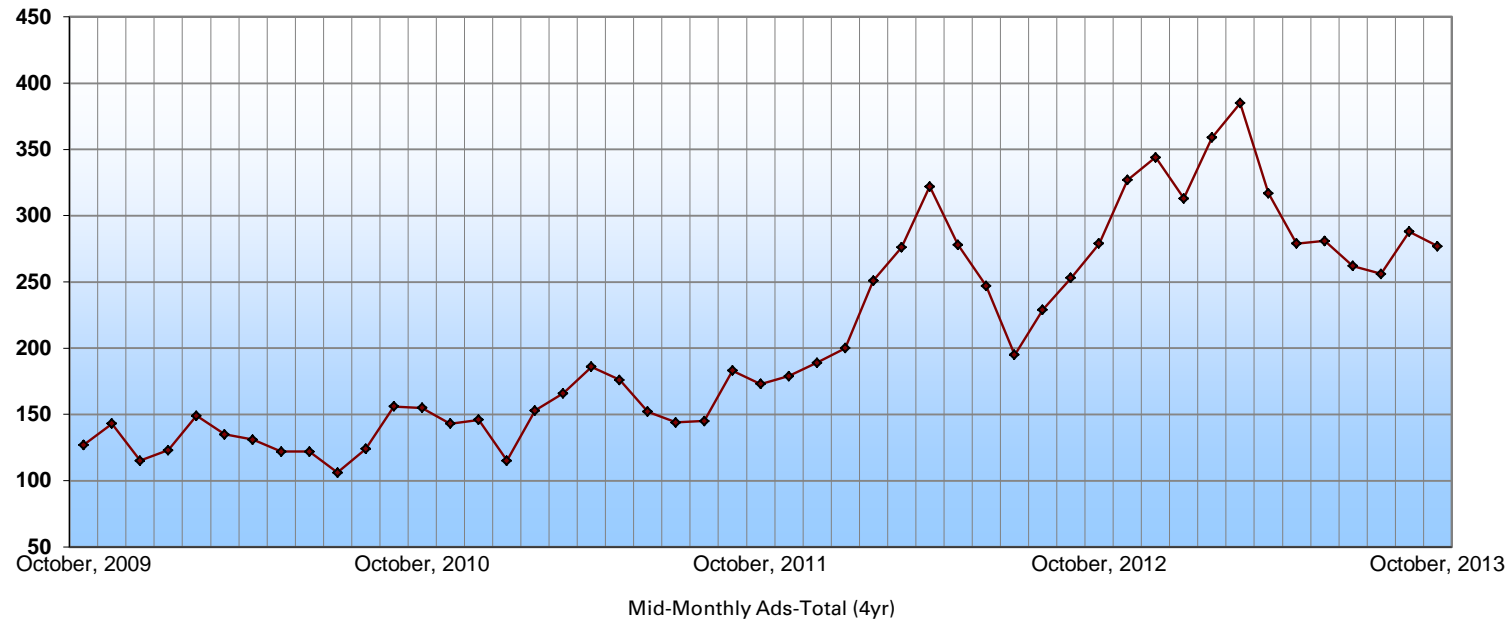
Cincinnati-Southwest Ohio Area, JobsOhio Network

October 2013

## Summary

For the last 30-day Conference Board reporting period (September 14, 2013 - October 13, 2013) there were 277 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is a decrease of 11 ads from the previous reporting period. Compared to the same time period a year ago, this reflects a decrease of 2 ads. In addition, the graph below reflects monthly trends of new internship ads posted through October 13, 2013.

Help Wanted OnLine® Internship Ads in Area



## Employers in the Area with the Most Internship Ads\*

From September 14, 2013, to October 13, 2013

Total Ads, Employer	277
Deloitte	20
The Procter & Gamble Company	18
Duke Energy Corporation	10
L-3 Communications	9
Axcess Financial	8
Kroger Foods	8
Great American Insurance Co.	7
Johnson & Johnson Family of Companies	6
Ethicon Endo-surgery	6
Formica	6
Skinny Mom	5
Western & Southern Financial Group	5
Ssoe	4
Quest Diagnostics	4
OPW Fueling Components	4
Integrity 1st Roofing	3
CON-WAY FREIGHT	3
Armor Metal Group	3
Tires Plus	3
PMI OHIO	3
Allure Group	3
W&S Life Insurance	3
Enterprise Rent-A-Car Company	3

\*Third-party and anonymous employers not included. OnLine® ads are all available ads without duplicates.

## Top Internship Occupations Found in Area\*

From September 14, 2013, to October 13, 2013

Total Ads	277
Accountants	20
Market Research Analysts and Marketing Specialists	19
Auditors	16
Industrial Engineers	15
Public Relations Specialists	14
Electrical Engineers	13
Web Developers	10
Materials Scientists	7
Mechanical Engineers	6
Management Analysts	5
Information Technology Project Managers	5
Software Developers, Applications	5
Graphic Designers	5
First-Line Supervisors of Retail Sales Workers	4
Bus & Truck Mechanics & Diesel Engine Specialists	4
Marketing Managers	4
Construction Carpenters	4
Machinists	4
Training and Development Specialists	3
Civil Engineers	3
Actuaries	3
Technical Writers	3
Managers, All Other	3

\*OnLine® ads are all available ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactLMI@jfs.ohio.gov](mailto:ContactLMI@jfs.ohio.gov).