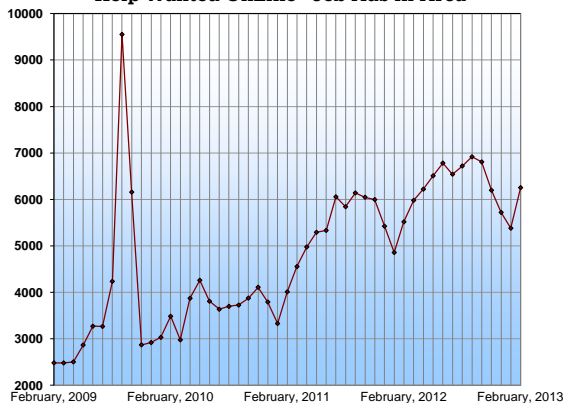


February Snapshot of Nelsonville-Southeast Ohio Area OnLine® Job Postings

More than 6,200 job openings were posted online from January 14, 2013, through February 13, 2013, for Adams, Athens, Belmont, Carroll, Coshocton, Gallia, Guernsey, Harrison, Highland, Hocking, Holmes, Jackson, Jefferson, Lawrence, Meigs, Monroe, Morgan, Muskingum, Noble, Perry, Pike, Ross, Scioto, Vinton and Washington counties, according to data from The Conference Board, a global, not-for-profit independent business and research association. This was an increase of 873 ads from the previous reporting period.* Compared to the same time period a year ago, this reflects an increase of 736 ads.* This report, and reports for other Ohio regions, can be found [here](#) and at www.ohiomeansjobs.com.

Help Wanted OnLine® Job Ads in Area



Salary and Education Ranges for OnLine® Job Ads

As of February 13, 2013

Salary Range for All Available Ads	Total Ads
Entry Level Jobs (less than \$30K)	37.4%
Middle Income Jobs (\$30K-\$49K)	26.7%
Upper Middle Income Jobs (\$50K-\$79K)	23.3%
High Income Jobs (\$80K-\$99K)	7.2%
Six Figure Jobs (\$100K+)	5.5%

Education Range for All Available Ads	Total Ads
Experience only	59.9%
Less than 4 year Degree, but more than High School	17.8%
4 Year Degree	11.8%
More than 4 year Degree	10.6%

Certifications in Demand

RN-Cert Registered Nurse	457	HHA-Home Health Aide	144
CDL-Comm'l Driver's Lisc	283	Physical Therapist Cert	123
LPN-Lisc Prac Nurse	253	CPNL,LTC-Cert Prac Nurse, Long-term	107
CNA-Cert Nursing Admin	215	LTC-Long Term Care	70
CPR-Cert Cardiopulmonary Resuscitation	168	OSHA-Occu Sfty&Hlth Admin Cert	65

Employers with the Most Area Job Ads

From January 14, 2013, to February 13, 2013

Total Employer Ads	5,820
Ohio University	135
Lowe's	120
AECOM	105
Holzer Health System	74
CVS Caremark	72
Southern Ohio Medical Center	71
Kindred Healthcare	67
McDonald's	62
Genesis HealthCare	50
Adena Health System Inc	42
Department of Veterans Affairs	39
Marietta Memorial Hospital	35
US Pharmacopeia	33
Arnoff & Associates Inc.	30
AT&T	29
Extendicare	28
Barr-nunn	27
Compucom	26
Macy's	23
H&R Block	22
Enterprise Rent-A-Car Company	22
Longhorn Steakhouse	22
HCR ManorCare	22
Pnc	22
CrossMark	20
Holzer Clinic	19
RehabCare	19
Servicemaster	19
Red Lobster	18
U.S. Bancorp	18
Advance America	17
Sears Holdings Corporation	16
Quidel Corporation	16
ProStep	15
Olive Garden	15
Team Health, Inc.	14
Fastenal	14
The Dollar General	14

Top Occupations Found in Area Job Ads

From January 14, 2013, to February 13, 2013

Total Ads	5,820
Heavy and Tractor-Trailer Truck Drivers	404
Retail Salespersons	239
Registered Nurses	223
First-Line Supervisors of Retail Sales Workers	171
First-Line Supervisors of Food Preparation and Serving Workers	146
First-Line Supervisors of Office and Administrative Support Workers	118
Customer Service Representatives	113
Combined Food Preparation and Serving Workers, Including Fast Food	103
Maintenance and Repair Workers, General	86
Sales Reps, Wholesale & Mfg, Exc Tech & Sci Prod	81
Physical Therapists	77
Medical and Health Services Managers	76
Nursing Assistants	74
Cashiers	73
Insurance Sales Agents	73
Licensed Practical and Licensed Vocational Nurses	70
Food Service Managers	60
Driver/Sales Workers	59
Industrial Engineers	59
Home Health Aides	57
Light Truck or Delivery Services Drivers	54
Computer User Support Specialists	54
Sales Agents, Financial Services	53
Office Clerks, General	53
Occupational Therapists	51
Receptionists and Information Clerks	47
Speech-Language Pathologists	43
Pharmacy Technicians	42
First-Line Supervisors of Non-Retail Sales Workers	37
Tellers	37
Network and Computer Systems Administrators	37
Stock Clerks, Sales Floor	36
Sales Managers	36
Demonstrators and Product Promoters	35
Human Resources Managers	33
1st-Line Superv/Mgr of Transp & Material-Moving Mach & Veh Oper	31
Medical Secretaries	29
Executive Secretaries and Executive Administrative Assistants	29

EDITOR'S NOTE: The graphs and tables are from The Conference Board Help Wanted OnLine® (HWOL) data series, which are compiled with Wanted Analytics software. Third-party, staffing agencies and anonymous employers are not included.

This information is a snapshot in time and may not represent long-term trends. Any of this data, including historical reports, may vary slightly over time, as minor revisions are continually made to this live database. An ad may appear in two counties but may only be counted once at a higher geographic level. This information should be used in conjunction with local labor market information to analyze current occupational demand.

This data has not been seasonally adjusted. Seasonal adjustment is used to remove fluctuations in unemployment and labor force trends that normally occur with changes in the season. Seasonal variation in employment occurs for natural and institutional reasons, including less employment involving outdoor activities during winter, changes in labor force and unemployment levels with opening and closing of schools, and layoffs during the automobile model changeover period. Seasonal variations can also affect the number of online job ads, so over the year it will affect the data in this report.

The Conference Board is a global, not-for-profit independent business membership and research association working in the public interest. Wanted Analytics is a leading supplier of real-time sales and business intelligence solutions for the media, classified and recruitment industries. It aggregates real-time data from thousands of online job sites, real estate and newspaper sites, as well as corporate websites on a daily basis.

* This month's reports incorporate annual benchmark revisions, which bring them up-to-date with revisions to the composite Ohio economic index and incorporate other improvements in accuracy. These revisions do not affect long-term trends. However, they do result in changes to data reported during the previous six months.

** The Conference Board's leading economic indicators also are updated throughout the year, which also can result in minor changes to HWOL data for previously reported months. Therefore, this month's reports are not directly comparable to reports issued over the previous year.