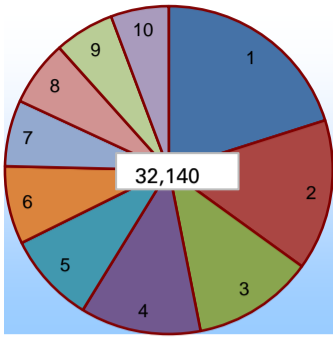


# OhioMeansJobs Report

## Occupations Detail by Help Wanted OnLine® Ad Demand

### What are the Top Jobs in the Cincinnati-Southwest Ohio JobsOhio Network?

August 13, 2013



- 1 Sales and Related Occupations
- 2 Office and Administrative Support Occupations
- 3 Management Occupations
- 4 Computer and Mathematical Occupations
- 5 Transportation and Material Moving Occupations
- 6 Business and Financial Operations Occupations
- 7 Healthcare Practitioners and Technical Occupations
- 8 Food Preparation and Serving Related Occupations
- 9 Installation, Maintenance, and Repair Occupations
- 10 Architecture and Engineering Occupations

The information provided in this report is based on available information from electronic job posting boards known as Help Wanted OnLine® (HWOL) ads. This is a snapshot in time and may not represent long term trends.

This information should be used in conjunction with local labor market information to provide an overall analysis of current occupational demand.

The source is from all available, unduplicated HWOL job postings by employers for the above month. The total number of ads (above) is based upon the latest The Conference Board mid-monthly reporting period.

1 Sales and Related Occupations		16%	2 Office and Administrative Support Occupations		12%
Retail Salespersons	21%	Customer Service Representatives	23%		
First-Line Supervisors of Retail Sales Workers	17%	First-Line Supervisors of Office and Administrative Support Workers	17%		
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	11%	Executive Secretaries and Executive Administrative Assistants	9%		
Insurance Sales Agents	9%	Bookkeeping, Accounting, and Auditing Clerks	6%		
Sales Representatives, Services, All Other	7%	Office Clerks, General	5%		
Demonstrators and Product Promoters	5%	Secretaries & Admin Assts, Except Legal, Medical, & Executive	4%		
Sales Agents, Financial Services	5%	Tellers	4%		
Telemarketers	5%	Receptionists and Information Clerks	3%		

3 Management Occupations		9%	4 Computer and Mathematical Occupations		9%	5 Transportation and Material Moving Occupations		7%	6 Business and Financial Operations Occupations		6%
Marketing Managers	16%	Web Developers	16%		Heavy and Tractor-Trailer Truck Drivers	56%		Management Analysts	16%		
General and Operations Managers	11%	Computer Systems Analysts	15%		Light Truck or Delivery Services Drivers	10%		Accountants	16%		
Sales Managers	9%	Computer User Support Specialists	14%		Driver/Sales Workers	8%		Market Research Analysts and Marketing Specialists	10%		
Financial Managers, Branch or Department	9%	Software Developers, Applications	11%		1st-Line Superv of Transp & Material-Moving Mach & Veh Oper	7%		Auditors	8%		
Medical and Health Services Managers	8%	Network and Computer Systems Administrators	10%		Laborers and Freight, Stock, and Material Movers, Hand	7%		Human Resources Specialists	6%		
Managers, All Other	6%	Information Technology Project Managers	9%		Cleaners of Vehicles and Equipment	2%		Purchasing Agents, Except Wholesale, Retail, and Farm Products	6%		
Food Service Managers	6%	Computer Programmers	5%		Industrial Truck and Tractor Operators	2%		Personal Financial Advisors	5%		
Computer and Information Systems Managers	5%	Software Quality Assurance Engineers and Testers	5%		Bus Drivers, School or Special Client	2%		Loan Officers	5%		

7 Healthcare Practitioners and Technical Occupations		5%	8 Food Preparation and Serving Related Occupations		5%	9 Installation, Maintenance, and Repair Occupations		5%	10 Architecture and Engineering Occupations		4%
Registered Nurses	34%	First-Line Supervisors of Food Preparation and Serving Workers	35%		Maintenance and Repair Workers, General	30%		Industrial Engineers	36%		
Licensed Practical and Licensed Vocational Nurses	7%	Combined Food Preparation and Serving Workers, Including Fast Food	16%		First-Line Supervisors of Mechanics, Installers, and Repairers	12%		Mechanical Engineers	19%		
Occupational Therapists	6%	Waiters and Waitresses	13%		Automotive Specialty Technicians	10%		Aerospace Engineers	11%		
Physical Therapists	5%	Cooks, Restaurant	11%		Automotive Master Mechanics	8%		Electrical Engineers	6%		
Pharmacy Technicians	5%	Dining Room and Cafeteria Attendants and Bartender Helpers	4%		Bus and Truck Mechanics and Diesel Engine Specialists	8%		Materials Engineers	4%		
Nurse Practitioners	4%	Dishwashers	4%		Telecomm Equip Installers & Repairers, Exc Line Installers	5%		Civil Engineers	3%		
Medical Records and Health Information Technicians	4%	Bartenders	3%		Heating and Air Conditioning Mechanics and Installers	5%		Industrial Safety and Health Engineers	3%		
Family and General Practitioners	3%	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	3%		Industrial Machinery Mechanics	3%		Industrial Engineering Technicians	2%		