

# Snapshot of Ohio Help Wanted OnLine® Internship Ads

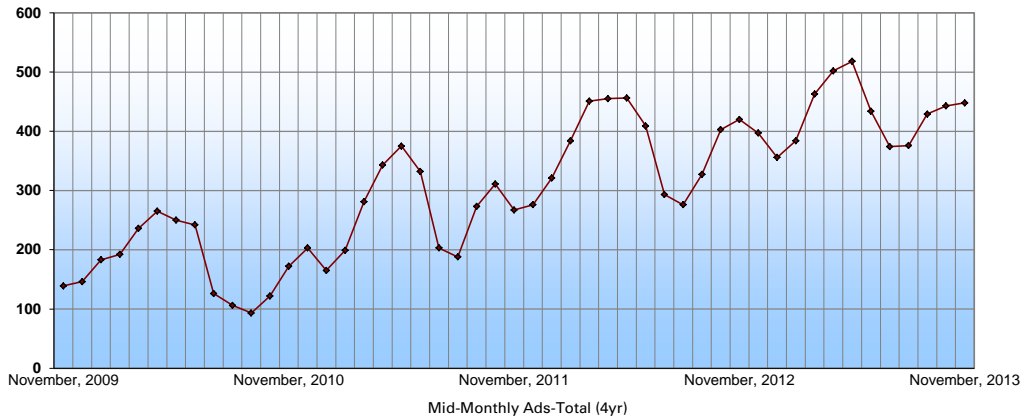
Columbus-Central Ohio Area, JobsOhio Network

November 2013

## Summary

For the last 30-day Conference Board reporting period (October 14, 2013 - November 13, 2013) there were 448 Help Wanted OnLine® (HWOL) ads posted for internships, according to data from The Conference Board. This is an increase of 5 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 28 ads. In addition, the graph below reflects monthly trends of new internship ads posted through November 13, 2013.

Help Wanted OnLine® Internship Ads in Area



## Employers in the Area with the Most Internship Ads\*

From October 14, 2013, to November 13, 2013

Total Ads, Employer	448
Alliance Data	20
Cardinal Health	17
Genesis Rehabilitation	14
The Scotts Miracle-Gro Company	14
Battelle	7
John Deere	7
The American National Red Cross	7
Outlook Media	6
American Family Insurance	6
Whirlpool	5
State of Ohio	5
American Honda Motor Company	5
Battelle Memorial Institute	5
PACER INTERNATIONAL, INC.	5
Micro Industries	5
Deloitte	4
SBC Advertising	4
American Heart Association	4
Ssoe	4
Land O' Lakes	4
United Way	3
Bureau of Workers Compensation	3
Verizon	3

\*Third-party and anonymous employers not included. OnLine® ads are all available ads without duplicates.

## Top Internship Occupations Found in Area\*

From October 14, 2013, to November 13, 2013

Total Ads	448
Market Research Analysts and Marketing Specialists	57
Public Relations Specialists	51
Graphic Designers	15
Management Analysts	14
Web Developers	14
Managers, All Other	14
Industrial Engineers	13
Accountants	10
Computer Programmers	10
Auditors	9
Computer User Support Specialists	9
Customer Service Representatives	8
Electricians	8
Operations Research Analysts	7
Office Clerks, General	7
Insurance Sales Agents	7
Occupational Therapists	7
Financial Analysts	6
Civil Engineers	6
Human Resources Specialists	5
Training and Development Specialists	5
Electrical Engineers	5
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	5

\*OnLine® ads are all available ads, without duplicates. Some ads may be in two or more occupation codes and counted more than once.

The information provided in this report is based on available information from electronic job posting boards known as The Conference Board Help Wanted OnLine® (HWOL) ads for the mid-monthly time frame. This is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties, but may only be counted once at a higher level. This HWOL unduplication process often results in lower ad counts at higher geographic levels. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand. If you have questions about this report, please contact us at: [ContactMI@jfs.ohio.gov](mailto:ContactMI@jfs.ohio.gov).