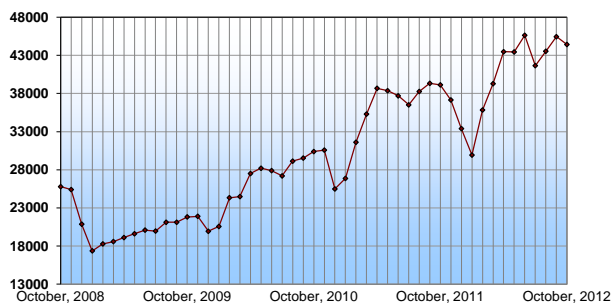


OhioMeansJobs.com October Snapshot of Columbus Area OnLine® Job Postings

More than 44,400 job openings were posted online from September 14, 2012, through October 13, 2012, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 1,019 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 5,292 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of October 13, 2012

Salary Range for All Active Ads	Total Ads
Entry Level Jobs (less than \$30K)	37.8%
Middle Income Jobs (\$30K-\$49K)	22.5%
Upper Middle Income Jobs (\$50K-\$79K)	21.5%
High Income Jobs (\$80K-\$99K)	11.4%
Six Figure Jobs (\$100K+)	6.8%

Education Range for All Active Ads	Total Ads
Experience only	53.9%
Less than 4 year Degree, but more than High School	16.5%
4 Year Degree	19.1%
More than 4 year Degree	10.5%

Employers with the Most Area Job Ads

From September 14 to October 13, 2012

Total Employer Ads	38,290
JPMorgan Chase	672
IBM	469
Nationwide Children's Hospital	284
Macy's	264
Huntington National Bank	225
Mount Carmel	201
Staples	182
Cardinal Health	178
Kindred Healthcare	167
Meijer	144
Maxim Integrated Products	125
Ohiohealth	122
Software Guidance & Assistance	120
Lowe's	119
Pnc	114
KFC	112
DAWSON	106
UNICON International, Inc.	102
Battelle	100
Alliance Data	99
Time Warner	88
Abercrombie & Fitch	87
Chase	80
CITI	77
AT&T	75
The Scotts Miracle-Gro Company	74
Fifth Third Bank	69
Unitedhealth Group	64
Toys'R'Us/Babies'R'Us	63
Army National Guard	62
UPS	59
Sedgwick Claims Mgt Svcs, Inc	57
Vantage Point Consulting, Inc.	57
Hilton WorldWide-	56
Home Depot	55
JCPenney	55
CrossMark	53
Ibm Corporation	53
Great Clips	51
OSU Wexner Medical Center	50
Fairfield Medical Center	49
Berger Health System	49
Aetna	49

Top Occupations Found in Area Job Ads

From September 14 to October 13, 2012

Total Ads	38,374
Retail Salespersons	1,513
Truck Drivers, Heavy and Tractor-Trailer	1,327
First-Line Supervisors/Managers of Retail Sales Workers	1,085
Customer Service Representatives	1,081
Registered Nurses	864
Computer Systems Analysts	847
Web Developers	784
Computer Support Specialists	734
1st-Line Superv/Mgr of Food Prep & Serving Workers	718
1st-Line Superv/Mgr of Office & Admin Support Workers	593
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	554
Executive Secretaries and Administrative Assistants	493
Marketing Managers	457
Sales Representatives, Services, All Other	454
Maintenance and Repair Workers, General	431
Sales Managers	418
Computer Programmers	395
Sales Agents, Financial Services	390
Insurance Sales Agents	382
1st-Line Superv/Mgr of Prod & Oper Workers	356
Accountants	354
Network and Computer Systems Administrators	346
Management Analysts	334
Medical and Health Services Managers	333
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	332
Financial Managers, Branch or Department	330
Computer Software Engineers, Applications	318
Laborers and Freight, Stock, and Material Movers, Hand	316
First-Line Supervisors/Managers of Non-Retail Sales Workers	310
General and Operations Managers	307
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	304
Truck Drivers, Light or Delivery Services	298
Office Clerks, General	288
Information Technology Project Managers	282
Combined Food Prep & Serving Workers, Incl Fast Food	256
Database Administrators	255
Demonstrators and Product Promoters	254
Receptionists and Information Clerks	243

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.