

OhioMeansJobs.com July Snapshot of Cincinnati Area OnLine® Job Postings

More than 32,200 job openings were posted online from June 14, 2012, through July 13, 2012, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 1,139 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 3,381 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of August 1, 2012

Salary Range for All Current Ads	Total Ads
Entry Level Jobs (less than \$30K)	33.3%
Middle Income Jobs (\$30K-\$49K)	28.4%
Upper Middle Income Jobs (\$50K-\$79K)	21.6%
High Income Jobs (\$80K-\$99K)	14.4%
Six Figure Jobs (\$100K+)	2.3%

Education Range for All Current Ads	Total Ads
Experience only	54.5%
Less than 4 year Degree, but more than High School	15.3%
4 Year Degree	27.0%
More than 4 year Degree	3.2%

Employers with the Most Area Job Ads

over the past month

Total Employer Ads	28,528
IBM	640
Mercy Health Partners	474
Fifth Third Bank	430
Ibm Corporation	349
Deloitte	230
Staples	213
TriHealth	186
Vantiv	151
U.S. Bank	137
Macy's	134
Meijer	134
CVS Caremark	121
Pnc	114
CITI	99
Miami University	98
Luxottica	95
The Kroger Co.	94
Ge	90
Great Clips	83
Lowe's	78
Humana	72
University of Cincinnati	71
Sogeti, USA LLC	68
INC Research	68
Mercy Healthcare	60
Unitedhealth Group	59
Ascendum Solutions	58
Quest Diagnostics	57
Maxim Integrated Products	56
Cintas	55
Macy'	54
Pomeroy IT Solutions	51
Western & Southern Financial Group	48
WellPoint, Inc.	47
Cincom Systems, Inc.	46
Integra LifeSciences	46
Pizza Hut	46
Servicemaster	46
Procter & Gamble	45
Dick's Sporting Goods	45
Great American Insurance Co.	45
Interactive Business Systems	44
AT&T	43

Top Occupations Found in Area Job Ads

over the past month

Total Occupation Ads	28,290
Truck Drivers, Heavy and Tractor-Trailer	1,223
Retail Salespersons	920
First-Line Supervisors/Managers of Retail Sales Workers	801
Customer Service Representatives	681
Computer Systems Analysts	641
Registered Nurses	613
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	520
1st-Line Superv/Mgr of Food Prep & Serving Workers	505
Web Developers	483
1st-Line Superv/Mgr of Office & Admin Support Workers	478
Computer Support Specialists	413
Computer Software Engineers, Applications	386
Insurance Sales Agents	367
Sales Representatives, Services, All Other	365
Marketing Managers	365
Sales Managers	357
Executive Secretaries and Administrative Assistants	351
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	333
Management Analysts	324
General and Operations Managers	309
Maintenance and Repair Workers, General	307
1st-Line Superv/Mgr of Prod & Oper Workers	298
Sales Agents, Financial Services	293
Medical and Health Services Managers	266
Network and Computer Systems Administrators	258
First-Line Supervisors/Managers of Non-Retail Sales Workers	249
Accountants	246
Financial Managers, Branch or Department	215
Office Clerks, General	192
Information Technology Project Managers	189
Tellers	188
Software Quality Assurance Engineers and Testers	176
Computer and Information Systems Managers	169
Loan Officers	165
Receptionists and Information Clerks	163
Computer Systems Engineers/Architects	163
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	161
Telemarketers	158

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.