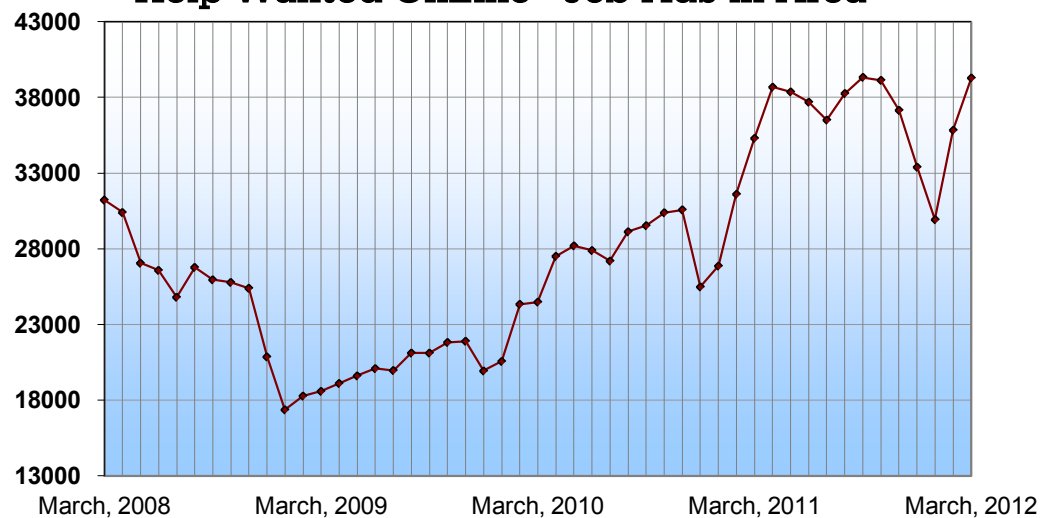


**OhioMeansJobs.com March Snapshot of Columbus Area OnLine® Job Postings**

More than 39,200 job openings were posted from February 14, 2012, through March 13, 2012, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 3,449 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 3,985 ads. This report, and reports for other Ohio regions, can be found at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



**Salary and Education Ranges for OnLine® Job Ads**  
over the past month

Salary Range for Ads over the past month	Total Ads
Entry Level Jobs (less than \$30K)	19.1%
Middle Income Jobs (\$30K-\$49K)	26.4%
Upper Middle Income Jobs (\$50K-\$79K)	25.6%
High Income Jobs (\$80K-\$99K)	25.3%
Six Figure Jobs (\$100K+)	3.6%

Education Range for Ads over the past month	Total Ads
Experience only	43.1%
More than 4 year Degree	4.0%
4 Year Degree	35.8%
Less than 4 year Degree, but more than High School	17.1%

**Employers with the Most Area Job Ads**  
over the past month

Total Employer Ads	36,359
JPMorgan Chase	545
IBM	381
Staples	357
Nationwide Children's Hospital	214
Cardinal Health	192
Huntington Bancshares	169
Battelle	161
OHIO State University	161
Manifest Solutions	150
Macy's	144
JCPenney	144
Ohiohealth	137
Pnc	127
Pizza Hut	127
UNICON International	124
Life Time Fitness, Inc.	115
Meijer	113
Alliance Data	112
Maxim Integrated Products	112
Lowe's	107
CrossMark	97
Software Guidance & Assistance	97
Kindred Healthcare	94
The ScottsMiracle-Gro Company	88
Dick's Sporting Goods	82
Abercrombie & Fitch	80
The Ohio State University Medical Center	79
Chase	75
Abbott	71
Huntington National Bank	71
Fiserv	67
JoS. A. BANK	64
Corporate Express	62
CITI	62
DAWSON	59
Fifth Third Bank	58
ADS Alliance Data Systems, Inc	58
Servicemaster	57
Fairfield Medical Center	55
Taco Bell	55
Time Warner Cable	55
Great Clips	55
AT&T	54

**Top Occupations Found in Area Job Ads**  
over the past month

Total Ads	42,117
Computer Systems Analysts	1,511
Truck Drivers, Heavy and Tractor-Trailer	1,331
Retail Salespersons	1,241
Web Developers	1,154
Registered Nurses	1,054
Customer Service Representatives	1,052
First-Line Supervisors/Managers of Retail Sales Workers	947
1st-Line Superv/Mgr of Food Prep & Serving Workers	818
Computer Support Specialists	783
Computer Programmers	581
Network and Computer Systems Administrators	551
1st-Line Superv/Mgr of Office & Admin Support Workers	550
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	516
Executive Secretaries and Administrative Assistants	493
Marketing Managers	488
Accountants	471
Maintenance and Repair Workers, General	446
Sales Representatives, Services, All Other	422
Industrial Engineers	421
General and Operations Managers	400
Sales Managers	396
Management Analysts	383
Financial Managers, Branch or Department	360
Medical and Health Services Managers	345
Insurance Sales Agents	344
Bookkeeping, Accounting, and Auditing Clerks	300
Combined Food Prep & Serving Workers, Incl Fast Food	290
Laborers and Freight, Stock, and Material Movers, Hand	278
Truck Drivers, Light or Delivery Services	270
Office Clerks, General	259
Physical Therapists	252
Occupational Therapists	244
Waiters and Waitresses	230
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	229
Loan Officers	229
1st-Line Superv/Mgr of Mech, Installers, & Repairers	226
Automotive Specialty Technicians	221
Mechanical Engineers	221

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.