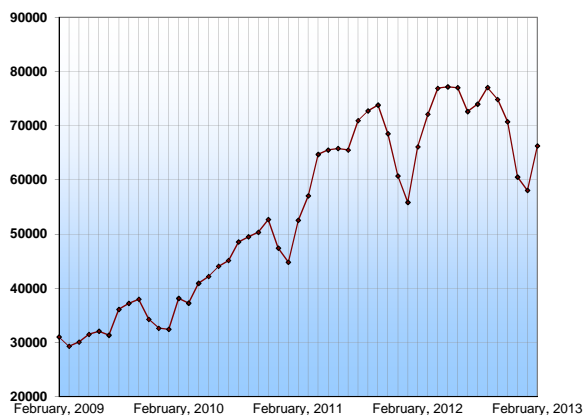


February Snapshot of Cleveland-Northeast Ohio Area OnLine® Job Postings

More than 66,200 job openings were posted online from January 14, 2013, through February 13, 2013, for Cuyahoga, Ashland, Ashtabula, Columbiana, Erie, Geauga, Huron, Lake, Lorain, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, Tuscarawas and Wayne counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 8,218 ads from the previous reporting period.* Compared to the same time period a year ago, this reflects an increase of 160 ads.** This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of February 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	31.0%
Middle Income Jobs (\$30K-\$49K)	25.9%
Upper Middle Income Jobs (\$50K-\$79K)	26.1%
High Income Jobs (\$80K-\$99K)	10.7%
Six Figure Jobs (\$100K+)	6.3%

Education Range for All Available Ads	Total Ads
Experience only	52.8%
Less than 4 year Degree, but more than High School	17.6%
4 Year Degree	18.0%
More than 4 year Degree	11.7%

Certifications in Demand

RN-Cert Registered Nurse	4,698	ACLS-Adv Cardiac Life Support	1,376
CDL-Comm'l Driver's Lisc	2,045	CPA-Cert Public Accountant	825
BLS-Basic Life Support	1,963	PALS-Pediatric Adv Life Support	689
CPR-Cert Cardiopulmonary Resuscitation	1,955	CAD-Computer Aided Design	671
LPN-Lisc Prac Nurse	1,532	Physical Therapist Cert	581

Employers with the Most Area Job Ads

From January 14, 2013, to February 13, 2013

Total Employer Ads	60,129
Cleveland Clinic	1,859
IBM	1,074
University Hospitals	356
CVS Caremark	319
McDonald's	276
Mercy Regional Medical Center	256
Lowe's	248
Community Health Systems Inc	224
Kent State University	222
Deloitte	194
Babies R Us	188
Pnc	184
Kindred Healthcare	171
Home Depot	170
Edward Jones	163
Brookdale Senior Living	157
Goodyear	156
KeyCorp	154
Barr-nunn	153
Fresenius Medical Care	143
AT&T	140
Allstate	136
Southwest General Health Center	135
Macy's	130
Red Lobster	129
Akron Children's Hospital	127
Sherwin-Williams	123
H&R Block	120
Swagelok Company	116
Dick's Sporting Goods, Inc.	114
Sears Holdings Corporation	111
Olive Garden	110
Progressive Insurance	105
STERIS	102
Department of Veterans Affairs	101
METRO HEALTH	100
Avery Dennison Corporation	96
Huntington National Bank	96

Top Occupations Found in Area Job Ads

From January 14, 2013, to February 13, 2013

Total Ads	60,129
Registered Nurses	2,645
Heavy and Tractor-Trailer Truck Drivers	2,165
Retail Salespersons	1,697
First-Line Supervisors of Retail Sales Workers	1,453
Customer Service Representatives	1,380
First-Line Supervisors of Office and Administrative Support Workers	1,115
First-Line Supervisors of Food Preparation and Serving Workers	1,086
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	982
Maintenance and Repair Workers, General	918
First-Line Supervisors of Production and Operating Workers	765
Medical and Health Services Managers	698
Computer User Support Specialists	680
Computer Systems Analysts	650
Sales Agents, Financial Services	629
Marketing Managers	610
Insurance Sales Agents	602
Combined Food Preparation and Serving Workers, Including Fast Food	597
Sales Representatives, Services, All Other	585
Management Analysts	565
Medical Secretaries	548
Web Developers	522
Executive Secretaries and Executive Administrative Assistants	514
Sales Reps, Wholesale & Mfg, Tech & Sci Prod	511
Accountants	471
Sales Managers	424
Software Developers, Applications	423
Receptionists and Information Clerks	405
General and Operations Managers	401
First-Line Supervisors of Non-Retail Sales Workers	392
Helpers--Production Workers	388
Office Clerks, General	383
Occupational Therapists	383
Network and Computer Systems Administrators	383
Light Truck or Delivery Services Drivers	383
Licensed Practical and Licensed Vocational Nurses	371
Bookkeeping, Accounting, and Auditing Clerks	370
Physical Therapists	349
First-Line Supervisors of Mechanics, Installers, and Repairers	340

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.

* This month's reports incorporate annual benchmark revisions, which bring them up-to-date with revisions to the composite Ohio economic index and incorporate other improvements in accuracy. These revisions do not affect long-term trends. However, they do result in changes to data reported during the previous six months.

** The Conference Board's leading economic indicators also are updated throughout the year, which also can result in minor changes to HWOL data for previously reported months. Therefore, this month's reports are not directly comparable to reports issued over the previous year.