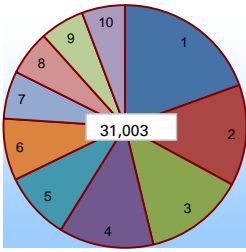


# OhioMeansJobs Report

## Occupations Detail by Help Wanted OnLine® Ad Demand

### What are the Top Jobs in the Cincinnati-Southwest Ohio JobsOhio Network?

June 13, 2013



- 1 Sales and Related Occupations
- 2 Computer and Mathematical Occupations
- 3 Office and Administrative Support Occupations
- 4 Management Occupations
- 5 Transportation and Material Moving Occupations
- 6 Business and Financial Operations Occupations
- 7 Healthcare Practitioners and Technical Occupations
- 8 Installation, Maintenance, and Repair Occupations
- 9 Architecture and Engineering Occupations
- 10 Food Preparation and Serving Related Occupations

The information provided in this report is based on available information from electronic job posting boards known as Help Wanted OnLine® (HWOL) ads. This is a snapshot in time and may not represent long term trends.

This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.

The source is from all available, unduplicated HWOL job postings by employers for the above month. The total number of ads (above) is based upon the latest The Conference Board mid-monthly reporting period.

| 1 Sales and Related Occupations                    | 15% | 2 Computer and Mathematical Occupations     | 10% |
|--|-----|---|-----|
| Retail Salespersons                                | 19% | Computer Systems Analysts                   | 17% |
| First-Line Supervisors of Retail Sales Workers     | 15% | Web Developers                              | 15% |
| Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod   | 12% | Computer User Support Specialists           | 14% |
| Insurance Sales Agents                             | 8%  | Software Developers, Applications           | 12% |
| Sales Representatives, Services, All Other         | 7%  | Network and Computer Systems Administrators | 9%  |
| Sales Reps, Wholesale & Mfg, Tech & Sci Prod       | 6%  | Information Technology Project Managers     | 8%  |
| First-Line Supervisors of Non-Retail Sales Workers | 6%  | Computer Systems Engineers/Architects       | 5%  |
| Sales Agents, Financial Services                   | 5%  | Computer Programmers                        | 5%  |

| 3 Office and Administrative Support Occupations                                 | 10% | 4 Management Occupations                  | 10% | 5 Transportation and Material Moving Occupations                | 7%  | 6 Business and Financial Operations Occupations                | 6%  |
|---|-----|---|-----|---|-----|--|-----|
| Customer Service Representatives  | 22% | Marketing Managers                        | 16% | Heavy and Tractor-Trailer Truck Drivers                         | 56% | Management Analysts  | 18% |
| 1st-Line Superv/Mgr of Office & Admin Support Workers                           | 17% | Sales Managers                            | 11% | Light Truck or Delivery Services Drivers                        | 12% | Accountants  | 16% |
| Executive Secretaries & Exec Adm Assistants                                     | 9%  | General and Operations Managers           | 9%  | Laborers and Freight, Stock, and Material Movers, Hand          | 7%  | Market Research Analysts and Marketing Specialists             | 12% |
| Bookkeeping, Accounting, and Auditing Clerks                                    | 6%  | Financial Managers, Branch or Department  | 7%  | 1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper | 6%  | Loan Officers  | 6%  |
| Office Clerks, General  | 4%  | Medical and Health Services Managers      | 7%  | Driver/Sales Workers  | 6%  | Purchasing Agents, Except Wholesale, Retail, and Farm Products | 6%  |
| Tellers   | 4%  | Managers, All Other                       | 6%  | Industrial Truck and Tractor Operators                          | 3%  | Auditors   | 5%  |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 4%  | Food Service Managers                     | 6%  | Cleaners of Vehicles and Equipment                              | 2%  | Financial Analysts   | 5%  |
| Receptionists and Information Clerks  | 3%  | Computer and Information Systems Managers | 6%  | Packers and Packagers, Hand                                     | 2%  | Training and Development Specialists                           | 5%  |

| 7 Healthcare Practitioners and Technical Occupations | 5%  | 8 Installation, Maintenance, and Repair Occupations                 | 5%  | 9 Architecture and Engineering Occupations | 5%  | 10 Food Preparation and Serving Related Occupations                | 4%  |
|--|-----|---|-----|--|-----|--|-----|
| Registered Nurses                                    | 37% | Maintenance and Repair Workers, General                             | 32% | Industrial Engineers                       | 34% | First-Line Supervisors of Food Preparation and Serving Workers     | 41% |
| Licensed Practical and Licensed Vocational Nurses    | 7%  | 1st-Line Superv/Mgr of Mech, Installers, & Repairers                | 14% | Mechanical Engineers                       | 22% | Combined Food Preparation and Serving Workers, Including Fast Food | 15% |
| Physical Therapists                                  | 6%  | Heating and Air Conditioning Mechanics and Installers               | 8%  | Aerospace Engineers                        | 10% | Waiters and Waitresses   | 10% |
| Nurse Practitioners                                  | 5%  | Automotive Specialty Technicians                                    | 7%  | Electrical Engineers                       | 7%  | Cooks, Restaurant  | 10% |
| Occupational Therapists                              | 5%  | Bus and Truck Mechanics and Diesel Engine Specialists               | 6%  | Materials Engineers                        | 3%  | Bartenders   | 4%  |
| Medical Records and Health Information Technicians   | 3%  | Telecomm Equipment Installers and Repairers, Except Line Installers | 6%  | Electronics Engineers, Except Computer     | 3%  | Dining Room and Cafeteria Attendants and Bartender Helpers         | 3%  |
| Pharmacy Technicians                                 | 3%  | Automotive Body and Related Repairers                               | 3%  | Electronics Engineering Technicians        | 3%  | Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop           | 3%  |
| Critical Care Nurses                                 | 3%  | Industrial Machinery Mechanics                                      | 3%  | Civil Engineers                            | 3%  | Dishwashers  | 2%  |