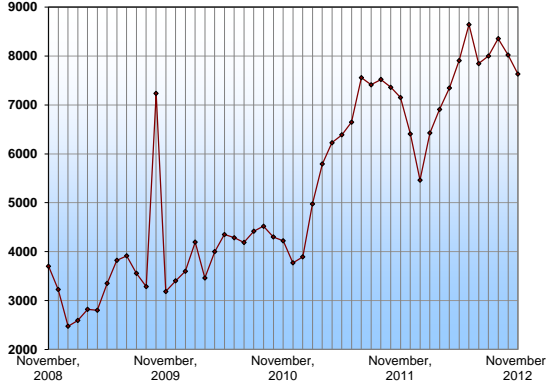


**OhioMeansJobs.com November Snapshot of Nelsonville Area OnLine® Job Postings**

More than 7,600 job openings were posted online from October 14, 2012, through November 13, 2012, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 389 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 480 ads. This report, and reports for other Ohio regions, can be found [here](http://www.ohiomeansjobs.com) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

**Help Wanted OnLine® Job Ads in Area**



**Salary and Education Ranges for OnLine® Job Ads**

As of November 13, 2012

Salary Range for All Active Ads		Total Ads
Entry Level Jobs (less than \$30K)		36.3%
Middle Income Jobs (\$30K-\$49K)		26.3%
Upper Middle Income Jobs (\$50K-\$79K)		24.8%
High Income Jobs (\$80K-\$99K)		7.9%
Six Figure Jobs (\$100K+)		4.7%
Education Range for All Active Ads		Total Ads
Experience only		60.3%
Less than 4 year Degree, but more than High School		15.2%
4 Year Degree		13.7%
More than 4 year Degree		10.9%

**Certifications in Demand**

RN - Certified Registered Nurse	389	HHA - Home Health Aide	122
CDL - Commercial Driver's License	344	CPNL, LTC - Cert. Prac.Nurse, Long-term care	120
LPN - Licensed Practical Nurse	202	CEU - Continuing Education Unit	100
CNA - Certified in Nursing Administration	184	SLP - Speech and Language Pathologist	79
CPR - Cardiopulmonary Resuscitation	135	Occ. Therapy - Feeding Eating and Swallowing	65

**Employers with the Most Area Job Ads**

From October 14 to November 13, 2012

Total Employer Ads	5,723
Ohio University	86
AECOM	79
HCR ManorCare	75
Southern Ohio Medical Center	73
UPS	71
Holzer Health System	71
CVS Caremark	61
CVS Caremark Stores	60
HOLZER HEALTH SYSTEMS	58
Value Added Solutions, Inc.	52
Marietta Memorial Hospital	51
Macy's	46
Genesis Health System	34
VA, Veterans Health Administration	34
Lowe's	31
Performance Results Corporation	31
Pizza Hut	28
Arnoff & Associates Inc.	27
H&R Block	26
Extencare Health Services	25
Overhead Door Corporation	25
Women Balancing Lives	25
Kay Management	25
Army National Guard	23
RadioShack	23
Toys"R"Us/Babies"R"Us	23
Kindred Healthcare	22
Adena Health System	21
AT&T	21
Wayne-Dalton	19
Navarro Research and Engineering, Inc.	19
Elder-Beerman	18
CrossMark	18
Fifth Third Bank	18
Alliedbarton Security Services	17
Navarro Research and Engineering	17
Overhead Door	16
The Bon-Ton	16

**Top Occupations Found in Area Job Ads**

From October 14 to November 13, 2012

Total Ads	5,663
Truck Drivers, Heavy and Tractor-Trailer	413
Retail Salespersons	241
1st-Line Superv/Mgr of Retail Sales Workers	235
Registered Nurses	218
1st-Line Superv/Mgr of Food Prep & Serving Workers	127
Customer Service Representatives	116
Insurance Sales Agents	91
Truck Drivers, Light or Delivery Services	83
1st-Line Superv/Mgr of Office & Admin Support Workers	81
Nursing Aides, Orderlies, and Attendants	78
Physical Therapists	71
Licensed Practical and Licensed Vocational Nurses	69
Medical and Health Services Managers	68
Computer Support Specialists	68
Home Health Aides	64
Cashiers	61
Industrial Engineers	61
Occupational Therapists	58
Maintenance and Repair Workers, General	56
Sales Agents, Financial Services	55
Executive Secretaries and Administrative Assistants	52
Driver/Sales Workers	50
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	48
1st-Line Supervisors/Mgr of Mech, Installers, & Repairers	48
Pharmacy Technicians	47
Demonstrators and Product Promoters	43
Sales Representatives, Services, All Other	39
Laborers and Freight, Stock, and Material Movers, Hand	38
First-Line Supervisors/Managers of Non-Retail Sales Workers	35
Speech-Language Pathologists	35
Office Clerks, General	35
General and Operations Managers	35
Combined Food Prep & Serving Workers, Incl Fast Food	35
Family and General Practitioners	31
Property, Real Estate, and Community Association Managers	31
Civil Engineers	31
Stock Clerks- Stockroom, Warehouse, or Storage Yard	28
Financial Managers, Branch or Department	27

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.