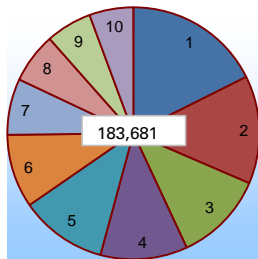


Occupations Detail by Help Wanted OnLine® Ad Demand

What are the Top Jobs in Ohio?

March 13, 2013



- 1 Sales and Related Occupations
- 2 Office and Administrative Support Occupations
- 3 Management Occupations
- 4 Healthcare Practitioners and Technical Occupations
- 5 Computer and Mathematical Occupations
- 6 Transportation and Material Moving Occupations
- 7 Business and Financial Operations Occupations
- 8 Food Preparation and Serving Related Occupations
- 9 Installation, Maintenance, and Repair Occupations
- 10 Production Occupations

The information provided in this report is based on available information from electronic job posting boards known as Help Wanted OnLine® (HWOL) ads. This is a snapshot in time and may not represent long term trends.

This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.

The source is from new, unduplicated HWOL job postings by employers for the above month. The total number of ads (above) is based upon the latest The Conference Board mid-monthly reporting period.

| 1 Sales and Related Occupations | 14% | 2 Office and Administrative Support Occupations | 11% |
|--|-----|--|-----|
| Retail Salespersons | 20% | Customer Service Representatives | 20% |
| First-Line Supervisors of Retail Sales Workers | 15% | 1st-Line Superv/Mgr of Office & Admin Support Workers | 14% |
| Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod | 12% | Executive Secretaries & Exec Adm Assistants | 8% |
| Insurance Sales Agents | 7% | Office Clerks, General | 6% |
| Sales Representatives, Services, All Other | 7% | Medical Secretaries | 5% |
| Sales Agents, Financial Services | 6% | Bookkeeping, Accounting, and Auditing Clerks | 5% |
| Sales Reps, Wholesale & Mfg, Tech & Sci Prod | 6% | Secretaries & Admin Assts, Except Legal, Medical, & Exec | 4% |
| First-Line Supervisors of Non-Retail Sales Workers | 5% | Tellers | 4% |

| 3 Management Occupations | 9% | 4 Healthcare Practitioners and Technical Occupations | 9% | 5 Computer and Mathematical Occupations | 9% | 6 Transportation and Material Moving Occupations | 7% |
|--|-----|--|-----|--|-----|---|-----|
| Marketing Managers | 15% | Registered Nurses | 37% | Computer Systems Analysts | 16% | Heavy and Tractor-Trailer Truck Drivers | 55% |
| Medical and Health Services Managers | 12% | Licensed Practical and Licensed Vocational Nurses | 7% | Computer User Support Specialists | 14% | Light Truck or Delivery Services Drivers | 10% |
| Sales Managers | 10% | Physical Therapists | 6% | Web Developers | 14% | Driver/Sales Workers | 7% |
| General and Operations Managers | 8% | Occupational Therapists | 6% | Software Developers, Applications | 11% | Laborers & Freight, Stock, & Material Movers, Hand | 7% |
| Financial Managers, Branch or Department | 7% | Medical Records and Health Information Technicians | 4% | Network and Computer Systems Administrators | 10% | 1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper | 7% |
| Food Service Managers | 6% | Nurse Practitioners | 3% | Information Technology Project Managers | 7% | Industrial Truck and Tractor Operators | 4% |
| Managers, All Other | 6% | Physician Assistants | 3% | Computer Programmers | 6% | Bus Drivers, School or Special Client | 2% |
| Human Resources Managers | 6% | Pharmacy Technicians | 3% | Software Quality Assurance Engineers and Testers | 5% | Cleaners of Vehicles and Equipment | 2% |

| 7 Business and Financial Operations Occupations | 6% | 8 Food Preparation and Serving Related Occupations | 5% | 9 Installation, Maintenance, and Repair Occupations | 5% | 10 Production Occupations | 4% |
|--|-----|--|-----|--|-----|--|-----|
| Management Analysts | 17% | 1st-Line Superv/Mgr of Food Prep & Serving Workers | 35% | Maintenance and Repair Workers, General | 33% | 1st-Line Superv/Mgr of Prod & Oper Workers | 29% |
| Accountants | 14% | Combined Food Prep & Serving Workers, Incl Fast Food | 16% | 1st-Line Superv/Mgr of Mech, Installers, & Repairers | 13% | Helpers--Production Workers | 12% |
| Market Research Analysts and Marketing Specialists | 10% | Cooks, Restaurant | 12% | Bus & Truck Mech & Diesel Engine Specialists | 9% | Machinists | 9% |
| Loan Officers | 7% | Waiters and Waitresses | 12% | Automotive Specialty Technicians | 9% | Welders, Cutters, and Welder Fitters | 6% |
| Human Resources Specialists | 7% | Bartenders | 5% | Heating and Air Conditioning Mechanics and Installers | 5% | Computer-Controlled Mach Tool Oper, Metal & Plastic | 5% |
| Auditors | 5% | Dishwashers | 4% | Telecomm Equip Installers & Repairers, Exc Line Installers | 5% | Inspectors, Testers, Sorters, Samplers, and Weighers | 4% |
| Purchasing Agents, Except Wholesale, Retail, and Farm Products | 5% | Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop | 3% | Industrial Machinery Mechanics | 4% | Packaging and Filling Machine Operators and Tenders | 4% |
| Training and Development Specialists | 5% | Cooks, Institution and Cafeteria | 3% | Automotive Master Mechanics | 3% | Electrical and Electronic Equipment Assemblers | 2% |