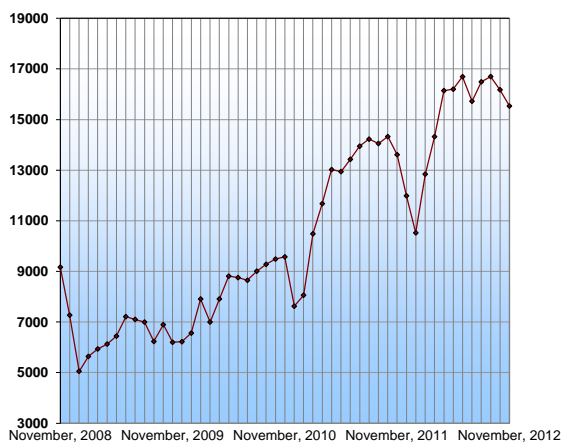


OhioMeansJobs.com November Snapshot of Toledo Area OnLine® Job Postings

More than 15,500 job openings were posted online from October 14, 2012, through November 13, 2012, for Allen, Crawford, Defiance, Fulton, Hancock, Hardin, Henry, Lucas, Ottawa, Paulding, Putnam, Sandusky, Seneca, Van Wert, Williams, Wood and Wyandot counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 641 ads from the previous reporting period. Compared to the same time period a year ago, this reflected an increase of 1,924 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of November 13, 2012

Salary Range for All Active Ads	Total Ads
Entry Level Jobs (less than \$30K)	35.6%
Middle Income Jobs (\$30K-\$49K)	27.8%
Upper Middle Income Jobs (\$50K-\$79K)	25.6%
High Income Jobs (\$80K-\$99K)	7.0%
Six Figure Jobs (\$100K+)	4.0%

Education Range for All Active Ads	Total Ads
Experience only	61.1%
Less than 4 year Degree, but more than High School	15.3%
4 Year Degree	14.6%
More than 4 year Degree	9.0%

Certifications in Demand

RN - Certified Registered Nurse	691	CNA - Certified in Nursing Administration	132
CDL - Commercial Driver's License	612	ACLS - Advanced Cardiac Life Support	127
CPR - Certification in Cardiopulmonary Resuscitation	400	BLS - Basic Life Support	115
LPN - Licensed Practical Nurse	207	HHA- Home Health Aide	104
CPNL, LTC - Cert. Practical Nurse, Long-term care	136	CPA - Certified Public Accountant	76

Employers with the Most Area Job Ads

From October 14 to November 13, 2012

Total Employer Ads	11,023
Promedica	508
HCR ManorCare	156
Blanchard Valley Health System	97
Bowling Green State University	62
Fifth Third Bank	55
First Solar, Inc.	53
Toys "R" Us/Babies "R" Us	52
Army National Guard	51
KFC	50
Lowe's	44
ProMedica Health System	42
Home Depot	39
Owens Illinois	36
Rachel Wixey & Associates	35
UPS	35
Mercy Health Partners	33
Cooper Tire & Rubber Company	32
Magruder Hospital	32
Pizza Hut	30
CrossMark	29
CVS Caremark	25
Radioshack	25
Fresenius Medical Care	25
CVS Caremark Stores	25
Quality Carriers	24
Chrysler	24
Huntington National Bank	24
Great Clips	23
Endevis	22
Edward Jones	21
Nsp	21
North Shores Personnel	21
Extendicare Health Services	20
H&R Block	20
JCPenney	20
Kay Management	20
RehabCare	19
Norplas Industries - Magna	18

Top Occupations Found in Area Job Ads

From October 14 to November 13, 2012

Total Occupational Ads	11,042
Truck Drivers, Heavy and Tractor-Trailer	905
Registered Nurses	482
1st-Line Superv/Mgr of Retail Sales Workers	347
Retail Salespersons	329
Industrial Engineers	266
1st-Line Superv/Mgr of Food Prep & Serving Workers	249
Customer Service Representatives	195
1st-Line Superv/Mgr of Prod & Oper Workers	189
Maintenance and Repair Workers, General	187
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	169
Insurance Sales Agents	145
Medical and Health Services Managers	140
Sales Agents, Financial Services	133
1st-Line Superv/Mgr of Office & Admin Support Workers	126
Sales Representatives, Services, All Other	104
Demonstrators and Product Promoters	98
Truck Drivers, Light or Delivery Services	90
Helpers--Production Workers	89
Executive Secretaries and Administrative Assistants	88
First-Line Supervisors/Managers of Non-Retail Sales Workers	87
Laborers and Freight, Stock, and Material Movers, Hand	87
Licensed Practical and Licensed Vocational Nurses	86
1st-Line Superv/Mgr of Mech, Installers, & Repairers	81
General and Operations Managers	80
Financial Managers, Branch or Department	74
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	72
Combined Food Prep & Serving Workers, Incl Fast Food	72
Mechanical Engineers	71
Sales Managers	68
Physical Therapists	66
Bus and Truck Mechanics and Diesel Engine Specialists	66
Occupational Therapists	61
Food Service Managers	61
Accountants	61
Office Clerks, General	60
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	59
Family and General Practitioners	58
Tellers	57

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.