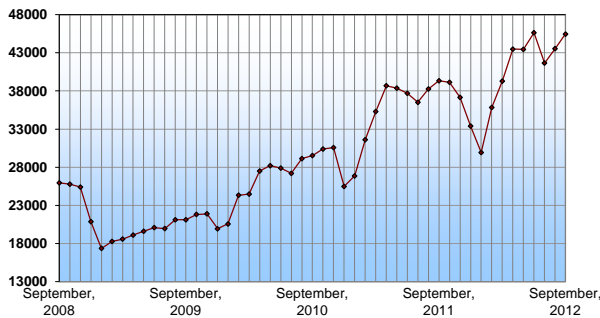


## OhioMeansJobs.com September Snapshot of Columbus Area OnLine® Job Postings

More than 45,400 job openings were posted online from August 14, 2012, through September 13, 2012, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 1,905 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 6,114 ads. This report, and reports for other Ohio regions, can be found [here](#) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of September 13, 2012

Salary Range for All Active Ads	Total Ads
Entry Level Jobs (less than \$30K)	36.6%
Middle Income Jobs (\$30K-\$49K)	22.7%
Upper Middle Income Jobs (\$50K-\$79K)	23.1%
High Income Jobs (\$80K-\$99K)	12.0%
Six Figure Jobs (\$100K+)	5.6%

Education Range for All Active Ads	Total Ads
Experience only	53.5%
Less than 4 year Degree, but more than High School	16.3%
4 Year Degree	19.8%
More than 4 year Degree	10.3%

Employers with the Most Area Job Ads

From August 14 to September 13, 2012

Total Employer Ads	39,347
IBM	803
JPMorgan Chase	590
Ibm Corporation	389
Nationwide Children's Hospital	288
Staples	287
Huntington National Bank	245
Macy's	209
Cardinal Health	183
Mount Carmel	175
Software Guidance & Assistance	159
CVS Caremark	151
Pnc	149
Ohiohealth	127
Maxim Integrated Products	126
Kindred Healthcare	118
Lowe's	109
DAWSON	102
Abercrombie & Fitch	101
CITI	100
Alliance Data	100
UNICON International, Inc.	99
Fifth Third Bank	94
Unitedhealth Group	93
Battelle	84
The Scotts Miracle-Gro Company	82
AT&T	82
Meijer	82
Dick's Sporting Goods	78
dOLLAR gENERAL	77
Army National Guard	76
Sedgwick Claims Management, Inc	72
Hilton WorldWide-	71
Time Warner	69
Toys "R" Us/Babies "R" Us	64
Chase	58
CrossMark	56
Fairfield Medical Center	50
Boehringer Ingelheim	50
Vantage Point Consulting, Inc.	49
Great Clips	47
United McGill Corporation	46
OSU Wexner Medical Center	46
Berger Health System	45

Top Occupations Found in Area Job Ads

From August 14 to September 13, 2012

Total Ads	39,358
Retail Salespersons	1,425
Truck Drivers, Heavy and Tractor-Trailer	1,412
First-Line Supervisors/Managers of Retail Sales Workers	1,246
Customer Service Representatives	1,085
Registered Nurses	871
Computer Systems Analysts	841
Web Developers	810
First-Line Supervisors/Managers of Food Preparation and Serving Workers	689
Computer Support Specialists	682
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	614
First-Line Supervisors/Managers of Office and Administrative Support Workers	607
Executive Secretaries and Administrative Assistants	520
Sales Representatives, Services, All Other	482
Maintenance and Repair Workers, General	462
Insurance Sales Agents	442
Marketing Managers	436
Sales Managers	426
Computer Programmers	394
Sales Agents, Financial Services	389
First-Line Supervisors/Managers of Production and Operating Workers	384
Management Analysts	376
Network and Computer Systems Administrators	363
Medical and Health Services Managers	361
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	360
Accountants	357
Computer Software Engineers, Applications	355
First-Line Supervisors/Managers of Non-Retail Sales Workers	348
General and Operations Managers	324
Laborers and Freight, Stock, and Material Movers, Hand	322
Truck Drivers, Light or Delivery Services	311
Financial Managers, Branch or Department	299
Information Technology Project Managers	288
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	278
Combined Food Preparation and Serving Workers, Including Fast Food	258
Office Clerks, General	257
Waiters and Waitresses	251
Telemarketers	250
Demonstrators and Product Promoters	244

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.