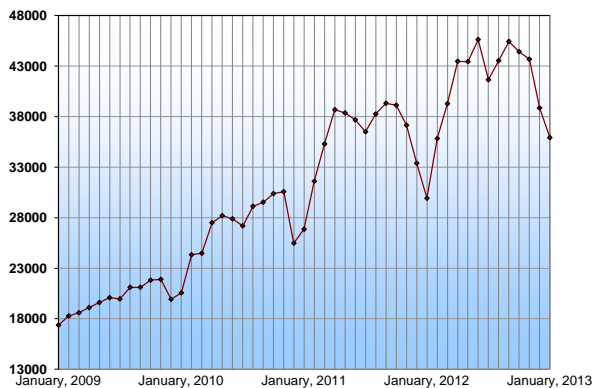


## OhioMeansJobs.com January Snapshot of Columbus Area OnLine® Job Postings

More than 35,900 job openings were posted online from December 14, 2012, through January 13, 2013, for Delaware, Fairfield, Franklin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway and Union counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was a decrease of 2,928 ads from the previous reporting period. Compared to the same time period a year ago, this reflects an increase of 6,001 ads. This report, and reports for other Ohio regions, can be found [here](http://www.ohiomeansjobs.com) and at [www.ohiomeansjobs.com](http://www.ohiomeansjobs.com).

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of January 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	32.1%
Middle Income Jobs (\$30K-\$49K)	21.5%
Upper Middle Income Jobs (\$50K-\$79K)	23.2%
High Income Jobs (\$80K-\$99K)	13.9%
Six Figure Jobs (\$100K+)	9.2%

Education Range for All Available Ads	Total Ads
Experience only	49.2%
Less than 4 year Degree, but more than High School	16.9%
4 Year Degree	22.1%
More than 4 year Degree	11.9%

Certifications in Demand

RN - Certified Registered Nurse	1,487	First Aid certification	329
CDL - Commercial Driver's License	945	BLS - Basic Life Support	320
CPR - Cert in Cardiopulmonary Resuscitation	620	HIPPA - Hlth Ins Prtbitly & Acctbitly Act	297
CPA - Certified Public Accountant	451	CAD - Computer Aided Design	289
LPN - Licensed Practical Nurse	370	CNA - Cert in Nursing Admin	267

Employers with the Most Area Job Ads

From December 14, 2012, to January 13, 2013

Total Employer Ads	31,490
JPMorgan Chase	482
IBM	402
Nationwide Children's Hospital	293
Chase	281
Ibm Corporation	240
Huntington National Bank	205
Mount Carmel	164
HCR ManorCare	156
Alliance Data	142
Ohiohealth	131
DAWSON	122
Cardinal Health	116
Lowe's	112
Maxim Integrated Products	105
The Scotts Miracle-Gro Company	98
Kindred Healthcare	97
CVS Caremark Stores	96
Meijer	89
KFC	88
United McGill Corporation	85
Toys"R"Us/Babies"R"Us	85
JPMorgan Chase & Co.	85
UNICON International, Inc.	83
Abercrombie & Fitch	79
Pnc	78
Software Guidance & Assistance	75
Unitedhealth Group	73
Battelle	69
AT&T	68
Fifth Third Bank	67
Macy's	67
Vantage Point Consulting, Inc.	61
Pizza Hut	60
Fairfield Medical Center	58
Time Warner	57
McGraw-Hill Education	57
Home Depot	54
Time Warner Cable	54

Top Occupations Found in Area Job Ads

From December 14, 2012, to January 13, 2013

Total Ads	31,322
Truck Drivers, Heavy and Tractor-Trailer	1,126
Computer Systems Analysts	860
Retail Salespersons	858
First-Line Supervisors/Managers of Retail Sales Workers	824
Registered Nurses	821
1st-Line Superv/Mgr of Food Prep & Serving Workers	810
Customer Service Representatives	781
Web Developers	707
Computer Support Specialists	519
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	493
Sales Representatives, Services, All Other	453
1st-Line Superv/Mgr of Office & Admin Support Workers	442
Marketing Managers	398
Insurance Sales Agents	380
Sales Managers	367
Management Analysts	355
Financial Managers, Branch or Department	329
Network and Computer Systems Administrators	324
Maintenance and Repair Workers, General	324
Sales Agents, Financial Services	321
Executive Secretaries and Administrative Assistants	320
Computer Software Engineers, Applications	314
Medical and Health Services Managers	312
Computer Programmers	311
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	305
Industrial Engineers	302
General and Operations Managers	296
Accountants	295
First-Line Supervisors/Managers of Non-Retail Sales Workers	284
Information Technology Project Managers	249
Loan Officers	237
Industrial Truck and Tractor Operators	225
Laborers and Freight, Stock, and Material Movers, Hand	225
Truck Drivers, Light or Delivery Services	223
Combined Food Preparation and Serving Workers, Including Fast Food	223
Demonstrators and Product Promoters	221
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	205
Database Administrators	194

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.