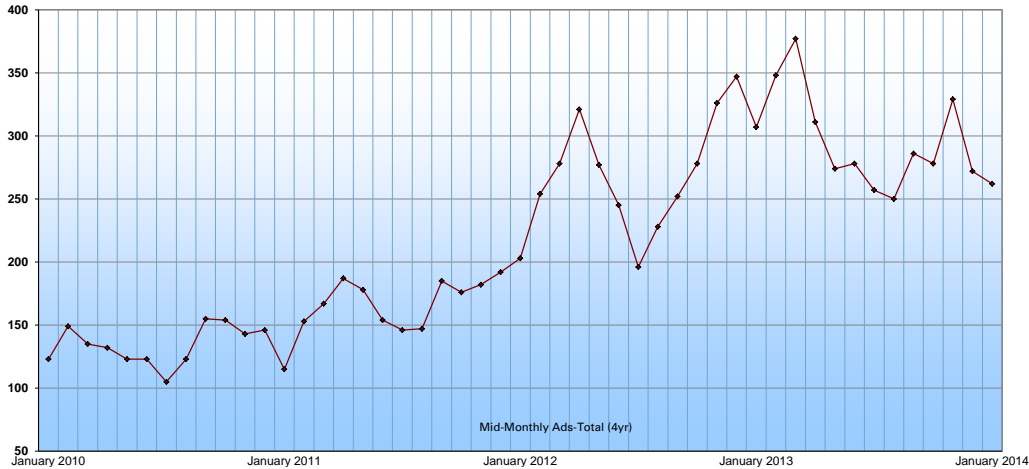


Help Wanted OnLine® Internship Ads in the Cincinnati-Southwest JobsOhio Network

January 2014 Snapshot of 262 Help Wanted OnLine® Internship Ads

More than 260 internship openings were posted online from December 14, 2013, through January 13, 2014, for Cincinnati and southwest Ohio. This was a decrease of 10 ads from the previous reporting period and a decrease of 45 ads compared to the same time period a year ago. The graph below shows new internship ads posted each month in this area from January 2010 through January 2014.



Employers with the Most Internship Ads

Total Ads, Employer	262
The Procter & Gamble Company	44
Kroger Foods	16
General Electric	14
Johnson & Johnson Family of Companies	7
Ethicon Endo-surgery	7
Great American Insurance Co.	7
Fifth Third Bank	6
Firestone Complete Auto Care	6
Luxottica	5
Skinny Mom	5
Axcess Financial	5
Bridgestone	5
American Family Insurance	4
Quest Diagnostics	3
Ssoe	3
AVANTE	3
Allure Group	3
Deloitte	3
Duke Energy Corporation	3
Nordstrom	2
Liberty Mutual	2
W&S Life Insurance	2
PMI OHIO	2

Top Internship Occupations Found in Area

Total Ads, Occupation	262
Medical Scientists, Except Epidemiologists	25
Market Research Analysts and Marketing Specialists	22
Materials Scientists	13
Public Relations Specialists	10
Accountants	9
Industrial Engineers	9
First-Line Supervisors of Retail Sales Workers	9
Management Analysts	7
Managers, All Other	7
Auditors	5
Civil Engineers	5
Purchasing Managers	5
Mechanical Engineers	4
Insurance Sales Agents	4
Sales Representatives, Services, All Other	4
Advertising Sales Agents	4
Statisticians	4
Web Developers	4
Automotive Master Mechanics	4
Automotive Service Technicians and Mechanics	4
Office Clerks, General	4
Training and Development Specialists	3
Chemists	3

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, duplicate and anonymous ads are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may be in two or more occupation codes and counted more than once. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.