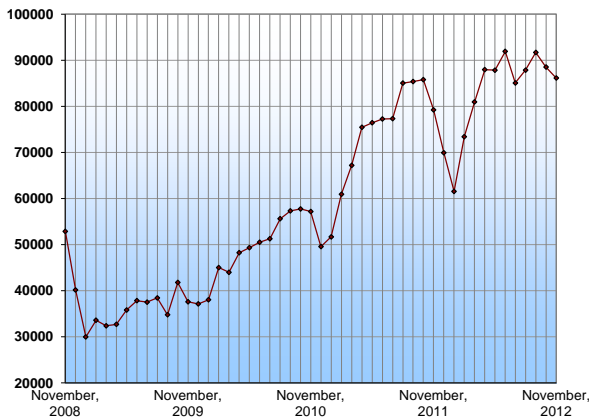## OhioMeansJobs.com November Snapshot of Cleveland Area OnLine® Job Postings

More than 86,400 job openings were posted online from October 14, 2012, through November 13, 2012, for Cuyahoga, Ashland, Ashtabula, Columbiana, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, Tuscarawas and Wayne counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 2,380 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 6,912 ads. This report, and reports for other Ohio regions, can be found here and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area

Salary and Education Ranges for OnLine® Job Ads
As of November 13, 2012

Salary Range for All Active Ads	Total Ads
Entry Level Jobs (less than $30K)	33.3%
Middle Income Jobs ($30K-$49K)	27.3%
Upper Middle Income Jobs ($50K-$79K)	25.1%
High Income Jobs ($80K-$99K)	9.7%
Six Figure Jobs ($100K+)	4.6%

Education Range for All Active Ads	Total Ads
Experience only	54.5%
Less than 4 year Degree, but more than High School	17.2%
4 Year Degree	16.8%
More than 4 year Degree	11.4%

Certifications in Demand

RN - Certified Registered Nurse	3,256	ACLS - Advanced Cardiac Life Support	963
CDL - Commercial Driver's License	1,562	CPA - Certified Public Accountant	588
CPR - Certification in Cardiopulmonary Resuscitation	1,494	APN - Advanced Practice Nurse	483
BLS - Basic Life Support	1,374	PALS - Pediatric Advanced Life Support	469
LPN - Licensed Practical Nurse	1,138	CAD - Computer Aided Design	474

Employers with the Most Area Job Ads
From October 14 to November 13, 2012

Total Employer Ads	66,648
Cleveland Clinic	1,677
CLEVELAND CLINIC MAIN CAMPUS	925
Bechtel Corporation	893
Ibm Corporation	524
IBM	437
University Hospitals	350
Toys"R"Us/Babies"R"Us	338
Summa Health System	334
Macy's	313
MetroHealth System	277
Community Health Systems	244
Kent State University	234
GTR	234
HCR ManorCare	219
Staples	195
CVS Caremark	176
Akron Children's Hospital	172
Mercy Regional Medical Center	169
KeyCorp	169
Home Depot	163
Edward Jones	159
H&R Block	157
Deloitte	153
Key Bank	152
Southwest General Health Center	151
Red Lobster	151
Huntington National Bank	144
Kindred Healthcare	144
Progressive Insurance	138
AT&T	131
Pnc	131
RehabCare	124
Pizza Hut	121
JCPenney	116
Lake Health	115
Olive Garden	115
VA, Veterans Health Administration	110
Fresenius Medical Care	110

Top Occupations Found in Area Job Ads
From October 14 to November 13, 2012

Total Ads	66,493
Registered Nurses	3,979
Truck Drivers, Heavy and Tractor-Trailer	2,505
Retail Salespersons	2,294
First-Line Supervisors/Managers of Retail Sales Workers	1,705
Customer Service Representatives	1,566
1st-Line Superv/Mgr of Food Prep & Serving Workers	1,136
Computer Systems Analysts	1,108
Medical and Health Services Managers	925
1st-Line Superv/Mgr of Office & Admin Support Workers	885
Maintenance and Repair Workers, General	868
1st-Line Superv/Mgr of Prod & Oper Workers	857
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	831
Executive Secretaries and Administrative Assistants	792
Medical Secretaries	746
Computer Support Specialists	724
Accountants	668
Sales Representatives, Services, All Other	659
Sales Agents, Financial Services	622
Marketing Managers	592
Insurance Sales Agents	582
1st-Line Superv/Mgr of Non-Retail Sales Workers	567
Sales Managers	558
Web Developers	529
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	503
Helpers--Production Workers	485
General and Operations Managers	480
Management Analysts	446
Truck Drivers, Light or Delivery Services	441
Physician Assistants	417
Machinists	416
Licensed Practical and Licensed Vocational Nurses	411
Physical Therapists	401
Office Clerks, General	390
1st-Line Superv/Mgr of Mech, Installers, & Repairers	390
Financial Managers, Branch or Department	387
Combined Food Prep & Serving Workers, Incl Fast Food	370
Bookkeeping, Accounting, and Auditing Clerks	361
Occupational Therapists	353

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.