

OhioMeansJobs.com February Snapshot of Columbus Area OnLine® Job Postings

More than 35,800 job openings were posted from January 14, 2012 through February 13, 2012, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 5,908 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 4,229 ads. This report, and reports for other Ohio regions, can be found at www.ohiomeansjobs.com.



Salary and Education Ranges for OnLine® Job Ads
over the past month

Salary Range for Ads over the past month	Total Ads
Entry Level Jobs (less than \$30K)	19.4%
Middle Income Jobs (\$30K-\$49K)	25.1%
Upper Middle Income Jobs (\$50K-\$79K)	25.8%
High Income Jobs (\$80K-\$99K)	26.3%
Six Figure Jobs (\$100K+)	3.5%

Education Range for Ads over the past month	Total Ads
Experience only	42.4%
More than 4 year Degree	4.0%
4 Year Degree	36.6%
Less than 4 year Degree, but more than High School	17.1%

Employers with the Most Area Job Ads*
over the past month

Total Employer Ads	32,154
JPMorgan Chase	540
IBM	432
Staples	359
Nationwide Children's Hospital	214
Cardinal Health	189
Meijer	177
Huntington Bancshares	144
Manifest Solutions	138
Ohiohealth	131
Pizza Hut	126
JCPenney	124
Software Guidance & Assistance	123
Lowe's	121
UNICON International	117
Battelle	111
Macy's	108
Pnc	107
Alliance Data	103
The ScottsMiracle-Gro Company	97
Maxim Integrated Products	96
Life Time Fitness, Inc.	95
OHIO State University	87
The OSU Medical Center	79
Chase	78
Abercrombie & Fitch	73
JoS. A. BANK	70
AT&T	68
Fiserv	68
Abbott	65
Time Warner Cable	65
CITI	64
Fifth Third Bank	63
CrossMark	62
DAWSON	61
Tutor Select	56
Great Clips	56
Dick's Sporting Goods	56
Kindred Healthcare	54
Fairfield Medical Center	53
DSW Shoes	51
The Scotts Miracle-Gro Company	50
Knox Community Hospital	49
DSW Inc.	49

Top Occupations Found in Area Job Ads*
over the past month

Total Ads	37,434
Computer Systems Analysts	1,424
Web Developers	1,125
Truck Drivers, Heavy and Tractor-Trailer	1,125
Retail Salespersons	1,065
Registered Nurses	1,014
Customer Service Representatives	996
First-Line Supervisors/Managers of Retail Sales Workers	863
1st-Line Superv/Mgr of Food Prep & Serving Workers	714
Computer Support Specialists	676
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	538
Computer Programmers	531
1st-Line Superv/Mgr of Office & Admin Support Workers	505
Executive Secretaries and Administrative Assistants	483
Network and Computer Systems Administrators	476
Sales Representatives, Services, All Other	464
Accountants	446
Marketing Managers	431
Information Technology Project Managers	424
Computer Software Engineers, Applications	415
Management Analysts	414
Industrial Engineers	407
Sales Managers	397
Maintenance and Repair Workers, General	382
General and Operations Managers	346
Financial Managers, Branch or Department	338
Medical and Health Services Managers	337
Insurance Sales Agents	325
Database Administrators	321
Software Quality Assurance Engineers and Testers	309
Bookkeeping, Accounting, and Auditing Clerks	303
Physical Therapists	287
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	278
First-Line Supervisors/Managers of Non-Retail Sales Workers	270
Sales Agents, Financial Services	269
Computer Systems Engineers/Architects	266
Laborers and Freight, Stock, and Material Movers, Hand	247
Mechanical Engineers	227
Telemarketers	224

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified, and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.