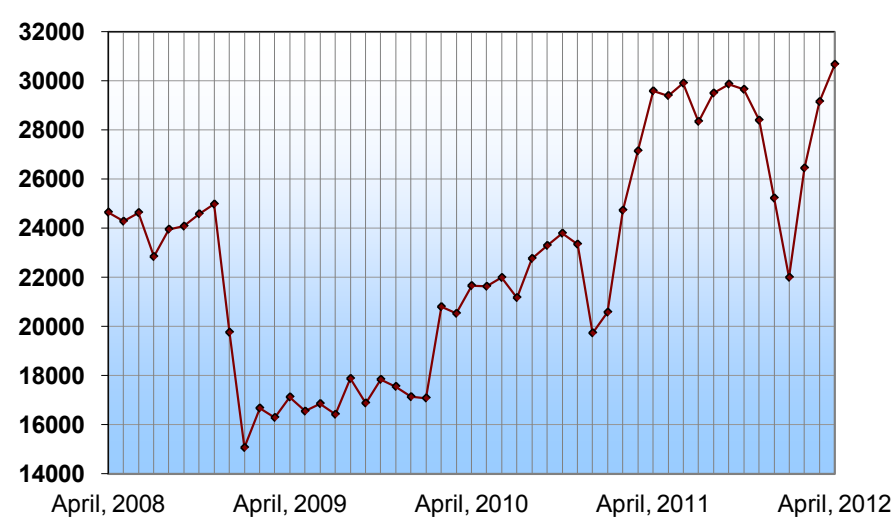


OhioMeansJobs.com April Snapshot of Cincinnati Area OnLine® Job Postings

More than 30,600 job openings were posted online from March 14, 2012, through April 13, 2012, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 1,516 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 1,082 ads. This report, and reports for other Ohio regions, can be found at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of May 1, 2012

Salary Range for All Current Ads	Total Ads
Entry Level Jobs (less than \$30K)	36.6%
Middle Income Jobs (\$30K-\$49K)	28.2%
Upper Middle Income Jobs (\$50K-\$79K)	20.0%
High Income Jobs (\$80K-\$99K)	12.9%
Six Figure Jobs (\$100K+)	2.3%

Education Range for All Current Ads	Total Ads
Experience only	56.8%
More than 4 year Degree	3.5%
4 Year Degree	24.3%
Less than 4 year Degree, but more than High School	15.4%

Employers with the Most Area Job Ads
over the past month

Total Employer Ads	26,011
IBM	532
Fifth Third Bank	289
Ge	276
Staples	269
Mercy Health Partners	255
Vantiv	166
Deloitte	164
Pnc	133
CITI	132
U.S. Bank	131
TriHealth	125
Macy's	114
Wellpoint	108
Lowe's	104
Great Clips	90
Kroger	89
Meijer	78
Home Depot	69
Cintas	69
McDonald's Corporation	67
University of Cincinnati	66
Miami University	59
Maxim Integrated Products	58
Citigroup	58
JoS. A. BANK	55
Taco Bell	50
Integra LifeSciences	49
Luxottica	49
CrossMark	46
Cincinnati Bell Technology Solutions	45
Time Warner Cable	45
Servicemaster	45
Ascendum Solutions	44
Humana	44
Luxottica Retail	44
Pizza Hut	44
Western & Southern Financial Group	42
Quest Diagnostics	42
Mercy Healthcare	42
Great American Insurance	41
KFC	41
Interactive Business Systems	40
Partner Technology	40

Top Occupations Found in Area Job Ads
over the past month

Total Occupation Ads	26,333
Truck Drivers, Heavy and Tractor-Trailer	1,079
Retail Salespersons	843
First-Line Supervisors/Managers of Retail Sales Workers	764
Computer Systems Analysts	600
Customer Service Representatives	576
1st-Line Superv/Mgr of Food Prep & Serving Workers	556
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	484
Web Developers	481
Registered Nurses	453
Industrial Engineers	425
1st-Line Superv/Mgr of Office & Admin Support Workers	388
Computer Support Specialists	361
Executive Secretaries and Administrative Assistants	361
Computer Software Engineers, Applications	358
General and Operations Managers	349
Sales Managers	329
Marketing Managers	319
Maintenance and Repair Workers, General	307
Management Analysts	300
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	296
Insurance Sales Agents	295
Sales Representatives, Services, All Other	289
Sales Agents, Financial Services	263
Accountants	237
Mechanical Engineers	232
First-Line Supervisors/Managers of Non-Retail Sales Workers	222
Medical and Health Services Managers	222
Information Technology Project Managers	211
Financial Managers, Branch or Department	200
Combined Food Prep & Serving Workers, Incl Fast Food	189
Telemarketers	188
Computer and Information Systems Managers	188
Network and Computer Systems Administrators	182
Bookkeeping, Accounting, and Auditing Clerks	170
Truck Drivers, Light or Delivery Services	167
Loan Officers	153
Tellers	147
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	146

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.