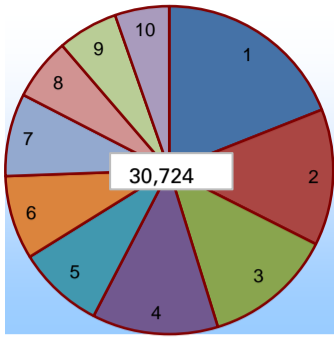


OhioMeansJobs Report

Occupations Detail by Help Wanted OnLine® Ad Demand

What are the Top Jobs in the Cincinnati-Southwest Ohio JobsOhio Network?

April 13, 2013



- 1 Sales and Related Occupations
- 2 Office and Administrative Support Occupations
- 3 Computer and Mathematical Occupations
- 4 Management Occupations
- 5 Healthcare Practitioners and Technical Occupations
- 6 Transportation and Material Moving Occupations
- 7 Business and Financial Operations Occupations
- 8 Food Preparation and Serving Related Occupations
- 9 Architecture and Engineering Occupations
- 10 Installation, Maintenance, and Repair Occupations

The information provided in this report is based on available information from electronic job posting boards known as Help Wanted OnLine® (HWOL) ads. This is a snapshot in time and may not represent long term trends.

This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.

The source is from new, unduplicated HWOL job postings by employers for the above month. The total number of ads (above) is based upon the latest The Conference Board mid-monthly reporting period.

1 Sales and Related Occupations		15%	2 Office and Administrative Support Occupations		11%
Retail Salespersons	19%	Customer Service Representatives	22%		
First-Line Supervisors of Retail Sales Workers	15%	1st-Line Superv/Mgr of Office & Admin Support Workers	16%		
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	12%	Executive Secretaries & Exec Adm Assistants	9%		
Insurance Sales Agents	8%	Bookkeeping, Accounting, and Auditing Clerks	7%		
Sales Representatives, Services, All Other	7%	Tellers	5%		
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	6%	Hotel, Motel, and Resort Desk Clerks	4%		
First-Line Supervisors of Non-Retail Sales Workers	6%	Office Clerks, General	4%		
Sales Agents, Financial Services	6%	Secretaries & Admin Assts, Except Legal, Medical, & Executive	3%		

3 Computer and Mathematical Occupations		10%	4 Management Occupations		10%	5 Healthcare Practitioners and Technical Occupations		7%	6 Transportation and Material Moving Occupations		6%
Computer Systems Analysts	16%	Marketing Managers	16%	Registered Nurses	42%	Heavy and Tractor-Trailer Truck Drivers	55%				
Computer User Support Specialists	15%	Sales Managers	12%	Licensed Practical and Licensed Vocational Nurses	6%	Light Truck or Delivery Services Drivers	11%				
Web Developers	15%	General and Operations Managers	9%	Physical Therapists	5%	Laborers and Freight, Stock, and Material Movers, Hand	8%				
Software Developers, Applications	11%	Medical and Health Services Managers	9%	Occupational Therapists	4%	Driver/Sales Workers	7%				
Network and Computer Systems Administrators	10%	Financial Managers, Branch or Department	7%	Medical Records and Health Information Technicians	4%	1st-Line Superv/Mgr of Transp & Material Moving Mach & Veh Oper	6%				
Information Technology Project Managers	8%	Managers, All Other	6%	Pharmacy Technicians	3%	Industrial Truck and Tractor Operators	3%				
Computer Programmers	6%	Food Service Managers	5%	Pharmacists	3%	Cleaners of Vehicles and Equipment	2%				
Software Quality Assurance Engineers and Testers	5%	Property, Real Estate, and Community Association Managers	5%	Nurse Practitioners	3%	Bus Drivers, School or Special Client	2%				

7 Business and Financial Operations Occupations		6%	8 Food Preparation and Serving Related Occupations		5%	9 Architecture and Engineering Occupations		5%	10 Installation, Maintenance, and Repair Occupations		4%
Management Analysts	15%	1st-Line Superv/Mgr of Food Prep & Serving Workers	36%	Industrial Engineers	36%	Maintenance and Repair Workers, General	31%				
Accountants	14%	Combined Food Prep & Serving Workers, Incl Fast Food	15%	Mechanical Engineers	21%	1st-Line Superv/Mgr of Mech, Installers, & Repairers	12%				
Market Research Analysts and Marketing Specialists	11%	Waiters and Waitresses	14%	Aerospace Engineers	9%	Automotive Specialty Technicians	10%				
Loan Officers	8%	Cooks, Restaurant	11%	Electrical Engineers	7%	Heating and Air Conditioning Mechanics and Installers	7%				
Human Resources Specialists	6%	Bartenders	5%	Civil Engineers	3%	Bus and Truck Mechanics and Diesel Engine Specialists	6%				
Purchasing Agents, Exc Wholesale, Retail, & Farm Prod	6%	Dining Room & Cafeteria Attendants & Bartender Helpers	3%	Electronics Engineering Technicians	3%	Telecomm Equip Installers & Repairers, Exc Line Installers	6%				
Auditors	5%	Chefs and Head Cooks	3%	Environmental Engineers	3%	Industrial Machinery Mechanics	3%				
Financial Analysts	5%	Cooks, Institution and Cafeteria	3%	Electronics Engineers, Except Computer	2%	Automotive Master Mechanics	3%				