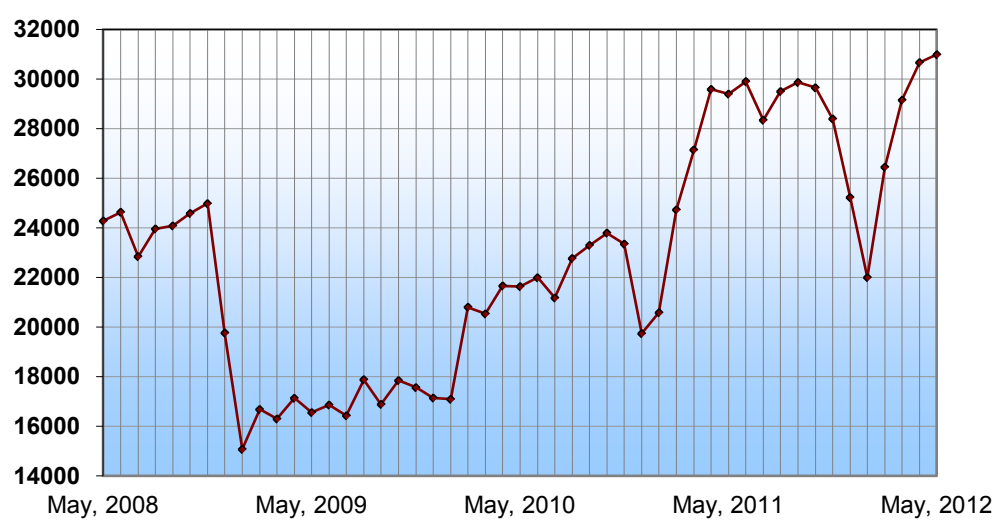


OhioMeansJobs.com May Snapshot of Cincinnati Area OnLine® Job Postings

More than 30,900 job openings were posted online from April 14, 2012, through May 13, 2012, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 249 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 1,588 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of June 1, 2012

Salary Range for All Current Ads	Total Ads
Entry Level Jobs (less than \$30K)	33.4%
Middle Income Jobs (\$30K-\$49K)	26.9%
Upper Middle Income Jobs (\$50K-\$79K)	21.6%
High Income Jobs (\$80K-\$99K)	15.6%
Six Figure Jobs (\$100K+)	2.5%

Education Range for All Current Ads	Total Ads
Experience only	53.7%
More than 4 year Degree	3.5%
4 Year Degree	27.9%
Less than 4 year Degree, but more than High School	14.8%

Employers with the Most Area Job Ads
over the past month

Total Employer Ads	27,840
IBM	737
Mercy Health Partners	313
Staples	303
Fifth Third Bank	295
Ge	232
TriHealth	193
Deloitte	179
U.S. Bank	162
Macy's	155
Pizza Hut	151
Pnc	144
CITI	135
CVS Caremark	134
Vantiv	130
Kroger	109
Wellpoint	106
Great Clips	96
Lowe's	92
McDonald's Corporation	90
University of Cincinnati	76
Meijer	75
Cintas	70
Luxottica	69
Citigroup	69
Humana	63
Dayton Daily News	62
Integra LifeSciences	59
Alliedbarton Security Services	57
Dick's Sporting Goods	54
Home Depot	53
Quest Diagnostics	52
INC Research	52
JoS. A. BANK	51
Miami University	51
TIPTOPJOB USA	50
Army National Guard	49
Cincinnati Bell Technology Solutions	49
JCPenney	49
Ascendum Solutions	47
Mercy Healthcare	45
VA, Veterans Health Administration	44
Taco Bell	43
Western & Southern Financial Group	42

Top Occupations Found in Area Job Ads
over the past month

Total Occupation Ads	28,159
Truck Drivers, Heavy and Tractor-Trailer	1,222
Retail Salespersons	826
First-Line Supervisors/Managers of Retail Sales Workers	784
Customer Service Representatives	644
1st-Line Superv/Mgr of Food Prep & Serving Workers	638
Computer Systems Analysts	627
Registered Nurses	545
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	484
Web Developers	465
Industrial Engineers	448
1st-Line Supervisors/Mgr of Office & Adm Support Workers	428
Computer Support Specialists	415
Computer Software Engineers, Applications	402
Executive Secretaries and Administrative Assistants	354
Marketing Managers	351
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	345
Insurance Sales Agents	334
Sales Managers	331
Sales Representatives, Services, All Other	328
Management Analysts	320
First-Line Supervisors/Managers of Production and Operating Workers	306
General and Operations Managers	298
Sales Agents, Financial Services	287
Medical and Health Services Managers	282
First-Line Supervisors/Managers of Non-Retail Sales Workers	255
Mechanical Engineers	247
Accountants	229
Financial Managers, Branch or Department	221
Combined Food Preparation and Serving Workers, Including Fast Food	207
Information Technology Project Managers	206
Telemarketers	203
Network and Computer Systems Administrators	194
Computer and Information Systems Managers	193
Tellers	190
Bookkeeping, Accounting, and Auditing Clerks	189
Computer Systems Engineers/Architects	178
Laborers and Freight, Stock, and Material Movers, Hand	178
Machinists	173

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.