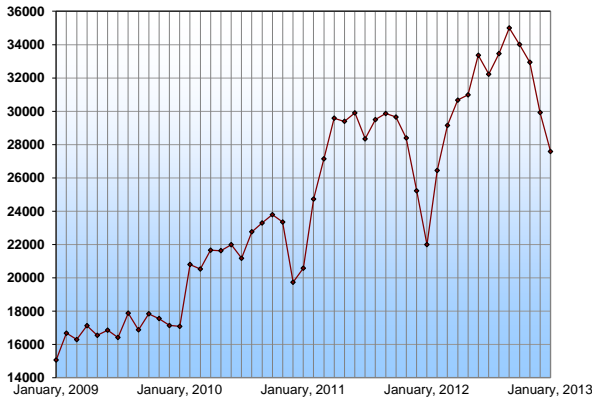


OhioMeansJobs.com January Snapshot of Cincinnati Area OnLine® Job Postings

More than 27,500 job openings were posted online from December 14, 2012, through January 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 2,340 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 5,590 ads. This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of January 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	28.7%
Middle Income Jobs (\$30K-\$49K)	23.1%
Upper Middle Income Jobs (\$50K-\$79K)	24.2%
High Income Jobs (\$80K-\$99K)	15.3%
Six Figure Jobs (\$100K+)	8.8%

Education Range for All Available Ads	Total Ads
Experience only	52.3%
Less than 4 year Degree, but more than High School	17.0%
4 Year Degree	26.9%
More than 4 year Degree	3.7%

Certifications in Demand

RN - Certified Registered Nurse	1,035	BLS - Basic Life Support	242
CDL - Comm'l Driver's License	601	CNA - Certified in Nursing Admin	237
CPR - Cert Cardiopulmonary Resuscitation	493	HIPAA - Hlth Ins Port & Accoun Act	191
CPA - Certified Public Accountant	410	LPN - Licensed Practical Nurse	171
CAD - Computer Aided Design	321	CPNL,LTC - Cert Prac Nurse, Long-term	161

Employers with the Most Area Job Ads

From December 14, 2012, to January 13, 2013

Total Employer Ads	24,090
Mercy Health Partners	541
Fifth Third Bank	451
IBM	414
Ibm Corporation	411
Deloitte	190
Vantiv	167
TriHealth	122
Meijer	120
U.S. Bank	119
Catholic Healthcare Partners	100
KFC	98
Kroger	92
The Kroger Co.	88
University of Cincinnati	85
Lowe's	80
Ge	76
CVS Caremark Stores	72
HCR ManorCare	71
Johnson & Johnson	71
Luxottica	69
Cintas	67
Macy's	67
Miami University	65
Quest Diagnostics	64
Procter & Gamble	63
Home Depot	60
Ascendum Solutions	58
Unitedhealth Group	56
TOTAL QUALITY LOGISTICS	55
WellPoint, Inc.	55
Access Financial	53
Veterans Affairs, Veterans Health Admin	53
Great Clips	52
Pizza Hut	51
Humana	50
Pnc	50
Brooksource	50
Cincinnati Bell Technology Solutions	49

Top Occupations Found in Area Job Ads

From December 14, 2012, to January 13, 2013

Total Occupation Ads	23,896
Truck Drivers, Heavy and Tractor-Trailer	924
Retail Salespersons	738
First-Line Supervisors/Managers of Retail Sales Workers	706
Registered Nurses	654
1st-Line Superv/Mgr of Food Prep & Serving Workers	607
Computer Systems Analysts	577
Customer Service Representatives	469
Web Developers	440
Computer Support Specialists	423
Management Analysts	411
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	406
Marketing Managers	373
Sales Managers	344
1st-Line Superv/Mgr of Office & Admin Support Workers	343
Industrial Engineers	327
Insurance Sales Agents	324
Sales Agents, Financial Services	305
Medical and Health Services Managers	275
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	266
Sales Representatives, Services, All Other	265
Computer Software Engineers, Applications	264
Accountants	264
First-Line Supervisors/Managers of Non-Retail Sales Workers	249
Maintenance and Repair Workers, General	233
General and Operations Managers	231
Network and Computer Systems Administrators	230
Executive Secretaries and Administrative Assistants	215
Tellers	172
Financial Managers, Branch or Department	172
Loan Officers	171
Mechanical Engineers	164
Driver/Sales Workers	161
Computer Programmers	158
Combined Food Preparation and Serving Workers, Including Fast Food	153
Telemarketers	147
Bookkeeping, Accounting, and Auditing Clerks	142
Information Technology Project Managers	137
Property, Real Estate, and Community Association Managers	135

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.