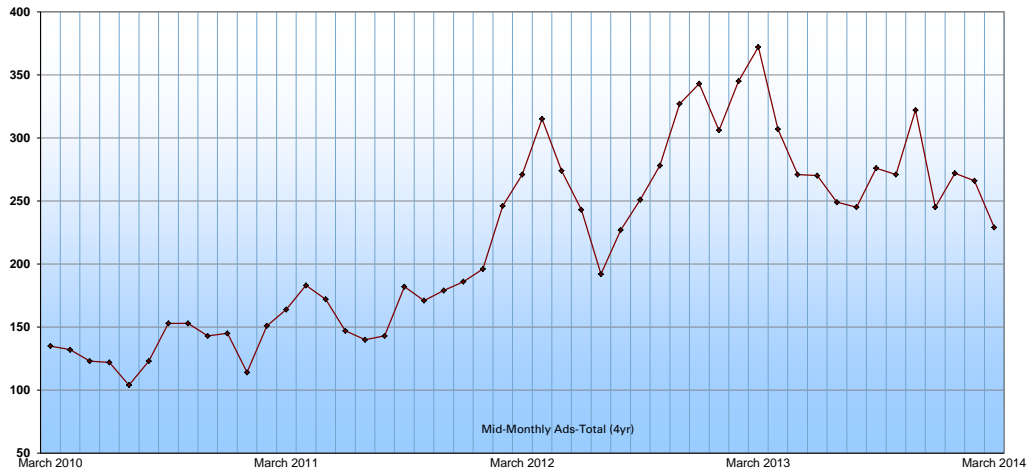


## Help Wanted OnLine® Internship Ads in the Cincinnati-Southwest JobsOhio Network

### March 2014 Snapshot of Help Wanted OnLine® Internship Ads

There were 229 internship openings posted online from February 14, 2014, through March 13, 2014, for Cincinnati and southwest Ohio. This was a decrease of 37 ads from the previous reporting period and a decrease of 143 ads compared to the same time period a year ago. The graph below shows historical trends for internship ads posted in this area over the last several years.



#### Employers with the Most Internship Ads

Employer	Ads
The Procter & Gamble Company	32
General Electric	14
Great American Insurance Co.	11
Kroger Foods	10
Johnson & Johnson Family of Companies	7
Ethicon Endo-surgery	7
Axcess Financial	7
Luxottica	6
Fifth Third Bank	5
Liberty Mutual	4
American Family Insurance	4
Ameritas Life Insurance Corporation	4
Centers For Disease Control and Prevention	4
University of Miami	3
Firestone Complete Auto Care	3
Nordstrom	2
SoTechie	2
Quest Diagnostics	2
W&S Life Insurance	2
PMI Ohio	2
Western & Southern Financial Group	2
dunnhumby	2
Total Quality Logistics	2

#### Top Internship Occupations Found in Area

Occupation	Ads
Market Research Analysts and Marketing Specialists	17
Medical Scientists, Except Epidemiologists	15
Materials Scientists	11
Management Analysts	9
Managers, All Other	9
First-Line Supervisors of Retail Sales Workers	7
Industrial Engineers	7
Insurance Sales Agents	6
Purchasing Managers	6
Public Relations Specialists	6
Auditors	5
Sales Representatives, Services, All Other	5
Insurance Underwriters	4
Web Developers	4
Civil Engineers	4
Training and Development Specialists	3
Accountants	3
Chemists	3
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	3
Information Technology Project Managers	3
Operations Research Analysts	3
Computer User Support Specialists	3
Statisticians	3

EDITOR'S NOTE: The information provided in this report is based on Help Wanted OnLine® (HWOL) data provided by The Conference Board. This series is compiled with Wanted Analytics Software. Third-party, duplicate and anonymous ads are not included. Reports for other areas or months are located at <http://ohiolmi.com/asp/omj/hw.htm>.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. Some ads may be in two or more occupation codes and counted more than once. This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.