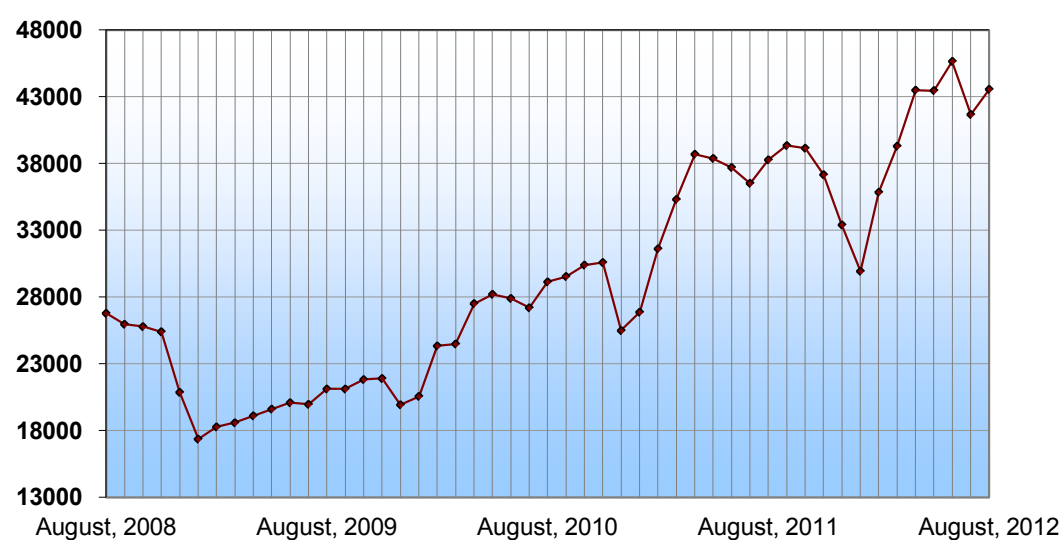


## OhioMeansJobs.com August Snapshot of Columbus Area OnLine® Job Postings

More than 43,500 job openings were posted from July 14, 2012, through August 13, 2012, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 1,887 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 5,277 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of September 1, 2012

Salary Range for All Active Ads	Total Ads
Entry Level Jobs (less than \$30K)	38.4%
Middle Income Jobs (\$30K-\$49K)	24.7%
Upper Middle Income Jobs (\$50K-\$79K)	22.3%
High Income Jobs (\$80K-\$99K)	9.7%
Six Figure Jobs (\$100K+)	4.8%

Education Range for All Active Ads	Total Ads
Experience only	57.1%
Less than 4 year Degree, but more than High School	15.8%
4 Year Degree	24.7%
More than 4 year Degree	2.5%

Employers with the Most Area Job Ads

over the past month

Total Employer Ads	39,956
IBM	803
JPMorgan Chase	590
Ibm Corporation	389
Nationwide Children's Hospital	288
Staples	287
Huntington National Bank	245
Macy's	209
Cardinal Health	183
Mount Carmel	175
Software Guidance & Assistance	159
CVS Caremark	151
Pnc	149
Ohiohealth	127
Maxim Integrated Products	126
Kindred Healthcare	118
Lowe's	109
DAWSON	102
Abercrombie & Fitch	101
CITI	100
Alliance Data	100
UNICON International, Inc.	99
Fifth Third Bank	94
Unitedhealth Group	93
Battelle	84
The Scotts Miracle-Gro Company	82
AT&T	82
Meijer	82
Dick's Sporting Goods	78
dOLLAR gENERAL	77
Army National Guard	76
Sedgwick Claims Management, Inc	72
Hilton WorldWide-	71
Time Warner	69
Toys"R"Us/Babies"R"Us	64
Chase	58
CrossMark	56
Fairfield Medical Center	50
Boehringer Ingelheim	50
Vantage Point Consulting, Inc.	49
Great Clips	47
United McGill Corporation	46
Ohio State University Wexner Medical Cen!	46
Berger Health System	45

Top Occupations Found in Area Job Ads

over the past month

Total Ads	39,738
Truck Drivers, Heavy and Tractor-Trailer	1,452
Retail Salespersons	1,394
First-Line Supervisors/Managers of Retail Sales Workers	1,272
Customer Service Representatives	1,087
Computer Systems Analysts	938
Web Developers	826
Registered Nurses	809
1st-Line Superv/Mgr of Food Prep & Serving Workers	710
Computer Support Specialists	674
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	615
1st-Line Superv/Mgr of Office & Admin Support Workers	593
Executive Secretaries and Administrative Assistants	507
Maintenance and Repair Workers, General	506
Management Analysts	475
Sales Representatives, Services, All Other	457
Marketing Managers	451
Insurance Sales Agents	440
Sales Managers	437
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	433
Computer Programmers	405
Computer Software Engineers, Applications	396
Medical and Health Services Managers	393
Sales Agents, Financial Services	379
1st-Line Supervisors/Mgr of Prod & Operating Workers	375
Network and Computer Systems Administrators	369
Accountants	356
General and Operations Managers	335
First-Line Supervisors/Managers of Non-Retail Sales Workers	321
Information Technology Project Managers	285
Financial Managers, Branch or Department	285
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	283
Truck Drivers, Light or Delivery Services	282
Laborers and Freight, Stock, and Material Movers, Hand	278
Demonstrators and Product Promoters	270
Telemarketers	265
Combined Food Prep & Serving Workers, Incl Fast Food	263
Database Administrators	244
Computer Systems Engineers/Architects	241

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.