

OhioMeansJobs.com March Snapshot of Toledo Area OnLine® Job Postings

More than 14,300 job openings were posted online from February 14, 2012, through March 13, 2012, for Allen, Crawford, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Paulding, Putnam, Sandusky, Seneca, Van Wert, Williams, Wood and Wyandot counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 1,482 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 2,648 ads. This report, and reports for other Ohio regions, can be found at www.ohiomeansjobs.com.



Salary and Education Ranges for OnLine® Job Ads over the past month

| Salary Range for Ads over the past month | Total Ads |
|--|-----------|
| Entry Level Jobs (less than \$30K) | 33.6% |
| Middle Income Jobs (\$30K-\$49K) | 24.1% |
| Upper Middle Income Jobs (\$50K-\$79K) | 28.4% |
| High Income Jobs (\$80K-\$99K) | 10.4% |
| Six Figure Jobs (\$100K+) | 3.6% |

| Education Range for Ads over the past month | Total Ads |
|--|-----------|
| Experience only | 59.4% |
| More than 4 year Degree | 3.9% |
| 4 Year Degree | 20.8% |
| Less than 4 year Degree, but more than High School | 16.0% |

Employers with the Most Area Job Ads over the past month

| Total Employer Ads | 12,866 |
|--------------------------------|--------|
| Promedica | 352 |
| Lowe's | 123 |
| Blanchard Valley Health System | 121 |
| Pizza Hut | 114 |
| Staples | 108 |
| Meijer | 97 |
| JCPenney | 68 |
| CrossMark | 64 |
| Owens Corning | 59 |
| West Corporation | 44 |
| Home Depot | 42 |
| Bowling Green State University | 41 |
| Taco Bell | 41 |
| ProMedica Health System | 39 |
| Chrysler | 39 |
| Owens Illinois | 38 |
| Dana Corporation | 37 |
| Mercy Health Partners | 34 |
| Endevis | 33 |
| Lifetouch | 33 |
| Huntington Bancshares | 30 |
| First Solar, Inc. | 30 |
| KFC | 28 |
| Lifetouch Church Directories | 27 |
| Dick's Sporting Goods | 24 |
| JoS. A. BANK | 23 |
| Great Clips | 23 |
| Johnson Controls | 22 |
| AMRI | 22 |
| Extencicare Health Services | 21 |
| HGI Healthcare Staffing | 21 |
| U.S. Air Force | 21 |
| Rent-A-Center Stores | 20 |
| Macy's | 20 |
| Aaron's | 20 |
| Whirlpool | 19 |
| The Bon-Ton | 19 |
| Johns Manville | 19 |
| North Shores Personnel | 19 |
| Senior Helpers of NW Ohio | 19 |
| Marriott | 19 |
| Owens Community College | 19 |
| MATERION | 18 |

Top Occupations Found in Area Job Ads over the past month

| Total Occupational Ads | 12,933 |
|---|--------|
| Truck Drivers, Heavy and Tractor-Trailer | 1,035 |
| Retail Salespersons | 476 |
| Registered Nurses | 451 |
| First-Line Supervisors/Managers of Retail Sales Workers | 400 |
| 1st-Line Superv/Mgr of Food Prep & Serving Workers | 333 |
| First-Line Supervisors/Managers of Production and Operating Workers | 297 |
| Industrial Engineers | 282 |
| Customer Service Representatives | 266 |
| Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod | 209 |
| Maintenance and Repair Workers, General | 150 |
| Bus and Truck Mechanics and Diesel Engine Specialists | 134 |
| Combined Food Preparation and Serving Workers, Including Fast Food | 133 |
| 1st-Line Superv/Mgr of Office & Admin Support Workers | 129 |
| Machinists | 125 |
| Demonstrators and Product Promoters | 124 |
| Computer Support Specialists | 120 |
| Truck Drivers, Light or Delivery Services | 117 |
| Helpers--Production Workers | 116 |
| 1st-Line Superv/Mgr of Mech, Installers, & Repairers | 112 |
| Executive Secretaries and Administrative Assistants | 111 |
| Sales Representatives, Services, All Other | 107 |
| Sales Agents, Financial Services | 106 |
| Medical and Health Services Managers | 103 |
| Computer Systems Analysts | 102 |
| Insurance Sales Agents | 100 |
| General and Operations Managers | 98 |
| Mechanical Engineers | 95 |
| Laborers and Freight, Stock, and Material Movers, Hand | 93 |
| Licensed Practical and Licensed Vocational Nurses | 90 |
| Automotive Specialty Technicians | 85 |
| Driver/Sales Workers | 84 |
| First-Line Supervisors/Managers of Non-Retail Sales Workers | 78 |
| Cashiers | 74 |
| 1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper | 71 |
| Welders, Cutters, and Welder Fitters | 68 |
| Marketing Managers | 66 |
| Electrical Engineers | 65 |
| Sales Reps, Wholesale & Mfg, Tech & Sci Prod | 62 |

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.