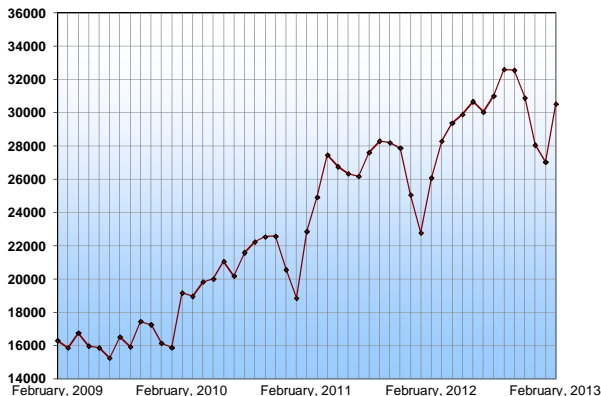


February Snapshot of Cincinnati-Southwest Ohio Area OnLine® Job Postings

More than 30,500 job openings were posted online from January 14, 2013, through February 13, 2013, for Hamilton, Butler, Clermont, Brown and Warren counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 3,496 ads from the previous reporting period.* Compared to the same time period a year ago, this reflects an increase of 4,444 ads.** This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of February 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	27.8%
Middle Income Jobs (\$30K-\$49K)	23.2%
Upper Middle Income Jobs (\$50K-\$79K)	23.9%
High Income Jobs (\$80K-\$99K)	15.3%
Six Figure Jobs (\$100K+)	9.8%

Education Range for All Available Ads	Total Ads
Experience only	46.8%
Less than 4 year Degree, but more than High School	15.3%
4 Year Degree	23.9%
More than 4 year Degree	14.0%

Certifications in Demand

RN-Cert Registered Nurse	1,206	BLS-Basic Life Support	278
CDL-Comm'l Driver's License	829	Board Certified	264
CPR-Cert Cardiopulmonary Resuscitation	545	CNA-Cert Nursing Admin	260
CPA-Cert Public Accountant	499	Physical Therapist Cert	247
CAD-Computer Aided Design	390	OSHA-Occ Safety&Hlth Admin Cert	232

Employers with the Most Area Job Ads

From January 14, 2013, to February 13, 2013

Total Employer Ads	27,607
IBM	1,083
Mercy Healthcare	847
Fifth Third Bank	362
Vantiv	209
General Electric	208
Kroger	181
U.S. Bancorp	158
Deloitte	141
Lowe's	129
University of Cincinnati	120
HealthPartners	109
Cincinnati Bell	97
Luxottica	97
TriHealth	94
Humana Inc.	90
The Procter & Gamble Company	87
Ascendum Solutions	86
Cintas	82
Southern AIR	82
Miami University	80
McDonald's	79
CVS Caremark	78
Quest Diagnostics	77
Unitedhealth Group	76
Macy's	75
WellPoint, Inc.	75
Western & Southern Financial Group	69
Home Depot	64
Johnson & Johnson Family of Companies	62
Great American Insurance Co.	56
Babies R Us	56
Meijer	54
Access Financial	53
W&S Life Insurance	53
Brooksource	53
Servicemaster	52
Liberty Mutual	52
Epsilon	51

Top Occupations Found in Area Job Ads

From January 14, 2013, to February 13, 2013

Total Occupation Ads	27,607
Heavy and Tractor-Trailer Truck Drivers	827
Registered Nurses	773
Retail Salespersons	714
First-Line Supervisors of Retail Sales Workers	621
Customer Service Representatives	547
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	534
Marketing Managers	529
1st-Line Superv/Mgr of Office & Admin Support Workers	521
Management Analysts	498
Web Developers	497
Computer Systems Analysts	497
1st-Line Superv/Mgr of Food Prep & Serving Workers	433
Software Developers, Applications	422
Computer User Support Specialists	420
Industrial Engineers	418
Sales Managers	358
Maintenance and Repair Workers, General	314
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	306
Network and Computer Systems Administrators	300
Medical and Health Services Managers	291
Insurance Sales Agents	284
Information Technology Project Managers	284
Executive Secretaries and Executive Administrative Assistants	276
Accountants	270
Sales Representatives, Services, All Other	249
Sales Agents, Financial Services	244
Market Research Analysts and Marketing Specialists	222
General and Operations Managers	220
First-Line Supervisors of Non-Retail Sales Workers	205
Mechanical Engineers	201
Receptionists and Information Clerks	200
Light Truck or Delivery Services Drivers	198
Telemarketers	194
Financial Managers, Branch or Department	190
Loan Officers	184
Computer Systems Engineers/Architects	179
Bookkeeping, Accounting, and Auditing Clerks	179
Software Quality Assurance Engineers and Testers	174

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.

* This month's reports incorporate annual benchmark revisions, which bring them up-to-date with revisions to the composite Ohio economic index and incorporate other improvements in accuracy. These revisions do not affect long-term trends. However, they do result in changes to data reported during the previous six months.

** The Conference Board's leading economic indicators also are updated throughout the year, which also can result in minor changes to HWOL data for previously reported months. Therefore, this month's reports are not directly comparable to reports issued over the previous year.